

JONTI RIDLEY

Copywriter
Social Media Manager
Freelance Writer

CONTACT DETAILS

Phone: 0402 461 997
Email: jonti.ridley@gmail.com
Twitter: [@JontiRidley](https://twitter.com/JontiRidley)
LinkedIn: [/in/jonti-ridley](https://www.linkedin.com/in/jonti-ridley)

SKILLS

- Copywriting
- Social Media Management
- Visual Merchandising
- Product Range Development

- Deadline commitments
- Self Management
- Reviews, Listicles, Thought Pieces
- Content Creation and Strategy

PROGRAMS

- Adobe (Photoshop, Illustrator, InDesign, Audition, PremierPro)
- Microsoft Office (Excel, Word, Powerpoint)
- Mailchimp
- Trello
- Canva
- ProCreate

CAREER

CURRENT

DIGITAL AND CREATIVE (JUNIOR)
Accuratus Pty Ltd, January 2020 - present

FREELANCE

COPYWRITER

Overport Agency, November 2019 - January 2020

SOCIAL MEDIA MANAGER & COPYWRITER

True Tribe Productions, 2017 - February 2020

CONTRIBUTING WRITER

Beat Magazine, June 2019 - present

Fashion Journal, August 2019 - present

EXPERIENCE

INTERN (EDITORS ASSISTANT)

Monde, September 2019-October 2019

INTERN (EDITORS ASSISTANT)

Beat Magazine, June 2019 - September 2019

INTERN (FLOOR ROOM ASSISTANT)

Maximum Clothing, 2017 (Liquidated April 2018)

EDUCATION

RMIT

Post-Graduate Diploma of Journalism, 2019

Bachelor of Fashion (Merchandise Management), 2018

Graduated with Distinction

Fashion & Textile Merchandising (Associate Degree), 2016-2017

Graduated with Distinction

REFERENCES

Roslyn Newbound, Accuratus Director

roslyn.newbound@accuratus.com.au | 0467 033 919

Clarissa Harris, True Tribe Director

clarissa@truetribe.com.au | 0431 418 131

Sonja Heydeman, Internship Coordinator and Lecturer (2019)

sonja.heydeman@rmit.edu.au | 0419 505 006