

Camillus K. Kingori

Address: 2833 Kwale Rd, Kahawa Sukari, NBI

Phone: (+254) 715 135 661

Email: camilluskingori2@gmail.com

Website: camilluskingori.com

Current job: Ghostwriter, Stone Press, Seattle, Washington

Work Experience

Content Writer (Ghostwriter)



Stone Press

December 2020 – Present · 1 year 2 months

Seattle, Washington

Stone Press is a fully remote digital media company working on building the largest and most respected portfolio of B2B websites. The company focuses on developing websites through content creation and promotion.

Responsibilities:

- Create SaaS-related software reviews, how-to guides, and general information posts.
- Follow an editorial calendar to submit two posts per week to the managing editor.
- Adhere to the AP style guide and internal style guide.
- Produce well-research content for publication in HR and SaaS-related websites.
- Provide high-quality related screenshots for posts.

- Include references to substantiate claims.

Tools: Trello, Google Docs, Snip & Sketch

Content Writer (Ghost Writer)



Angry Owl Technology Group

November 2020 – Present · 1 year 3 months

Greater Omaha Area

Angry Owl Technology Group builds and manages a diverse portfolio of websites that helps millions of readers learn about topics related to home improvement, haircare, grooming, and travel. I report directly to the company owner, Andrew Helling.

Responsibilities:

- Write original product reviews for REthority.com.
- Update non-performing product reviews for travelmadagascar.org
- Update non-performing product reviews for dappermane.com.
- Identifying top-performing men's grooming products on Amazon.

Tools: Google Docs

Content Writer



Brewfuse.com

October 2019 – June 2020 · 8 months

Brewfuse.com is a participant in the Amazon Services LLC Associates Program. The website creates honest reviews of innovative brewing technology.

Responsibilities:

- Wrote in-depth brewing technology product reviews.
- Created insightful how-to guides for various beer brewing processes.
- Uploaded content directly to WordPress.
- Sourced relevant fair-use images to accompany reviews and how-to posts.
- Used statistics and references to substantiate claims.

Tools: MS Word, Trello, WordPress

Content Writer (Ghostwriter)



Bug Lord Pest Control

November 2019 – April 2021 · 1 year 5 months

Village Run Rd

Wexford, PA

Bug Lord is a pest control company that serves the Greater Allegheny County region. The company also owns buglord.com, which curates content on properly and safely eliminating pests from your home.

Responsibilities:

- Created in-depth how-to guides for DIY pest control solutions.
- Crafted product reviews and product comparisons for DIY pest control products.
- Created “best-of” reviews for pest control products.
- Uploaded content directly to WordPress.

Tools: WordPress, Trello

Content Writer (Ghostwriter)

FindMyFootWear.com



June 2019 – October 2020 · 1 year 4 months

Huston, TX

FindMyFootWear.com is an affiliate website with over 30,000 unique visitors per month. The website offers helpful tips and advice to help readers find the best footwear for their particular requirements.

Responsibilities:

- Conducted thorough research for products featured in the writing brief.
- Researched product price, features, comparison with similar products, pros, and cons.
- Used reputable references to substantiate health claims.
- Created content outlines for approval before writing.
- Adhered to the editor's brief covering length, tone, keywords, keyword distribution, and keyword density requirements.

Tools: Slack, MS Word

Content Writer (Ghostwriter)



The Exterminators Inc.

November 2017 – February 2019 · 1 year 3 months

Toronto, Ca

The Exterminators Inc. is a local downtown Toronto-based privately held company. The company's website features a blog to help visitors understand pests and pest control.

Responsibilities:

- Worked with the Content Manager to formulate content ideas and create informational content for the company's blog.
- Conducted research on content titles assigned by the Content Manager.
- Conducted email interviews with pest control professionals.
- Updated the website's homepages and landing pages.
- Posted content directly to WordPress.

Tools: MS Word, WordPress

Content Writer, (Ghostwriter)

ProsWriters

July 2017 – April 2019 · 1 year 9 months

Nairobi, Kenya

ProsWriters is a digital marketing agency based in Nairobi, Kenya. The agency provides a range of optimized content, including web copy, buying guides, product reviews, social media content, whitepaper, and newsletters.

Responsibilities:

- Worked directly with clients to formulate content calendars, publishing schedules, and content ideas.
- Uploaded articles and web content directly to clients' websites and social media pages.
- Updated old and non-performing content.

Tools: MS Word, WordPress

Content Writer (Ghostwriter)



CrowdSource Solutions (now OneSpace)

May 2012 – July 2017 · 5 years 2 months

Swansea, IL

OneSpace is the data-driven retailer.com agency that helps CPG brands achieve their e-commerce goals. OneSpace's team of digital shelf experts includes e-commerce content and data strategists, copywriters, graphic designers, and deployment specialists. The company serves high-profile clients, including Walmart, Target, Amazon, Kroger, and Overstock.

Responsibilities:

- Created unique product descriptions for multiple high-profile clients, including Staples and Lowes.
- Wrote short answers to questions in multiple categories, including real estate, finance, education, career, and automotive.
- Followed editors' feedback and suggestions to improve submitted content.
- Worked with the platforms' detailed and comprehensive style guide to deliver consistent and high-quality product descriptions and articles.
- Garnered a 97% approval rating during my time on the platform.

Writer (Ghostwriter)



Ethical Champ

November 2011 – November 2017 – 6 years

Toronto, Canada

Ethical Champ is a digital marketing company that specializes in Organic SEO services. The company's services include consulting, improving the website's ranking in Google, and creating optimized web content.

Responsibilities:

- Reported directly to the company owner, Mike Patch.

- Created optimized content for a variety of clients in different industries and niches.
- Applied story-based marketing strategies to create entertaining and optimized content.
- Created long-form authority content for the digital marketing niche.
- Conducted keyword research using a combination of tools, including SEMRush and Google Keywords.

Tools: MS Word, Google Docs, SEMRush, Google Keywords

Education

Certifications

Content Marketing Certified

HubSpot Academy

2022

University

Bachelor Degree – International Relations

United States International University – Africa

Nairobi, Kenya

2008 – 2012

High School

International School of Uganda

Kampala, Uganda

2004 – 2008

Personal Information

Status: Married, one child

Date of Birth: 13 November 1987

Hobbies include Reading, biking, hiking, cooking, and harmonica.