

Tatiana Tenreyro

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[LinkedIn](#) | [Portfolio](#)

Experience

Pop Culture Editor | BuzzFeed

February 2020 – Present // New York, NY

Edit the work of staff writers and editors, including senior editors. Write breaking pop culture news, often reaching 1 million clicks or more per article. Expanding the Latinx content of BuzzFeed, writing stories that interweave pop culture with race. Create quizzes about trending pop culture topics.

Social Media Editor & Writer | TV Guide

April 2019 – October 2019 // New York, NY

Spearheaded TV Guide's [Latinx Heritage Month](#), approving editorial pieces and running a social media video series featuring influential Latinos in Hollywood speaking about the first time they felt represented onscreen and the type of roles they'd like to see a Latinx character take on. Ran the TV Guide Twitter, writing social copy and tweeting breaking news, as well as creating content targeting specific fandoms with [memes](#), celebrity birthdays, and anniversary posts. Workshopped headlines with editors for optimum social play. Worked closely with video team, selecting social cuts for Twitter and Facebook. Regularly consulted analytics tools such as Omniture and Crowdtangle to track pacing for traffic/engagement goals. Covered New York Comic Con and TV premieres for Twitter and Instagram.

In editorial, co-hosted a Love Island USA podcast that recapped episodes weekly. Contributed to the site's Best of the Decade list and conducted interviews with Pamela Adlon, Ramy Youssef, and more. Wrote the oral history of the Freaks and Geeks episode "Beers and Weirs" for its 20th anniversary, interviewing Linda Cardellini, John Francis Daley, Busy Phillips, Martin Starr, and others.

Film & TV Writer | Bustle

March 2018 – April 2019 // New York, NY

Write about film and television, including listicles; trendpieces about hit movies, and more. Interviews include: Jemima Kirke, Molly Ringwald, and Harley Quinn Smith discussing Tribeca Film Festival film *All These Small Moments*; Saoirse Ronan chatting about her role in *On Chesil Beach*; Nick Kroll discussing the relevance of *Operation Finale's* story.

Weekend Editor | PopCrush

September – December 2018 // New York, NY

Publish 3 entertainment articles a day and share them on Instagram, Facebook, and Twitter. Send out newsletter with the biggest PopCrush news stories of the day.

Events Reporter | The Hollywood Reporter

March 2018 – Present // New York, NY

Coverage of celebrity events, including galas, premieres, and more. Red carpet interviews include Common, Jerry Seinfeld, Gad Elmaleh, among others.

Head Editorial Intern | Billboard

August – November 2017 // New York, NY

Worked in both digital and print. Contributed 3–5 daily news posts. Compiled a daily newsletter called Bulletin featuring the top 20 or so biggest business news stories. Helped break news of Marilyn Manson's accident by providing details at the show to staff writer Chris Payne while he wrote the news piece. Interviewed Flea from Red Hot Chili Peppers, RuPaul's Drag Race stars, and more. Transcribed interviews for staff. Converted print features into digital posts, building them from InCopy.

Staff Writer, Social Media Manager | Brooklyn Vegan

September 2015 – June 2017 // Brooklyn, NY

Responsibilities include searching for upcoming shows and compiling a daily list, writing and scheduling content for Twitter, and [writing](#) at least one article per day. Interviews featured on the site include Modern Baseball and Allison Crutchfield. Covered the [protest shows](#) in Washington, DC, that coincided with Trump's inauguration. Played a role in breaking the news on Animal Collective premiering *Painting With* at Baltimore airport BWI by being at the scene and using Shazaam to uncover the name of the new single.

Freelance Journalist

January 2015 – Present // New York, NY

Contributed as a freelancer for various publications, with bylines in VICE, Paste, Uproxx, Bandcamp, Consequence of Sound, and more. Wrote various oral histories of films such as Clerks, SLC Punk!, and The Blair Witch Project. Conducted interviews with bands, including Best Coast, Vivian Girls, Japanese Breakfast, Frankie Cosmos, Waxahatchee, Downtown Boys, among others.

Education

Columbia University, Graduate School of Journalism

Master of Science in Journalism // May 2017

Focus on social issues and the impact of pop culture from a sociological perspective. Master's project examines bands and artists that have used their music as a platform to openly discuss disorders such as anxiety, depression, and PTSD, as well as how they've helped fans cope with them. Additional coursework includes profile writing, photography, investigative techniques, and audio and mobile video workshops.

Goucher College

Bachelor of Arts in Communication // May 2016

Studied various media, ranging from journalism to film. Coursework included media criticism; pop culture analysis; writing for TV, film, and radio; and screenwriting. Spent one year studying abroad at the University of Westminster in London, England. Graduated having earned Dean's List honors in 2014 and 2015.

Skills

Natively fluent in English and Spanish

InCopy

Transcription

Copy Editing

Photography

Facebook

Instagram

Twitter

Tumblr

WordPress

Basic HTML

Microsoft Suite

Google Applications

References

Alex Naidus

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