



With its combination of a catchy EDM beat and killer moves, the video of the Ghanaian pallbearers dancing while carrying a coffin has got to be one of the most iconic memes of 2020, *so far*. Who knows what else 2020 plans to throw at us?

## Turning an Epic Fail into an Epic Success

While we're all dealing with a pandemic, the coffin dance meme becomes a lol-worthy way of putting a spin on the gloomy atmosphere of this year. Whether you call it the coffin dance, the funeral dance, or the “funeral boys” – as some sections of the internet know it – this video would surely have not slipped past your radar over the last few months. If you're not familiar with this meme and its format, here's a little breakdown:

People shoot and post a video in which an “epic fail” has occurred; something mildly to wildly dangerous – the internet doesn't disappoint. The video of the funeral boys is tacked onto the end of that video, straight after things go wrong. They're carrying a coffin on their shoulders while merrily dancing their way to the cemetery, dressed in the snazziest of outfits. Sometimes, if the “fail” builds up and we can already tell how badly it's going to end, we sometimes get a snapshot of the Ghanaian pallbearers, all suited up and ready to parade the coffin down to its occupant's final resting place.

