

# Lauren Giella

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## CONTACT

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## EDUCATION

### University of Southern California

Jan 2017- May 2020  
*B.A. Journalism*

- 3.9 GPA, Summa Cum Laude
- Minors in Law & Public Policy, Screenwriting
- Phi Beta Kappa Honors Society

## SKILLS

- Adobe Suite
- Breaking News
- Caucus coverage
- CMS
- Editing
- Election coverage
- Fact-checking
- Features
- iNews
- Instagram
- Interviewing
- Live blogs
- Medium
- Microsoft Suite
- Newsletter writing
- Research
- Reporting
- SEO
- Slack
- Storytelling
- SquareSpace
- Teamwork
- Tableau
- TikTok
- Twitter
- WordPress

## EXPERIENCE

### Newsweek

*Lead Live Blog Reporter* | March 2022 - Present

- Pioneered and led the Live Blog team
- Pitch a blog, research updates, scour social media, watch press events and write updates in real-time
- Covered Olympics, high-profile trials, mass shootings, extreme weather, Senate hearings
- Assist editor in managing the team while writing my own updates
- Research potential updates, make post schedules, give update assignments
- Approve headlines, proofread updates before republishing
- Coordinate handovers with London team and lead live blog training
- Led coverage of the war in Ukraine, Brooklyn subway shooting

### Newsweek

*Reporter* | Jan 2021 - March 2022

- Part of the company's first Fact-Checking team
- Determined the validity of trending claims by calling sources and conducting in-depth investigations
- Covered breaking local, national and international news
- Worked remotely and coordinated team efforts over Slack

### USC Annenberg Media

*News Desk Editor* | Aug 2018 - May 2020

- Oversaw coverage of the USC and Los Angeles communities across digital platforms on deadline
- Assigned stories, ran pitch meetings, copy-edited, fact-checked, assisted in research and reporting, facilitated cross-platform collaboration for over 200 stories
- Covered the Varsity Blues scandal, local elections, human-interest stories
- Led South L.A. desk, where I edited up to six daily stories and long-form features a week, wrote a weekly newsletter covering the diverse area with about 750,000 people and 28 neighborhoods

### Documentary Magazine

*Editorial Intern* | June 2019 - Aug 2019

- Conducted research and interviews for two weekly blogs and other long-form articles I wrote for the online magazine website
- Reorganized and digitized their archival data from old print issues onto the website
- Set up spaces for screenings, photoshoots and other IDA events

### O, The Oprah Magazine

*Lead Style Intern* | May 2018 - Aug 2018

- Assisted with the Style Department, working closely with Style Editor and Creative Director
- Organized Style closet, handled returns and check-ins, attended desk-side meetings, assisted at photoshoots, coordinated with over 100 companies for "O List" and "Favorite Things"