

BZ just released his first single of 2023 'Get Paid', coming off the back of a strong year where he set the bar high with his single '2 G's', which featured on Top Boy, and his two 'Mixtape Madness x Next Up' freestyles which have been widely acclaimed. The young rapper from Croydon is set to release his first major project and cement his name as a contender for stardom.

For 'Get Paid' BZ, went back to his roots in Ghana where he filmed the visuals for the materialistic thumping anthem. It sees the rapper ride a horse as a vigilante stealing and feeding the poor, a modern robin-hood. He reminisces on his time there and his inspiration behind the narrative. 'For me, personally, It all fitted into the person that I've always had in my mentality, that when I make all of this money, and I'm very successful, I want to feed back into my community. From that, I relayed the idea to my creative director and we had originally decided that it would be very hard to do like a western themed Robin Hood. I was personally going to Ghana, so it all just clicked into place and we were able to create the visuals we had intended to.' BZ had just finished a session recording a new track in his studio, wearing a navy hoodie and a cheeky grin the young man was ready to conquer the scene, 'These visuals just kind of encapsulated everything that we were trying to do. It was incredible. I've never lived there [Ghana] before but it's a part of me and is still like very attached and connected to God. So it feels amazing to shoot there and having those people on the scene, some who are actually forgotten [Referring to tribes and villages] it kind of helps me learn a lot more about my culture, that I'm always trying to learn about my culture and implement that somehow because I feel that it's always going to be a part of me.'

BZ emphasises the importance of his roots and heritage in the creation and creative driving force behind his music, he shares about what it all really means to him, 'I think it [Ghana] will always be there one way or another whether it's through the message, whether it's through the production or through just my delivery, I think it will always be there, because for me personally, it's a very important part of me. I want my music to truly represent me and I think that this recent trip has like inspired me forever in terms of like, more and different aspects of my culture that I can actually include in my music.' He takes a moment to reflect and ponder on his recent experience, 'It was also a correction of some of the things that maybe I thought was a good representation of my community. Yeah, maybe they weren't. So I think for me personally, I'm somebody who always likes to learn everything. So I think, for me personally, my music will just continue to improve because I will continue to know more about myself and more about my upbringing.'

Being hailed as the new 'big thing' in the UK rap scene and garnering support from the likes of DJ Target, DJ Semtex and Sian Anderson the Ghanaian rapper has an arsenal of support for his coming projects. The scene is waiting in anticipation and BZ can't wait to share what he has been working on and the message he intends on sending, 'Yeah, man, I'm excited for the new music to come out as well, because I feel like some of the stuff I'm working on that even what I'm working on today is it's very, like, it's very much me. What drives me is the passion for me personally, like music is difficult. Anything you do in life will be difficult. However, I think what drives you and pushes you through it, to the point of not giving up is the passion.' BZ settles in his seat and takes a moment to think of his words, relaxing his demeanour, 'So I think for me, the process has been obviously when I sit down and do all of that [Writing music], the issues and stuff that I've had in the process, or the last struggles

that I've had personally and had to deal with mentally because the music industry can have like a really big toll on you mentally. I think a lot of people won't understand it because on the surface what they will see is the headlines, the likes and the good press, but they don't often see the bad. I've experienced a lot even as an up and coming artist, that even with my friends or the people around me, they might look at me and think, oh, like you're doing well, but sometimes you actually need a helping hand, you need somebody to literally check on you.' He takes a moment to breathe,' So I think personally, the process has been up and down but what was driving it through and what will continue to drive it through is the passion. And I'm very, very passionate about music, and I'm very, very passionate about the message that I want to be bringing to the world so I can't stop.'

The Croydon rapper has pushed the boundaries of rap since his creative inception being classed under the 'alternative-rap', his delivery, cadence and bravado set him apart from his contemporaries. Even achieving his '2 G's' a spot on the highly-popular show 'Top Boy' track list.

As he is set to release a wave of music, BZ shares his thoughts on what's coming, 'Yes, I'm definitely dropping a project this year. I feel like this project, it touches on a lot of the vulnerability I shared previously. I think it will delve a lot deeper into me as a person, this project will really hone in on what my sound really is and in doing that, listeners and fans will have a better understanding of me.

With an upcoming project, a strong support-system and a heart full of passion BZ has established himself as the upcoming artist to keep an eye on. Pulling influence from his home country Ghana, the Croydon rap scene and his own alternative interpretation there is no boundaries the young rap prodigy cannot surpass.