

When did you find out that producing was your passion? And what has the journey been like so far?

When I started producing I was 13 years old, I had a love for music, it started developing more when I was 15, when I used to go to my friend's house, he used to make beats, and used to wonder what it would be like. When I listen to music I usually listen to the beat/instrumental more than I listened to the lyrics themselves. So I wanted to learn how it all comes together.

How come you chose drill as your main focus for producing?

The pattern of the beat of the drill sub-genre is very different from any other genre in music in my opinion, drill it's a unique sub-genre of hip/hop, you can mould it into anything you like, as it's a concoction of so many different aspects of music.

That's very true, and that's why the popularity of drill has risen in recent years, even Drake has jumped on the trend. What does it mean to you that you are one of the leading producers in the drill scene, you have worked with big names such as DigDat, Headie One, OFB and so many more, which I have to congratulate you on. How does it feel to be one of the most sought out producers at the moment?

I'm just proud to be a part of the scene cause I'm getting rewarded for my hard work now, and I'm excited for the sound of drill to be travelling globally. People across the world are starting to notice that there is more UK talent, rather than just Rnb, Trap and grime. The drill sub-genre is opening so many doors for people like me, and it's just a blessing to see.

How did the environment you grew up in help with your sound?

My dad was a producer back in his day in Uganda, I've always been around music, but it wasn't clear till I got to the age of thirteen really. Also, when I wasn't in a good mood I'd make a beat, it was like therapy to me, like a release if you know what I'm saying.

So at the beginning when you were starting to learn and develop, it was more therapeutic for you? Like a way to express yourself.

Yeah, like I think my parents were going through a divorce at the time, and I used that to fuel my beat production.

Jumping into more of a technical side of producing, what was the first software that you started to learn on?

FL Studio was the first software that I started to learn on, and yeah it just took time and messing around to figure it all out. So I would consider myself self-taught, I had my friend who was producing beats, I just watched him sometimes and applied what I could, but yeah I just loved the process. At the time there were no tutorials to learn from, it was more trial and error.

That is very true, now it being more accessible to everyone, but not everyone has the drive or ambition that professional producers nowadays do, and especially with your beats, the production level of your beats is just incredible. It's just at such a professional level.

Thank you so much man, I appreciate it really. (Laughing)

Just as a side note, did you come up with your name because of the Naruto?

Yeah, yeah yeah ahaha, literally. The character of Madara just speaks volumes, even though he was a bad guy, I could resonate and understand the history of how he felt and why he felt a certain way.

What's a lesson that you've learnt whilst working in the industry, that you always come back to?

I've learnt that you just need to be yourself in terms of a personal lesson. However, on a more professional lesson, learning what sections of a beat can fit a specific artist, cause sometimes there are sections where a certain artist can't particularly perform to the best of their capabilities because there is too much going on in the beat. I've taught myself ways to be able to hear for that and make sure everything fits in nicely.

In the upcoming future, if you could work with one artist who would it be?

Drake, actually, because he has shown so much love to the scene, and working with him would show other artists and producers, that if I can do it, anyone can.

That's a good way to see it, I spoke to JB MADE IT a few days ago, and he had just worked on Drake's new mixtape, which is incredible for a British producer. So if he can do it, any hard-working producer can do it too. What would you say is a career-defining track that you produced?

I'd say the DigDat Daily up, other than that my favourite beat is the S1 x Sav12 Next UP if you've heard of that.

Is drill your main focus, or are you wanting to delve into other genres of production?

Yeah man, I actually do produce a lot of afro-bashment beats, but I just don't release them to the public. I wouldn't call myself a drill-producer as such, I do afro and trap mainly. I wanna get into hip-hop and such.

Okay, that's interesting if you were to work with an upcoming hip-hop artist who would you work with?

Have you heard of Joey Bada\$\$ (Yeah, he's very talented), I'd definitely want to work with him.

That's such a unique answer, have never heard that before, as he has a very niche audience base.

Yeah, he's very niche and very very underrated, but I'd love to work with him.

As a young successful producer at only 18, what does it mean to you that you can inspire the young upcoming producers in the game?

It means a lot, cause everything comes from inspiration. Like you know how kids are just hanging around the block doing nothing, instead then can be inside doing something they can love to do, like make a beat, make better use of their time. They just haven't found their talent yet. Like even my little brother has taken it up and has been inspired by me, and I've been teaching him the ropes and managing him.

What can we expect from you, in the next year or so?

In my eyes, I really want one of the songs I produced to go platinum, I should have a publishing deal within the next few years. Also to own my own studio too.

My last question, What advice would you give a young producer that wants to make it big in the game?

Come in with your own style, be yourself, like if you're just copying other producers you won't get very far and be persistent. Going back to the last question, I have a track with Loski and Mostack coming out, I believe that will be a turning point in my career in a sense. I'm also gonna be apart of Headie one's next project.

Congratulations man, that sounds incredible, and look like it's just up from here. Thank you so much for your time man, honestly appreciate it so much.