



# „SAINT MARTIN STREET RESEARCH PROJECT”

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- An aerial photograph of a city street, likely Poznan, with a semi-transparent white text box overlaid on the left side. The text box contains four bullet points in dark blue text. The background shows a dense urban area with buildings and a street running through the center.
- Swiety Marcin Street is a wide street located in the center of Poznan.
  - The street hosts many local and international businesses and it poses a great historical value for the citizens of Poznan.
  - The renovation of Swiety Marcin is a part of a bigger initiative called the Centrum Project, which is divided into two phases; the first phase includes the renewal of Swiety Marcin street.
  - Prior to the launch of renovations, social consultations took place in order to include the citizen's opinion regarding the upgrade of the street.



- ▶ The purpose of our research was to establish to what extent the social consultations had helped to consider the citizens' opinion and whether they are satisfied with the outcome.
- ▶ Research paper includes an extensive analysis of documents regarding the citizen's expectations and the renovation in general and the results of a survey that we have conducted which aimed to establish the level of the citizens' satisfaction with the renovation outcome.

# RESULTS OF THE SURVEY:

THE AVERAGE  
GRADE OF THE  
STREET VISUAL  
SIDE AFTER  
RECONSTRUCTION  
IS EQUAL TO 3.1

- 40% are satisfied with the level of the street visual form after reconstruction
- 30.8% disagree that the reconstructed street is a good place for entertainment and recreation
- 44.3% think that there is too little green places on the reconstructed street
- 33.8% believe rather not enough green spaces
- 55.4% do not feel that St. Martin Street became a more attractive tourist spot



30% of people are concerned about the lack of proper greenery on the street

14% about dangerous combination of tram-car-pedestrian traffic and risks of accidents

13% of the city residents have no concerns.

# Comparison of consultation results and survey results



## **EXPECTATIONS**

Time perspective of  
changes 3-5 years

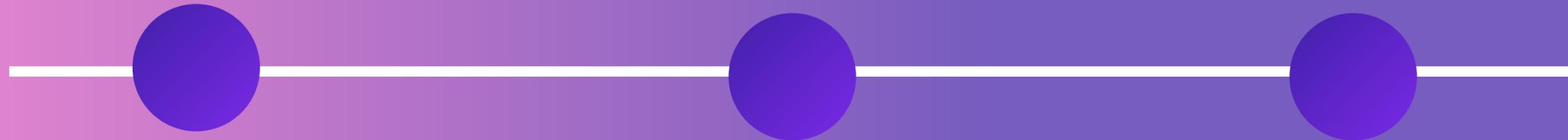
## **REALITY**

In 2019 changes  
are visible

## **RESULTS**

Agrees to the  
expectation

# RESULTS



## EXPECTATIONS

Reduce the intensity  
of car traffic

## REALITY

Still dangerous place for traffic  
situations, a speed limit  
is not respecting,  
dangerous combination of  
tram-car-pedestrian traffic

## RESULTS

Doesn't agree  
to the expectation

# RESULTS

## EXPECTATIONS

To solve an issue with parking places

## REALITY

Large number of parking spaces affects the growth in the number of cars in the city center, improperly parked cars is observed

## RESULTS

Agrees partially



## EXPECTATIONS

Pleasant image of  
the city-centre

## REALITY

Renovated street  
looks “ugly”, nearby  
buildings was  
neglected

## RESULTS

Doesn't agree to the  
expectation



## EXPECTATIONS

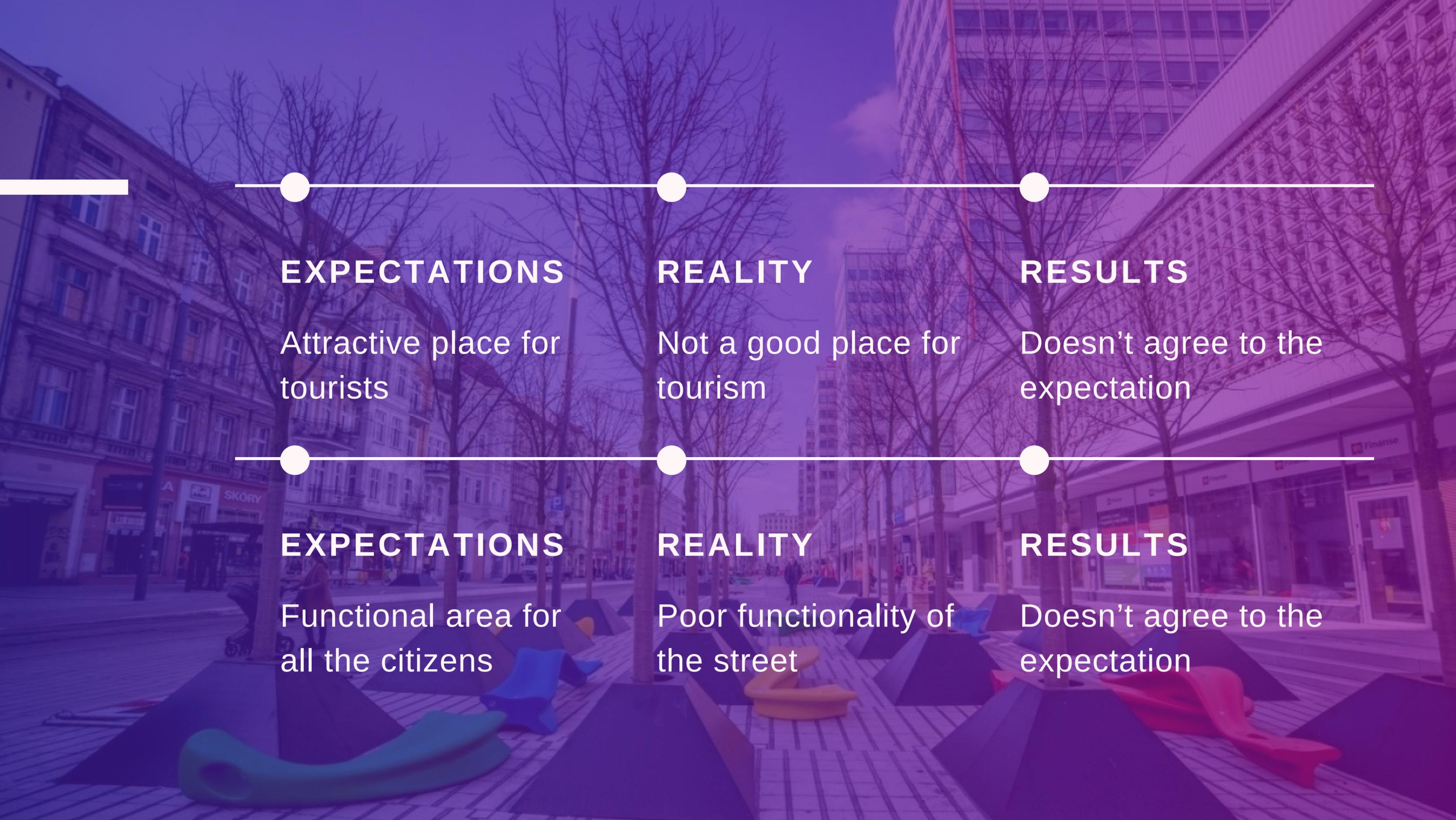
Limit the colors  
pattern of facades

## REALITY

Dominance of  
shades of gray

## RESULTS

Agrees to the  
expectation



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## EXPECTATIONS

Attractive place for tourists

## REALITY

Not a good place for tourism

## RESULTS

Doesn't agree to the expectation

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## EXPECTATIONS

Functional area for all the citizens

## REALITY

Poor functionality of the street

## RESULTS

Doesn't agree to the expectation