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MC 3001- Haydel
PSA assignment
October 6, 2019

30 second PSA:

WE NEED YOUR HELP!

Give to a cause that is going to help kids like me. *(toddler with hemophilia talking)*

And colleagues like me. *(adult with suit on with hemophilia)*

We have one thing in common: *(talking to each other)*

We both have hemophilia. *(talking together)*

Hemophilia is a chronic hereditary blood disorder. *(doctor talking)*

Join us at our Annual Education Meeting on October 11th and 12th at the Embassy Suites hotel.
(Director talking)

Or visit lahemo.org for more information on how to get involved and donate. *(Director talking)*

Your support can change my life and so many others!
(patient talking-end)

60 second PSA:

TRYING TO GET INVOLVED IN YOUR COMMUNITY?

Come together to help us bring together our community to support those who need it most.
(Director talking)

To help patients who have been diagnosed with hemophilia. *(Director talking)*

Hemophilia is a chronic blood disorder that has no cure. *(patient talking)*

And medication can cost millions per year. *(patient talking)*

Come together to help spread awareness about Hemophilia. *(director and patient talking)*

This life-long, hereditary, chronic blood disorder can make everyday life miserable. *(patient continues)*

Do you remember the last time you needed to be monitored and dependent on someone else almost every moment of the day?

That is the everyday life for Hemophilia patients.

The Louisiana Hemophilia Foundation (LHF) is a non-profit organization that supports the Hemophilia community and strives to make patients' lives easier. *(Director finishes out the rest of PSA with patient next to her for emotional appeal)*

LHF provides resources, education, and access to medication to those affected by the disorder.

The mission of LHF is to improve the quality of life and assist persons effected by inherited bleeding disorders by providing education, advocacy, support services, and promoting research.

To learn more about Hemophilia, visit our website at www.lahemo.org