



LOUISIANA
HEMOPHILIA FOUNDATION

Contact:

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FOR IMMEDIATE RELEASE

10/9/2019

FREE LUNCHEON FOR HEMOPHILIA COMMUNITY!

The Louisiana Hemophilia Foundation is holding a luncheon to bring together the bleeding disorder community.

BATON ROUGE, Oct. 9, 2019—The Louisiana Hemophilia Foundation (LHF) is inviting you to “Enjoy the Coast with Us,” an all-day luncheon at *Mary Mahoney’s Old French House* in Biloxi, Mississippi on Saturday, November 2nd from 11a.m.-5p.m.

The program begins with lunch and is followed by “The Science of Connection” workshop by the University of Pennsylvania.

The event is open to all adults 21+ with a diagnosed bleeding disorder and caregivers. Each guest is encouraged to bring a support person. It can be your spouse, friend, family member, or whoever you want by your side.

“We love to hold events like these where we can bring together our community and show them a good time because they deserve it. They deal with so much in their day-to-day life just going through basic activities. This is a time where they can relax and have fun,” said Erica Simpson, LHF Director.

The LHF is a non-profit organization that supports people who have been diagnosed with Hemophilia, which is a rare, life-long disorder with no cure. It is the most expensive chronic condition that someone can have. The mission of LHF is to improve the quality of life and assist people affected by inherited bleeding disorders by providing education, advocacy, support services, and promoting research.

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For more information, visit our website www.lahemo.org. We are a nonprofit organization serving the bleeding disorder community since 1976. The Louisiana Hemophilia Foundation provides educational programs, networking opportunities, and access to medication and care.

Pitch:

SUBJECT: LOUISIANA HEMOPHILIA FOUNDATION'S FREE LUNCHEON!

Good morning Mr. Wirt,

I loved your recent article about the fundraiser for Henry Gray. After reading your work, I know you will be interested in covering The Louisiana Hemophilia Foundation's (LHF) all-day luncheon.

I know your readers will love a good story about a community coming together to support each other. The luncheon is open to adults ages 21 and older with a diagnosed bleeding disorder and their caregivers. It will be held at *Mary Mahoney's Old French House* in Biloxi, MS from 11 a.m.- 5 p.m.

I can set up pre and day-of interviews with someone diagnosed with Hemophilia and the Director of the foundation, Erica Simpson. I will be in contact over the next few days and look forward to hearing from you. For your convenience, I attached the news release for the luncheon to this email.

Thank you for your time,

Gabrielle Seguin
225-916-8858
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Alternative pitch:

SUBJECT LINE: COMMUNITY COMES TOGETHER OVER FREE FOOD!

Good morning Ms. Kiet,

I really enjoyed your article about Nick Puletti's idea that food and family are one in the same. The Louisiana Hemophilia Foundation agrees completely! We are bringing together our community for an all-day luncheon at *Mary Mahoney's Old French House* in Biloxi, Mississippi from 11 a.m.-5 p.m.

I know your readers will enjoy a story about a community coming together over food. The luncheon is open to adults aged 21 and older with a diagnosed bleeding disorder and caregivers.

I can pre and day-of interviews with someone diagnosed with Hemophilia and the Director of the foundation, Erica Simpson. For your convenience, I attached the news release for the luncheon to this email.

Thank you for your time,

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