

Pitches Sent

1. Her Campus Media:

To whom it may concern at Her Campus Media,

I am a big fan of your platform and media portfolio. I especially love that you cater towards college women by empowering and advising them professionally.

I am reaching out to you on behalf of The Modern Debutante, a Baton Rouge small business, owned by women. The owners, Diana and Danielle, teamed up in 2018 to bring flower and hedge wall services to the Louisiana area. The service has spread rapidly, but a small business can always use more promotion: nationally and locally. With that being said, The Modern Debutante and its owners would be a great candidate to include in one of your advertising spreads. We are interested in your opinion of which specific outlet would be best catered toward for the company.

I have attached my information and The Modern Debutante's Instagram page. If this is something you would be interested in, please don't hesitate to reach out. We are looking forward to working with you and will be in touch soon!

Thank you,

Gabrielle Seguin
Account Executive for Precision PR, an LSU student run PR firm
Gsegu2@lsu.edu
(225) 916-8858
@themoderndebutante



2. Messy Mom Magic Podcast

Hi Stef and Chrissy,

I am big fan of your podcast and how you focus on the messy reality of being a mom. I especially love *Episode 34: Modern Mommy Madness* because of how hard topics like mental health were openly and honestly discussed.

I am reaching out on behalf of The Modern Debutante, a local business specializing in unique wall services. The owners of TMD, Diana and Danielle, are two hardworking entrepreneurs that teamed up in 2018 and strive to bring a different style of party decorations to the Baton Rouge area. I feel The Modern Debutante would be a great candidate for a 30-second advertisement on your podcast briefly discussing the services that they provide.

I have attached a voice memo with a sample of how the advertisement would sound. If this is something you would be interested in, please don't hesitate to reach out and we can get straight to pricing. We are looking forward to working with you and will be in touch!

Thank you,

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3. Instagram Influencer- Ashley Williams

Hi Ashley,

I am a big fan of your Instagram page and after following for a while I noticed you love a good photo opportunity, but especially with an attractive background. I have the perfect opportunity for you!

I am reaching out on behalf of The Modern Debutante, a local business specializing in unique wall services. There are several different walls, including many flower wall options. The owners of TMD, Diana and Danielle are two young and stylish entrepreneurs that are trying to expand flower and hedge walls. We would love for you to incorporate a flower hedge wall in your next post sponsored by TMD. It would tie in perfectly to your Instagram aesthetic.

I have attached my information and The Modern Debutante's Instagram page. If this is something you would be interested in, please don't hesitate to reach out. We are looking forward to working with you and will be in touch soon!

Thank you,

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4. 100.7 The Tiger

Hi Chris,

I have been a big fan of 100.7 The Tiger and Big D and Bubba since I was a kid. I especially love the short-minute advertisements you produce to highlight local businesses.

I am reaching out on behalf of The Modern Debutante, a local business specializing in unique wall services. The owners of TMD, Diana and Danielle, are two hardworking entrepreneurs that teamed up in 2018 and strive to bring a different style of party decorations to the Baton Rouge area. I feel The Modern Debutante would be a great candidate for a local feature on your station and to help spread the word about their services.

I have attached my information and The Modern Debutante's Instagram page. If this is something you would be interested in, please don't hesitate to reach out and we can get straight to pricing. We are looking forward to working with you.

Thank you,

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5. Instagram influencer- BonnieKate

Hi BonnieKate,

I am a big fan of your Instagram page and after following for a while I noticed you love the outdoors and especially flowers. I have the perfect opportunity for you!

I am reaching out on behalf of The Modern Debutante, a local business specializing in unique wall services. There are several different walls, including many flower wall options. The owners of TMD, Diana and Danielle, are two young and stylish entrepreneurs that are trying to expand flower and hedge walls down in the South. A flower hedge post would fit in perfectly with your Instagram aesthetic.

I have attached my information and The Modern Debutante's Instagram page. If this is something you would be interested in, please don't hesitate to reach out. We are looking forward to working with you.

Thank you,

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6. BizChix Podcast

Hi Natalie,

I am a big fan of your Biz Chix podcast and how you focus on bettering women-owned businesses. I especially love the recent episode, "3 Mindset Issues Blocking Your Growth."

I am reaching out to you on behalf of The Modern Debutante, a Baton Rouge small business, owned by women. The owners, Diana and Danielle, teamed up in 2018 to bring flower and hedge wall services to the Louisiana area. The service has spread rapidly, but a small business can always use more promotion: nationally and locally. With that being said, The Modern Debutante and its owners would be a great candidate to feature in your podcast!

I have attached my information and The Modern Debutante's Instagram page. If this is something you would be interested in, please don't hesitate to reach out. We are looking forward to working with you.

Thank you,

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