Adedolapo Raji

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Summary

Experienced Content Writer and content management system editor with a demonstrated history of working in the broadcast media industry. Skilled in Content Writing, News Reporting, SEO Writing, Creative Writing, and Strategic Communications.

Experience

👥 Editor

Opera News

Dec 2020 - Present (1 year 9 months +)

- Provide guidelines to authors for preparing and submitting manuscripts
- Provide a clear statement of the Journal's policies on authorship criteria
- Treat all authors with fairness, courtesy, objectivity, honesty, and transparency
- Establish and define policies on conflicts of interest for all involved in the publication process, including editors, staff (e.g., editorial and sales), authors, and reviewers
- · Protect the confidentiality of every author's work
- Establish a system for effective and rapid peer review
- Make editorial decisions with reasonable speed and communicating them in a clear and constructive manner
- Being vigilant in avoiding the possibility of editors and/or referees delaying a manuscript for suspect reasons
- Establish clear guidelines for authors regarding acceptable practices for sharing experimental materials and information, particularly those required to replicate the research, before and after publication
- Establish a procedure for reconsidering editorial decisions
- Describe, implement, and regularly review policies for handling ethical issues and allegations or findings of misconduct by authors and anyone involved in the peer review process
- Inform authors of solicited manuscripts that the submission will be evaluated according to the journal's standard procedures or outlining the decision-making process if it differs from those procedures
- Develop mechanisms, in cooperation with the publisher, to ensure timely publication of accepted manuscripts
- Clearly communicating all other editorial policies and standards.

Content Writer

AKPraise Blog

Nov 2020 - Apr 2021 (6 months)

• Develop news stories as per information generated by wire service, assignment desk, newspapers and press releases in field and archives.

• Perform research and write unbiased and factual news stories, re-write wire copy and develop crisp news story.

• Product and edit videotape news to make optimum use of video and sound.

- Perform research information for story development and monitor story all through its various stages.
- Provide assistance to producer and develop news scripts and organize videotape to present news.
- · Coordinate with producer to provide support producers in event of absence or extra work.
- Monitor all wires feeds to gather latest breaking news for writing news for publication or airing.
- Develop and write news stories that address interest of customers.
- Design and edit news for reading by anchors and communicate appropriate stories to audience.
- Develop bridges and other articles to broadcast during interval of news stories.
- Perform copy editing of scripts for accuracy, factual content and correct language.
- Prepare and update scripts for re-broadcast with relevant changes incorporated.
- Prepare and complete scripts to achieve time schedule.
- Manage and edit sound on tapes and video clips to enhance contents using state-of-art editing technology.

• Provide assistance to reporters to prepare live field coverage and ensure good quality sound and video capture.

News Writer

Gistreel Blog

Jul 2020 - Nov 2020 (5 months)

• Develop news stories as per information generated by wire service, assignment desk, newspapers and press releases in field and archives.

• Perform research and write unbiased and factual news stories, re-write wire copy and develop crisp news story.

- Product and edit videotape news to make optimum use of video and sound.
- Perform research information for story development and monitor story all through its various stages.
- Provide assistance to producer and develop news scripts and organize videotape to present news.
- Coordinate with producer to provide support producers in event of absence or extra work.
- Monitor all wires feeds to gather latest breaking news for writing news for publication or airing.
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News Writer

CNB News

Jul 2020 - Oct 2020 (4 months)

- Produce well-researched content for publication online and in print
- Organize writing schedules to complete drafts of content or finished projects within deadlines

• Utilize industry best practices and familiarity with the organization's mission to inspire ideas and content

• Communicate and cooperate with a writing team, including a content manager, editors, and web publishers

• Follow an editorial calendar, collaborating with other members of the content production team to ensure timely delivery of materials

• Develop related content for multiple platforms, such as websites, email marketing, product descriptions, videos, and blogs

• Monitor and analyze the performance of key performance indicators (KPIs) to offer suggestions for improvement

• Use search engine optimization (SEO) strategies in writing to maximize the online visibility of a website in search results

Content Writer

Boomplay

Dec 2019 - Jun 2020 (7 months)

• Complete writing projects, meeting deadlines and following content requirements in terms of style and project specifications and in accordance with companies policy.

- Revise content whenever Company or clients request changes
- · Help create style guides or suggesting changes to ensure content is consistent and clear
- · Work with Company's content team to define their content needs
- Conduct research on any given topic.

Customer Service Representative

OPay

Oct 2019 - Dec 2019 (3 months)

- Respond to customer queries in a timely and accurate way, via phone, email or chat
- · Identify customer needs and help customers use specific features.
- Analyze and report product malfunctions (for example, by testing different scenarios or impersonating users).

• Update our internal databases with information about technical issues and useful discussions with customers.

- Monitor customer complaints on social media and reach out to provide assistance.
- Share feature requests and effective workarounds with team members.
- Inform customers about new features and functionalities.

N Content Manager

Opera News

Oct 2018 - Sep 2019 (1 year)

• I worked as an Associate Editor, Content Management System Editor (transcoding and monitoring trending stories on the APP) and also as Subscriber tag (computing relevant stories on major entities tag, e.g Davido, Wizkid, Tiwa Savage, e.t.c.).

- Assign reporting tasks to reporters and correspondents.
- Conduct daily meetings on editorials.
- Lead, guide and direct reporters and assigned feature writers in developing news stories and features.
- Edit, revise and rewrite content copies in accordance to the established procedures and standards.
- Interact and confer with staff writers and authors.
- Determine and decide on editorial stories in consultation with the staff writers.
- Provide technical guidance with regard to graphic design and content.
- Design and develop page layout.
- Design program material production specifications.

• Ensure compliance of best practices and standards in journalism.

Ministry of Youth and sports

Ministry of Social Welfare and Youth Jul 2018 - Aug 2019 (1 year 2 months) Am a Graduate of Federal University of Agriculture, studied Biology, I had my National Youth Service year in Minna Niger State Nigeria, where I was working under the Director of Youth development, It's a place where youths are empowered to acquire skills.

Education

Federal University Of Agriculture, Abeokuta Bachelor's degree, Zoology 2011 - 2016

Betgad Secondary School

Senior Secondary Certificate, Natural and Applied Science 2003 - 2009

Temasek Nursery and Primary School

First School Leaving Certificate 1996 - 2000

Skills

Content Management • Writing • Transcoding • Biology • Research • Microsoft Office • Public Speaking