

# DRIVE TIME

*Partnerships between automakers and horologists are resulting in must-have timepieces*

To mark the major milestones of life and work—that big promotion, the game-changing deal, retirement—you reward yourself with one of two things: a watch or a car. And there's a reason: Both, at their best, are grand achievements in design, aesthetics, and function. Elite watchmakers and automakers spare no expense to create their signature products, and the price tags reflect that. They are rare, they are exquisite, they are statements. Because of their shared attention to detail and pursuit of perfection, horologists and car designers make for natural partners, and the results of their collaborations are ideal rewards to mark whatever milestones lie ahead.

1. Hublot's MP-05 LaFerrari Sapphire has a polished sapphire crystal case and suspended vertical tourbillon.

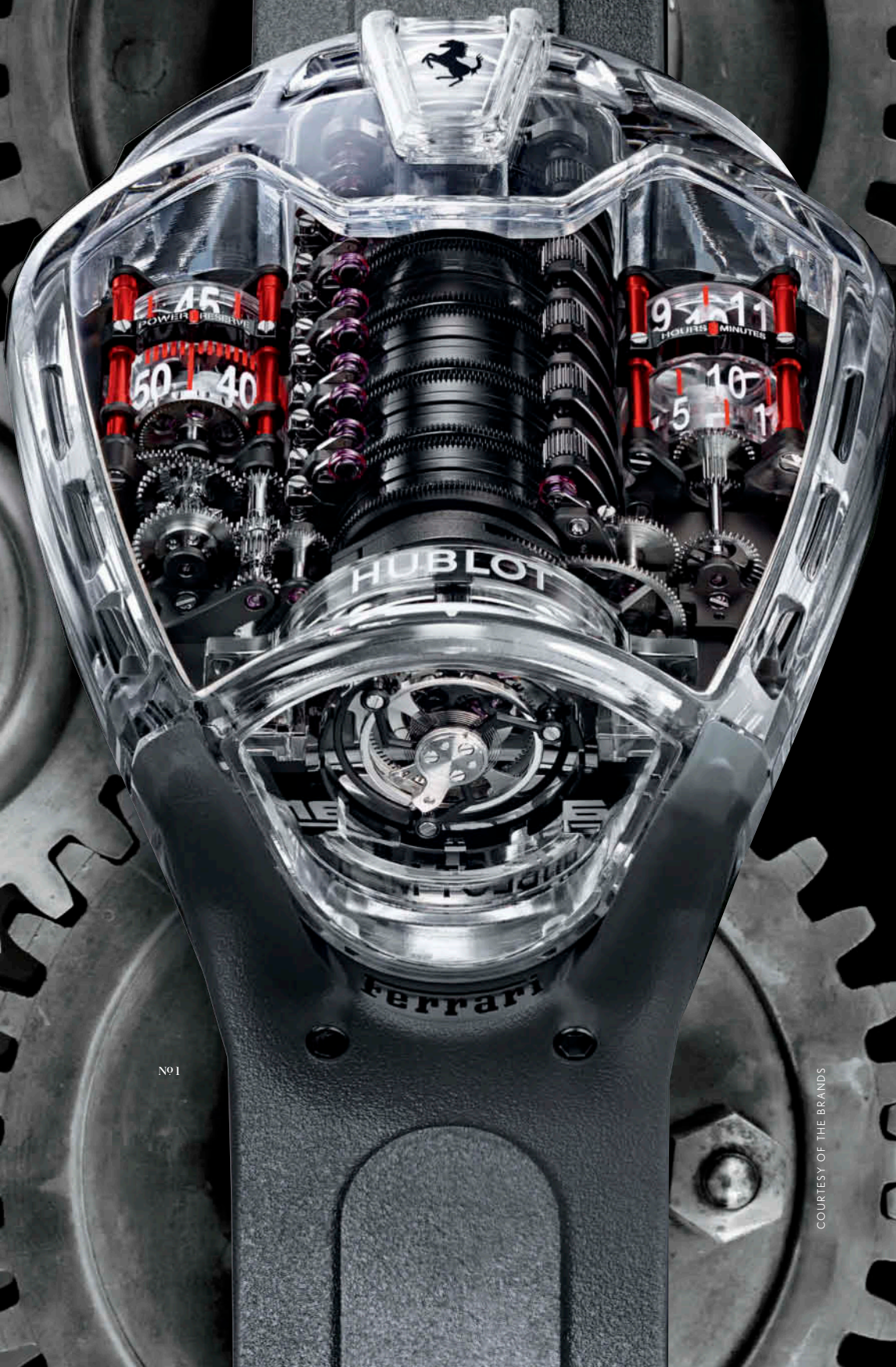
2. From the Breitling for Bentley collection, the Bentley GMT Light Body B04 S features a titanium case shielding a black or silver face.

3. The Parmigiani Fleurier Bugatti Aerolithe catches the eye with its pale-green dial color, supple Hermès Epsom calfskin band, and titanium and white-gold case.

4. From the first-ever series of timepieces by Porsche Design, the Chronotimer Series 1 Black & Gold features a sturdy titanium case attached to a bracelet of matte black titanium.

5. The Bremont Jaguar MKII has a face inspired by the instrument display on the dashboard of a classic Jaguar E-Type, with a slim steel case and a double-domed crystal for a vintage look.

*For more information, see page 94.*



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COURTESY OF THE BRANDS

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