

HIMANGI TRIPATHI

BRIEF OVERVIEW

- Detail-oriented, comfortable taking initiative and working independently
- Effective team player with strong interpersonal and communication skills. Thrive in positions that require travelling
- A keen strategist believing in optimal utilization of resources

PROFESSIONAL EXPERIENCE

- Working as **Senior Content Writer cum Copywriter & Social Media Writer** in TCNS clothing (**W, Aurelia & Wishful**) since October, 2017 till now. Managing **PR** for W, Aurelia & Wishful. Also handling team of PR content writers. Writing & posting website blogs on various topics, lookbook content, seasonal magazine, banner copies, carousal ads copies, social media posts copies etc.
- Worked in Ferns N Petals as a **Copywriter** since March 2017 till September 2017. Handled their entire social media like Facebook, Twitter, Googleplus. Written social media posts, banner copies, emailers, snippets, video taglines and blogs
- Worked in Yepme.com as **Senior Content Writer** since March 2015 till March 2017.
- Worked as **Content Writer** at Techvedic Technologies since Feb, 2013 to Sept 2014. Written for websites like hubpages, ezine, goarticle, etc.
- Worked as **Content Writer** with Webtech IT Pro from July 2012 to January 2013.
- Worked as **Radio Presenter** with a community radio station - RADIO BANASTHALI 90.4 FM - from June, 2009 to 2011

PROFESSIONAL QUALIFICATIONS/ACHIEVEMENTS

- Also done a Certificate course in Radio Production and Presentation, with voice modulation and speech correction as core competencies of the programme.

- Received a number of Certificates of Merit and Appreciation for my work as radio presenter as well as for my contribution in radio production and script generation.
- I was awarded the **Bronze Medal** for being the '**Best Radio Jockey**' by community radio station – Radio Banasthali 90.4 FM.
- I am well versed in the use and application of a variety of computer operations and software such as MS Office, Excel, Internet applications and Java.

EDUCATIONAL QUALIFICATIONS

Post Graduate Diploma in Mass Communication	2011-2013	Bharatiya Vidya Bhawan, New Delhi
Bachelors in Science (Biotech)	2008-2011	Banasthali Vidyapeeth, Jaipur, Rajasthan

PERSONAL DETAILS

Name Himangi Tripathi

Father's Name Mr. Lalit Tripathi

Date of Birth May 30, 1990

Marital Status Married

Languages Known English, Hindi, German

CORRESPONDENCE ADDRESS

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