



*Best of miami*  
two thousand one

New Times

EVERY DAY IS THE SAME: WAKE. WORK. WAKE. WORK. THROW IN A LITTLE EATING, SLEEPING, AND GROOMING AND YOU HAVE A LIFE. BUT IS IT REALLY? SOUNDS LIKE YOU'RE MERELY EXISTING, NOT ACTUALLY LIVING.

MISSING AMONG THE MONOTONY IS A MOMENT FOR YOU -- TO PLOP ON THE BEACH, PADDLE A KAYAK, READ A BOOK, DOWN A FEW BREWSKIS. TIME TO CHILL. IF ONLY YOU KNEW HOW. *NEW TIMES'S* BEST OF MIAMI ISSUE CAN HELP. OUR ANNUAL CELEBRATION OF THIS CITY'S OUTSTANDING SHOPS, RESTAURANTS, SERVICES, RECREATION SITES, AND ENTERTAINERS WILL GIVE YOU THE SCOOP. PLUS SELECT SOUTH FLORIDIANS IN PRESSURED PROFESSIONS WILL SHARE TIPS ON TAKING IT EASY. WE'LL SHOW YOU THAT KICKING BACK CAN BE A CINCH.

HOP ON THE TRANQUILITY TRAIN AND MAKE SURE YOUR BUSINESS IS INCLUDED IN THIS UNIQUE SHOWCASE OF ALL THE BEST.

ADVERTISERS WHO HIGHLIGHTED THEIR GOODS AND SERVICES IN PAST BEST OF MIAMI EDITIONS ARE ALREADY CONVINCED OF THE MYRIAD BENEFITS, NAMELY REACHING AN AUDIENCE OF MORE HAN 350,000 READERS, WHO KEEP THE ISSUE AND CONSULT IT FREQUENTLY THROUGHOUT THE YEAR AS THE DEFINITIVE REFERENCE. SO MEDITATE, DELIBERATE, AND THEN HURRY UP AND LOCATE YOUR NEW TIMES ACCOUNT EXECUTIVE. THEY HAVE ALL THE INFORMATION YOU NEED IN REGARDS TO SPECIAL PACKAGES AND DEADLINE DETAILS. BEST OF MIAMI 2001 BEGINS TO FLY OFF THE STANDS MAY 17. DON'T GET STRESSED OUT BECAUSE YOU WERE LEFT OUT.

# Deadlines

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Issue date: **May 17th**

## REGULAR ISSUE

SPACE RESERVATIONS: **WEDNESDAY, MAY 9, 2001**

CREATIVE (Camera Ready, Electronic, etc.):

**WEDNESDAY, MAY 9, 2001**

## BEST OF MIAMI ISSUE

SPACE RESERVATIONS: **WEDNESDAY, MAY 9, 2001**

CREATIVE (Camera Ready, Electronic, etc.):

**WEDNESDAY, MAY 9, 2001**

## RETAIL ADVERTISING:

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**305.571.7534** fax 305.571.7677

## CLASSIFIED ADVERTISING:

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**305.573.9090** fax 305.571.7676

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