

Charming Charlie
OCT 2015 - Promotional Email Campaign
10.16 Glamour Ruana Shot - Shop Apparel

Main Content: 10.16 Glamour Ruana Shot

Subject Line: What every stylist, editor & blogger wants.

Preheader 1: THE must-have of the fall season.

Copy Direction: please provide copy

Creative Direction: please design direction SEE WEB WINDOW 1

Main Content Headline & Subheading:

THE RUANA PONCHO

A street style must.

A layering essential.

Editors, stylists & bloggers
agree--this is fall's "It" style.

SHOP NOW>

(totes headline)

TOTES WITH THE MOST

The most room.

The most features.

The most style.

SHOP NOW >

<http://www.charmingcharlie.com/mara-reversible-ruana-wrap.html#color=light-brown>



charming **charlie**
JEWELRY · HANDBAGS · ACCESSORIES · APPAREL



COZY, HAPPY & CHIC.

CHARMINGCHARLIE.COM