## facebook.

posts written by me for a client:

The goal was to incorporate community events for branding (they wanted to be branded as a small town, local business, as well as conversation starters to increase engagement and shareability. These are just a few examples over the last year, arranged for best fit in on the page -not in any certain order. Private information has been removed or blurred.



It's easy to take the simplest things for granted. Like shoes for example. According to Compassion International over 300 million children around the world don't have access to the smallest luxury: shoes.

Today is National Shoe the world day! You can help by raising awareness and/or supporting the cause. There are tons of ways!

Donate shoes you don't wear anymore to a local charity or soles4souls. Donate funds to charities that help provide shoes for the poor like Compassion or Because international. You can even buy some shoes for yourself from Toms, who donates a pair of shoes for every pair purchased!

Aren't you thankful for shoes?!

To find more info on the mentioned organizations check out their websites: https://soles4souls.org/ https://www.compassion.com/ https://becauseinternational.org/ https://www.toms.com/



It's fat Tuesday! The day traditionally for eating up all the foods in your pantry you wouldn't be allowed to consume for lent. Does anyone do anything in celebration of this traditional feast day?



Did you know a woman invented the windshield wiper? Next time you are driving in rain or snow (which could happen at any time in Illinois) you can thank Mary Anderson for your improved visibility! #helpfulinventions #drivesafe #womeninnovators #midwestweather



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It's national send a card to a friend day! Let those closest to you know you care. Hallmark, American greetings, and 123greetings all have free ecards to choose from on their websites, or if you are creative try your hand at making one!



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It's national pie day tomorrow! 🙂 YUM! Look for celebratory deals near you.

For instance, Eckert's is offering BOGO pies in the store and a free slice of pie with purchase of an entree in the restaurant!

Hope it's a delicious day for everyone! Do you know of any other special pie deals going on?



s 🕹 feeling curious.

I want to hear from you guys! Health is always a big focus in the new year, and we are also feeling the desire to be healthier. Have you made any goals this year or in the past that have helped you feel healthier?



Our New Year's resolution was to be more consistent and active on social media. I'm interested to hear, post what your resolution was or why you don't have one in the comments below!

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