

THE STYLISTICIAN

STYLEFEED ARCHIVES ABOUT CONTACT

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We don't know about you, but we're gearing up for summer. We've started a summers essential checklist. It includes sunscreen, check, sunglasses, check, swimsuit, check. Are we missing anything? Yes, we're missing this week's fashion find—The Turband from [Cult Gaia](#).



Turband in Aloe Multi by Cult Gaia.

We've become fairly obsessed with incorporating scarfs and pretty head wraps into our beach attire. If you're lucky enough to be swimming in the ocean, you might find that sea salt does a number on your hair. In fact, even if you're just at the pool chlorine isn't a girl's best friend either so the more damage you can save your hair from the better. Who are we kidding though the main reason we're using the turband isn't just to keep our hair out of the water, it's because it's pretty and it gives us an opportunity to accessories our beach look.

The turband is perfect for a beach day because it's a grab and go item, no need for major fussing. The wires that line the inside of the headband do all the work. Just simply throw your hair up, wrap the band around and twist at the top to secure. If you're thinking this is the perfect beach/hair accessory but it's just not the right color, don't you worry. The turband comes in a variety of colors and patterns including [Denim](#), [Cocoa Dot](#), [Denim Stripe](#), [Seaglass](#), [Sherbert Stripe](#) and [Navy Gingham](#). With these styles, you won't have a single dull hair day on your vacation and you'll barely have to lift a finger.

If you're stuck in the office or at home shopping for a "dream vacation" or you find yourself scrambling to get everything you need before your plane leaves in a few hours, we suggest you grab a turband and get some general resort inspiration from Cult Gaia. Their designs are effortlessly classic with a hint of vintage and each piece is uniquely beautiful and described as an Objets d'Art. This brand isn't just a pretty face, they have a great [manifesto](#) that includes things like **V. We believe getting lost in the details is a wonderful place to be found, VIII. Beautiful pieces are meant to be passed down** and **IX. Perfection is imperfect as nature dictates**. We couldn't agree with them more!

Since we love packing way too much and we can't get enough of Cult Gaia, we can't resist suggesting a bonus item. The Cult Gaia Kennedy earrings in Tortoise. Pair them with your choice of turband. Ok, now you are ready! Bring on the beaches and bedhead.

Fashion Find: Product Details

Item: Turband

Brand: Cult Gaia

Style: Aloe Multi

Price: \$60.00

Description: This silk twill turban made of our hallmark Resort print is lined with wire so that it is bendable and adjustable.

Made in: Los Angeles

Dimensions: 43" x 5"



Image: cultgaia.com



Turban in Aloe Multi by Cult Gaia.

Bonus Item: Product Details

Item: [Kennedy Earrings](#)

Brand: [Cult Gaia](#)

Style: Tortoise

Price: \$88.00

Description: Acrylic hoop

Materials: Gold-plated sterling silver backing

Dimensions: 3" x 3"



Kennedy Earrings in Tortoise by Cult Gaia.

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