



It's official. FiveStars users have redeemed over 2.6 million rewards! We'd like to thank the 250,000 users and the 700+ retail locations that made this possible.

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Competition between boba tea houses can be fierce. So when business owner Alex Su debuted TPUMPS in San Mateo, he knew he needed to think differently. The result was a rewards system that has fans lined out the doors. Check out some highlights from his system:

- **150 points earns a giant stuffed panda bear.**
- **200 points earns a new iPhone 4**
- **300 points earns a high-end, complete home tea set.**

[See all of TPUMPS rewards >>](#)

Great Quotes To Start Your Day

Being a small business can be demanding. Start your day with some motivational words from these great thinkers from history.

- Behind every small business, there's a story worth knowing. All the corner shops in our towns and cities, the restaurants, cleaners, gyms, hair salons, hardware stores – these didn't come out of nowhere. – *Paul Ryan*
- To be successful, you have to have your heart in your business, and your business in your heart. – *Thomas Watson, Sr.*

[Read more inspiring quotes >>](#)

3 Steps For Getting Your Customers Back

Oh no! If you're reading this, you may have lost some of your customers. Maybe they experienced poor customer service, disliked your product, or even switched to a competitor. Don't worry!

FiveStars has you covered. Using your FiveStars software, you can reach out to these customers and bring them back in. Here are three ways to do it:

- **Send a short email**
- **Send a text message**
- **Send out a survey.**

[Read more here>>](#)

