



# DATA-DRIVEN CONTENT MARKETING

Comprehensive marketing insights for forward-thinking business leaders

## Adopting new paradigms can be a challenge Here's where we come in.

Our marketing specialists transform your approach to leveraging high quality consumer insights with bespoke solutions for businesses across all verticals.

Schedule a Consultation

## Deploy Powerful New Client Engagement Pathways

At eData Analytics, we believe each client interaction should be optimized for success. We engineer unique content based on our decades-long experience disrupting the digital business world. Our content inspires new thinking, defines perspectives, and shakes up the status-quo.



### RESEARCH & SURVEYS

Content marketing starts with painstaking research to study your market, industry and competition. Our research scientists uncover fresh, relevant and trending market intelligence designed to enlighten your audience, grow your brand equity and pioneer groundbreaking new insights.



### DESIGN & EDITORIAL

How will your audience consume your insights? Today's consumer demands an audiovisual experience on a par with prime written content. Our team of designers and editors will make your brand come to life with stunning visuals and infographics, engaging your audience with striking content across a range of platforms.



### LEAD GENERATION

Unlock the untapped potential in your lead funnel. Generate new pipelines and leverage your content marketing strategy with our proven lead generation solutions, then get your content into the right hands with our targeted distribution channels.

Learn More

## Leverage Data Into Revenue



Is your brand strategy optimized for success?

At eData Analytics, our marketing specialists are an extension of your business, deploying a powerful content creation process to identify key subject matter and extract unique insights.

## 100+ Satisfied Clients

Here's what they have to say



**Martin Davis**  
Digital Marketing Manager / Hubio  
*"Working with eData Analytics for content creation has been excellent so far. Darius and his team are highly knowledgeable and experienced professionals. I've been learning about SEO and PPC through my collaboration with them so working with eDA continues to be a fruitful and interesting learning experience. If you're looking to expand your online presence, eDA has the right tools, knowledge, and expertise to help achieve your marketing goals. Highly recommended!"*



**Patricia Watson**  
Owner / Full Force  
*"Working with eDA has been a hugely rewarding experience! Darius and his team are top-notch professionals. They really know what they're doing and are very creative and excellent communicators. They have a unique initial approach to understanding our business needs in vivid detail and then clearly explaining how and where they can help us grow. Best of all is the SEO result: top-notch! Thank you very much, eDA!"*

More testimonials

## What Makes Us Different

Today's marketing landscape is not just about consumerism. It's about building relationships to last a lifetime. After 12 years of dedicated service, global brands depend on us to research, plan, and lead their client engagement initiatives. It's a win-win alliance.

Find Out More

## 108 brands trust us with their business. Here's Why.



### Reliable

We get the job done. When you work with us, you reap the benefits of a diverse team with over a decade of thought leadership experience.



### Transparent

Whatever your budget, we will give you a clear appraisal along with a tailored plan of action. We cut costs, not corners.



### Personalized

We operate like a family-owned enterprise that provides a personalized service with a human touch. When you work with us, you are working with family.



### Global

The sun never sets on our global offices. We're dedicated to providing the best possible service at every level of our business, no matter the time zone.

## Our clients



## Empower. Innovate. Disrupt.

## Speak to a Content Marketing Expert

Talk to our specialists to discuss your marketing options and receive actionable advice on growing your brand.

Start Your Campaign

## Never Miss Another Headline!

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