

EDUCATION

The University of Texas at Austin Bachelor of International Business Fall 2018
McCombs School of Business

The University of Navarra Bachelor of International Business (Pamplona, Spain) Spring 2017

EXPERIENCE

Beckwith Electronic Engineering – *Full-time Intern; San Antonio, Texas* Summers 2013 & 2014 (7 months)

- Test and program fire alarm/security systems, P.A. systems, and “Hugs” Infant-Protection Devices
- Facilitate tasks in a variety of work environments, including hospitals, schools and military installations

Texas Outdoors – *VP Marketing* Fall 2014 – Spring 2015 (1 year)

- Cofounded organization, lead marketing campaign & recruiting efforts
- Registered 160 members by the first assembly, 250 by the second

The Daily Texan – *Staff Photographer* Fall 2014 – Spring 2016 (2 years)

- Excel under strict time constraints and high-pressure situations such as instances of sudden/breaking news

KVRXFM – *Radio Personality/DJ* Spring 2015 – Fall 2016 (1.5 years)

- Host late-night radio show “Nocturnal Narratives”, imaginative short stories told through musical curation

Self-employed – *Freelance Content Writer; Austin, Texas* August 2016 – June 2018 (2 years)

- Authored a diverse mix of blog posts, press releases, business/tech-centric copy, and freeform short stories

Appspire Digital Marketing – *Full-time employee; Austin, Texas* Nov. 2017 – Nov. 2018 (1 year)

- Collaborate with international clients to design VC pitches and marketing campaigns for mobile applications
- Responsible for keeping company blog relevant, SEO friendly, and up-to-date with emerging market trends

Pearl St. Cooperative – *CMO & Event Coordinator* Fall 2017 – Spring 2019 (1.5 years)

- Design and execute cutting-edge social experiences with an emphasis on fundraising and inclusivity
e.g. Topshelf Records SXSW, Fullmoon Film Fest, ACL Afterparty, Immigrant Relief Rave, Destruction Night, etc.
- Create flyers, promotional materials, and shareable online content to create buzz amongst target markets
- Realize set design, talent scouting, social media/grassroots outreach, financial analysis, and crisis mitigation

ADDITIONAL INFORMATION

Computer Skills: MS Word, Excel, PowerPoint, HTML/CSS, Adobe Photoshop, Adobe Premier, Android, iOS

Languages: Fluent in Spanish

Interests: Event Production, Culinary, Design, Fashion, Film, Journalism, Marketing, SEO, Sound, Travel

Work Eligibility: Eligible to work in the U.S., Mexico, and Spain with no restrictions

Chris Alex Foxx

alexfoxx@gmail.com

1496 Bushwick Ave, Suite 1A

New York, NY 11207

+1 (210) 267-7925