

CORINNE DORSEY

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PROFESSIONAL EXPERIENCE

MPOWER Financing | Senior Content Strategist

Sept 2023 to April 2026

- Published 500+ pieces of content; launched 21 live university pages and revamped the blog homepage, driving a 53% increase in organic traffic growth in 2025.
- Launched MPOWER's TikTok account, onboarded the first influencer generating 100+ leads, produced videos as both director and on-air talent, and managed a team of eight contractors across social, written, and video content.
- Executed 12+ career readiness events for international students (100 to 250 attendees each), managing end-to-end logistics, vendor coordination, promotional campaigns, and post-event analysis.

The Washington Post | Metro News Fellow

Sept 2022 to Aug 2023

- Published 12+ bylined articles spanning K-12, higher education, and post-graduate policy, consistently translating complex funding, legislation, and student-life topics into clear, reader-first narratives.
- Pitched 5+ original story ideas weekly and developed them for print and digital publication, earning enterprise feature placements alongside daily deadline-driven news coverage.
- Applied web analytics and SEO best practices to track article performance, identify audience trends, and refine content strategy for maximum reach and engagement.

The Wall Street Journal | Magazine Editorial Intern

June 2022 to Sept 2022

- Managed WSJ Magazine's social presence curating content for 400K+ Instagram and Facebook followers, monitoring audience engagement and developing platform-specific strategies to grow brand affinity.
- Contributed to 10+ published articles across lifestyle, fashion, beauty, and entertainment, developing strong editorial and brand storytelling fundamentals.
- Collaborated with editorial, photo, and digital teams to ensure accurate, timely content delivery across print and digital formats under deadline pressure.

CNN DC Bureau | News Making Intern

Jan 2022 to April 2022

- Documented congressional hearings and federal legislation at CNN's DC Bureau, pitching and developing policy stories with a focus on issues impacting Black and underserved communities.
- Contributed to long-form projects within the DC Agencies Division, demonstrating strong research, fact-checking, and source verification abilities for daily online stories and broadcast news packages.
- Tracked federal legislation and regulatory developments to ensure timely and accurate reporting in a live broadcast news environment.

NBCUniversal TODAY Digital | Digital Intern

Sept 2021 to Dec 2021

- Wrote deadline-driven articles on trending pop culture and entertainment stories for one of the most widely watched morning shows in America, developing fast-turn editorial judgment in a high-velocity broadcast environment.
- Supported long-form projects within the DC Agencies Division, demonstrating strong research, fact-checking, and source verification abilities for daily online stories and broadcast news packages.
- Conducted research and fact-checked news articles covering pop culture and entertainment, ensuring accuracy and credibility across digital and social platforms under deadline pressure.

Vantage Point Virtual Reality | Marketing & Social Media Coordinator

Aug 2020 to July 2021

- Curated and promoted white papers, blogs, and newsletters for a readership of over 20K utilizing G-Suite.
- Leveraged data to optimize content web performance, and boosted website click rate by 30%.
- Managed global marketing channels for partners including search, paid media, paid aggregation, automated campaigns, social media, influencer relations, and press engagement.

FREELANCE PROJECTS

Elmcor Youth & Adult Activities, Inc | Social Media Associate & Graphic Designer

Nov 2023 to Present

- Developed multi-platform social strategy across Instagram, Facebook, X, and LinkedIn, aligning content to advocacy campaigns, fundraising initiatives, and community awareness goals.
- Built brand guidelines and a comprehensive marketing plan for the annual Fundraising Gala; designed high-impact graphics, carousels, flyers, and digital toolkits.

The Misty Copeland Foundation | Behind-the-Scenes Social Media Coverage

April 2026

- Provided real-time social media coverage for the Foundation's Inaugural Spring Benefit, generating 8K+ impressions while capturing the evening's mission through compelling, audience-first storytelling.

Netflix Comedy Special Production | Script Supervisor & Production Assistant

April 2026

- Supported on-set continuity, script accuracy, and production logistics throughout filming, collaborating with the production team to maintain detailed records and support real-time decision-making.

TUM Socials Weddings & Events | Social Media Manager

Jan 2024 to Jan 2025

- Drove 200K+ impressions and a 10K-follower growth milestone through strategic trend-based content, audience engagement, and seasonal campaign planning over 6 months.

EDUCATION

Howard University B.S. Media, Journalism & Film; Minor: Sociology | GPA: 3.95 | Washington, DC

Awards & Affiliations: White House Correspondents Association Scholar | News Lab Capstone Award (2023) | Press Secretary, HUSA (2022) | Editor-in-Chief, Revolutionnaire (2020) | Politico Summer Institute (2019)

Skills: Adobe Creative Suite (Photoshop, Premiere Pro), WordPress, Canva, Figma, CapCut, Instagram Edits, on-air talent, Meta Business Suite, Later, Hootsuite, Google Analytics, TikTok Business, Salesforce, influencer onboarding

Affiliations: Member of Alpha Kappa Alpha Sorority, Incorporated | Social Media Lead at Greater Mount Calvary Holy Church