

TOMS + myWebRoom



About myWebRoom

MyWebRoom is a tech startup in San Francisco that's backed by \$2.8M in funding. It's a visual place where you can access your favorite websites, discover new content, connect with friends and interact with the products you love, all from one beautiful interface. Express yourself through design by adding apparel, funky furniture, cutting-edge electronics and cool, curated art to your online room.

Surround yourself with the brands and services you know and love, then share your favorite finds with your friends. Use the objects in your room to organize your favorite sites and to discover what's trending. Shop, socialize, book a vacation, listen to music, watch movies and more from your place on the web!

Proposal for TOMS

MyWebRoom would love to have TOMS as our featured shopping collaborator in our new rooms. We do all the work and link directly to your product pages to drive thousands of visitors per month to TOMS.

We are asking for your permission to name you as an official collaborator and in return, we'll provide free marketing and traffic to TOMS.

We will make a special edition TOMS online room and put your logo on our landing pages.

Imagine a pair of TOMS shoes in the room below! Shopping items are placed in a prominent position for high visibility in all of our online rooms.



Value for TOMS

THE BENEFITS: placing your brand name and service right in front of Millennials that love shopping online, free publicity and marketing for your company, traffic is driven straight to TOMS, and being part of a platform that's disrupting the way consumers interact with products and services.

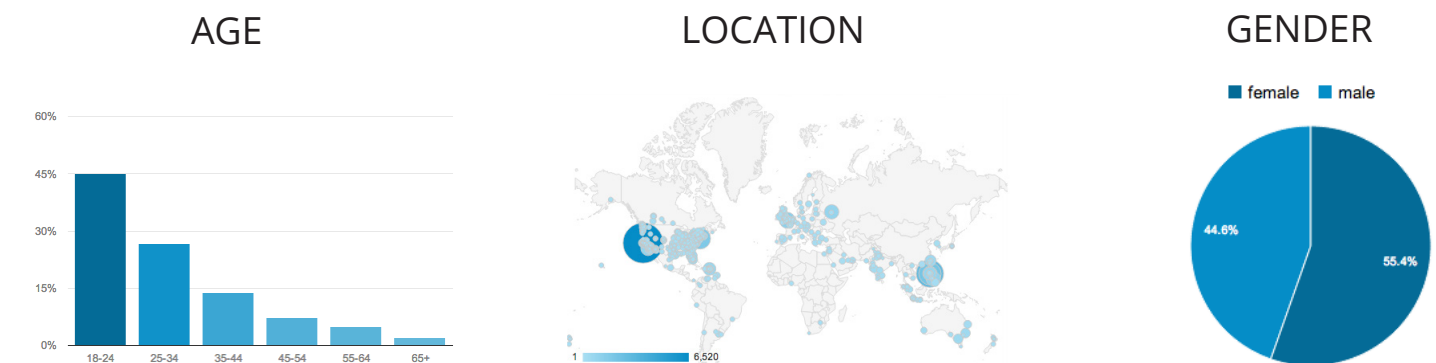
There are a ton of shopping bookmarks on myWebRoom, but TOMS will be front and center, presented as the first shopping bookmark option for every user as we revamp our site to give the highest visibility to featured companies. There's room for only one shopping site to take center stage. You have nothing to lose and so much to gain.

We'll feature TOMS on press releases, Facebook posts (75K fans), blog posts, and all our other social channels to continuously market your brand, and all for free.

Value for myWebRoom

Being associated with one of the biggest names in footwear and accessories, and providing our users with easy access to TOMS. The ability to attract other big brand names, services and more funding from investors so we can continue building out our platform to make it the coolest place on the web. There are so many more features we want to develop for our users, so by aligning ourselves with TOMS, we will be one step closer to making our ideas a reality.

Demographics of myWebRoom



Let's Connect

If you would like more information, please contact Aubrey Andel at aubrey@mywebroom.com.