

TOM KIELTY

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| www.tomkielty.com

| [linkedin.com/in/tom-kielty/](https://www.linkedin.com/in/tom-kielty/)

| (401) 323 9030

Professional writer (International Association of Professional Writers and Editors member) with experience across a wide range of platforms delivering a concise, informative, and accurate message. Enthusiastic and effective researcher, familiar with key components to achieve both web and print success, as well as the ability to manage multiple projects concurrently.

EXPERIENCE

**JUNE 2022 –
PRESENT**

**MARKETING COPYWRITER
LIBESKIND STUDIO DESIGN, MILAN, NEW YORK**

PROJECTS

- Descriptive content creation for internationally renowned architecture and design firm
- Extensive research and execution of capsule descriptions of iconic and innovative buildings, dwellings and offices.
- Currently have completed over 60 descriptions ranging from skyscrapers, office building and residences to furniture, sculptures and art installations.
- Architecture including: CITYLIFE, LIBESKIND RESIDENCES, Milan, Italy, MMC NATIONAL MODERN ART MUSEUM OF LITHUANIA, Vilnius, Lithuania and GARE THIERS EST (EAST THIERS STATION), Nice, France.
- Art/Sculptures including: "SONNETS IN BABYLON," VENICE PAVILION, ARCHITECTURE BIENNALE, Venice, Italy; 'BEYOND THE WALL,' PERMANENT SCULPTURE, Almeria, Spain, and ONE DAY IN LIFE, TEMPORARY INSTALLMENT, Frankfurt, Germany.
- Design and Furniture including: TORQ ARMCHAIR AND COFFEE TABLE, SAWAYA MORONI, Italy, DMVB FASHION SHOWROOM, Milan, Italy, and SWAROVSKI CHRISTMAS TREE STAR, New York, USA.

**MAY 2013 –
PRESENT**

FREELANCE WRITER, GREATER NEW ENGLAND

- Self-motivated, proactive, reliable and accountable.
- Created, presented, defended and executed creative solutions across all channels and media, with a focus on strategy, positioning, promotion, communication and branding.
- Presented and sold ideas in client meetings, advocated passion for creativity and applied best practices for awareness, education, acquisition and retention across all channels.

PROJECTS

- **Elevate Communications:** contributed for clients including the Joe Andruzzi Foundation, Santander Bank, and New England Revolution.
- **Bowstring Group:** contributed to The Living Voice.
- **Relevant 24:** contributed to the Dorito's Bold campaign.
- **Arts at the Armory:** contributed to website and newsletter content.

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EXPERIENCE *CONTINUED...*

AUGUST 1995 – PRESENT **FREELANCE JOURNALIST, GREATER NEW ENGLAND**

- Arts/culture critic and reporter for major national and local publications.
- Exemplary ability to write, edit and research.
- Outstanding time management and organizational skills.
- Ease and comfort with daily newspaper deadlines as well as ever-evolving magazine needs.

PROJECTS

- Contributed to national periodicals including **Rolling Stone**, **Spin** and **The Hollywood Reporter**; as well as local publications including **The Boston Globe**, **Boston Magazine** and **The Boston Phoenix**.

MAY 2012 – JUNE 2013

DEVELOPMENT PRODUCER, POWDERHOUSE PRODUCTIONS

- Created and produced non-fiction television pitch materials and packages – including (but not limited to) loglines, one sheets, creative briefs, casting tapes and thumbnails for original series.
- Executed research for potential projects including online, photograph archive and personal interviews.
- Assisted in shaping plot lines, story themes and episodic arcs for original unscripted series.

PROJECTS

- Did extensive research on various show topics including “Real Life Anchorwomen,” “Heir Heads,” and “Public Access Television.”
- Provided additional support research for “Southie Rules!,” “Red, White and New,” and “Heroes Return.”
- Conceived and wrote thumbnails for new show topics including, “Nantucket Landscapers,” “Extinct Foods,” and “Tales of the Cocktail.”

EDUCATION **BACHELOR OF ARTS, ENGLISH**

NIAGARA UNIVERSITY
Lewiston, NY