

GUSTER TEAMS UP WITH MAST LANDING BREWING COMPANY TO CREATE 'ON THE OCEAN' PALE ALE



Portland, ME - July 9, 2018 - In honor of their second annual **On The Ocean** weekend, renowned rock band **Guster** is partnering with **Mast Landing Brewing Company** to produce 'On The Ocean' Pale Ale. The beer will officially be launched at Guster's concert at the State Theatre on Friday, August 3rd, and will be available at select bars and restaurants throughout the Portland area.

Mast Landing Brewing Company opened in early 2016 and quickly became one of Maine's top breweries. With a mainly hop-forward lineup of beers, Mast Landing also brews one of the most sought after milk stouts in New England. In only 2 and half years, the brewery has gone through two large production expansions and was the fastest growing Maine Brewery in 2017.

"I fell in love with Mast Landing's 'Green To Green' IPA and happened to meet the owners at a concert," said Guster's Adam Gardner, who will be at the Westbrook, Maine brewery on July 17th to help make the first batch of On The Ocean Pale Ale. "It turns out they're Guster fans - though I think I was even more excited to meet them than they were me! The conversation very quickly shifted into how we could collaborate on a special 'On The Ocean' beer. After tasting everything they've been making, we came up with a very flavorful and tropical, easy drinking pale ale. We think it will pair great with a summer weekend on the ocean in Maine!"

On Saturday, August 4th, Mast Landing will host a special release party at the brewery for fans who participate in that morning's Reverb service project. Reverb, the environmental organization founded by Gardner and his wife, Lauren Sullivan, engages with concertgoers to take action for the environment. 10% of the proceeds from each can of 'On The Ocean' Pale Ale will benefit Reverb.

"As Guster fans since high school, we're beyond excited to be able to collaborate with the band to brew such an awesome beer and be part of such an amazing weekend in Portland," said Ian Dorsey, president and founder of Mast Landing Brewing Company. "It's been great to work with Adam and the rest of Guster through every part of the brewing process, and we all think both Guster fans and beer fans alike will really enjoy it!"

On The Ocean weekend also includes Guster's return to Thompson's Point with **Kishi Bashi**, **The Secret Sisters** and **Rest Assured**, the winners of the **Maine Academy of Modern Music's 2018**

MAMM SLAM: Maine's High School Rock Off. The weekend wraps up on Sunday with **Guster Day** at Hadlock Field, the home of minor league baseball's Portland Sea Dogs.

Guster On The Ocean Concert at the State Theatre

with Caroline Rose

Date: Friday, August 3, 2018

Time: Doors at 7:00PM, Show at 8:00PM

All tickets are general admission and are just \$46. All ages (children under the age of 3 are free).

Guster On the Ocean Concert at Thompson's Point, Portland, ME

with Kishi Bashi, Kishi Bashi, The Secret Sisters and Rest Assured, the winners of the Maine Academy of Modern Music's 2018 MAMM SLAM: Maine's High School Rock Off.

Date: Saturday, August 4, 2018

Time: Gates at 5:00PM. Show at 6:00PM.

All tickets are general admission and are just \$46. All ages (children under the age of 3 are free)

Guster Day at Hadlock Field, home of the Portland Sea Dogs

Date: Sunday, August 5, 2018

Time: Game starts at 1:00PM; Guster activities on the field beginning at 10:00AM

General Admission Tickets - \$9 for adults; \$6 for children

For tickets and more information about Guster On The Ocean, visit

www.ontheoceanfest.com

Be sure and follow Guster on [Instagram](#), [Facebook](#) and [Twitter](#) for On The Ocean updates and last minute weekend announcements.