



METROWEST CHAMBER OF COMMERCE TO PRESENT LOOKOUT FARM HARVEST FEST SEPTEMBER 9TH IN NATICK, MA

***INAUGURAL EVENT TO CELEBRATE LOCAL AGRIBUSINESS WITH
CRAFT BEER FEST, LIVE MUSIC, LOCAL VENDORS, FOOD,
FAMILY FRIENDLY ACTIVITIES AND MORE***

Natick, MA - August 21, 2018 -Autumn in New England just got better! The MetroWest Chamber of Commerce announced that they will present the first ever **Lookout Farm Harvest Fest** September 9th from 12 NOON to 6:00PM in Natick, MA, to support programs and scholarships offered by the Chamber and its MetroWest Chamber Educational Foundation. The afternoon will be filled with live music, food, local vendors and exhibitors, craft brewers who incorporate locally sourced ingredients, and a variety of family-friendly events. Tickets are available now at www.lookoutfarm.com and www.metrowest.org.

Established in 1651, Lookout Farm is one of the oldest continuously working farms in the United States. on 180 exquisite acres with over 60,000 fruit trees. The farm is owned by local residents Joan and Steve Belkin who embrace a philosophy of healthy nutrition and respect for the environment.

The MetroWest Chamber welcomed the opportunity to partner with Lookout Farm to promote and celebrate how innovative businesses can continuously reinvent themselves and grow, while at the same time contribute to the quality of life enjoyed by so many MetroWest community members.

“What the Belkins have accomplished here is an extraordinary example of how farming in 21st Century suburban Boston can not only ‘survive,’ but significantly contribute to the local community and economy,” said Paul Joseph, President and CEO of the MetroWest Chamber of Commerce and its Educational Foundation. “Diversifying beyond its traditional farming and ‘U-Pick’ operations,

Lookout Farm now brews craft beer and hard ciders and hosts a variety of community and commercial events, often in partnership with local businesses and non-profit organizations like ours.

“We also wanted to celebrate innovative business models that have a positive impact on our quality of life in MetroWest. Modern agribusiness is a great example that touches everyone - on the dinner table, in our healthcare, via clean energy initiatives, or at a local pub. Local businesses not only contribute by creating jobs and tax revenue to our communities, but also by partnering to preserve open space and support cultural, educational, environmental, and social programs.”

Families can enjoy Lookout Farm’s signature activities that include such fun as train rides, oversized lawn games, a chill zone, farm-themed play area, children’s caterpillar ride, farm maze, hay pyramid, imagination playground blocks, moon bounces and children’s face painting. Local vendors and exhibitors will also be on site for a day of fall activities.

In addition to the food offerings from Lookout Farm; Firefly’s BBQ will serve their award winning bbq dishes. Music lovers can enjoy a full afternoon of live bands including two sets of country rock with Dalton and the Sheriffs, and performances featuring the tribal folk thump of Planet Nowhere and Portland, ME-based acoustic duo, Eastern Screech.

For craft beer enthusiasts there will be no shortage of selections at the Harvest Fest Craft Beer Pavilion. This ‘festival within the festival’ will present offerings from Bad Martha Brewing Company, Cambridge Brewing Company, Cape Ann Brewing Company, Castle Island Brewing Company, Exhibit A Brewing Company, Flying Ales Brewing, Ipswich Ale Brewery, Jack’s Abby Craft Lagers, John Harvard’s Brewery & Ale House, River Styx Brewing, Turtle Swamp Brewing, Wormtown Brewery as well as Lookout Farm Hard Cider and Lookout Farm Brewing Company,

“Harvest Fest is a great opportunity for us to showcase Lookout Farm, local agriculture and the businesses that support farming and the environment,” said Jay Mofenson of Lookout Farm. “Participating brewers are encouraged to source and incorporate local ingredients into their products and Harvest Fest gives us the opportunity to continue the conversation about the importance of local businesses, farming and sustainability.”

For tickets and additional information, including sponsorship and exhibitor/vendor booth opportunities, visit www.lookoutfarm.com and www.metrowest.org.

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