

Gregory Harvey

Content Specialist



CONTACT



908-565-4233



SOUTH PLAINFIELD, NEW JERSEY



I am an ambitious, well-organized professional seeking an employment opportunity related to digital media. I utilize my knowledge and skills to help companies design and advertise their products and services. Currently, I am a Graphic Designer & Social Media Specialist where I create and develop content and innovative ideas for our marketing and advertising efforts.

In addition to my background in graphic design and social media, I also produce, edit, and mix music & commercials with various digital audio workstation softwares. You can find samples of my work on my website listed in the contact section above.

PERSONAL SKILLS

CRITICAL THINKING	8/10
PROBLEM SOLVING	8/10
COMMUNICATION	9/10
DEPENDABILITY	8/10
FLEXIBILITY	7/10
COLLABORATION	8/10
SELF MOTIVATED	9/10

TECHNICAL SKILLS

InDesign



Illustrator



Photoshop



DreamWeaver



Acrobat



HTML



After Effects



CSS



Premiere



JS



EXPERIENCE

2019

Spring Hills LLC, Edison, NJ

Graphic Designer & Social Media Specialist

December 2017 - Present

- Developed & managed content that produced a 100% increase in the total impressions, reach and engagements of the Facebook, Twitter and LinkedIn pages.
- Wrote blogs that were published on the companies website and promoted on social media. The blogs focused on specific health care topics related to geriatric health.
- Created graphics with adobe creative cloud for product illustrations, logos and website design. Utilized colors, images, text style, and layouts for flyers, brochures, posters, and postcards.
- Used after effects to create visual representations of weekly infographics that would help educate marketers, aides and clients.

2016

Here Is My Coupon, Boston, MA

Multimedia Intern

June 2016 - August 2016

- Developed appropriate design packages using Adobe Photoshop, Premiere Pro and After Effects.
- Advertised Here Is My Coupon services to local student groups in order to help them with fundraisers.
- Created a social media plan that would help the Here Is My Coupon social media pages increase their following, engagements and drive more traffic to their website.

EDUCATION

2017

MA In New Media Journalism, Salutatorian

Full Sail University, Winter Park, FL

Graduated in 2017

2016

BA In COMMUNICATIONS

William Paterson University, Wayne, NJ

Graduated in 2016