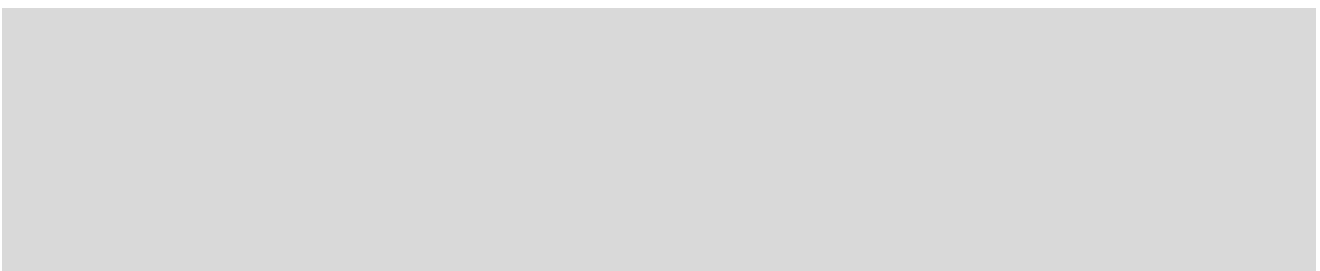


FREELANCE WRITING

YASMIN DANGOR



THAT'S BEIJING

● Rhys Lewis Gig



Rhys Lewis is a London-based soulful singer-songwriter with an old-school twist. Lewis effortlessly blends rich soul with gravelly vocals, leaving a lasting resonance of his musical influences – Al Green, Marvin Gaye and James Taylor. Late 2016 saw the release of his highly anticipated track 'Waking Up Without You,' which immediately darted to No. 1 on Spotify's viral chart. Hot off the success of opening for British sensation James TW and playing alongside JP Cooper, Rhys Lewis is bringing his soulful vocals, emotion-filled lyrics and a blues-inspired guitar

at [Jade Ballroom](#)



● Helsinki Lambda Club Gig

Somewhere in Chiba, Japan during the summertime of 2013, a new alternative rock band christened as Helsinki Lambda Club was born. Inspired by the garage movement and indie rock bands, such as Dinosaur Jr., The Strokes, The Libertines and The Cure, their musical style is cheerful and care-free. Supported by fellow rockers odol, this event guarantees to bring you on a journey into J-rock.

Fri Aug 9, 8.30pm; RMB290; Mao Livehouse, 69 Fuxing Road, Haidian, 海淀区复兴路69号院2号136-G23 (tickets via [247tickets.com](#))

THAT'S BEIJING



Snow Patrol have been patching up broken hearts with their sad indie-rock anthems since 1998. After joining Ed Sheeran on tour last year, the post-Britpop pioneers are making their debut in Beijing as part of their Asia tour. They'll be playing an entirely acoustic show – we can't guarantee time won't go slowly, but we can confirm the memories will last forever as you help them commemorate the release of their first album in 7 years, *Wildness*.

Wed Aug 21, 8pm; RMB490 (presale); Tango, 79 Hepingli Xijie (by south gate of Ditan Park), Dongcheng 东城区和平里西街79号 (近地坛·公园南门) (tickets via 247tickets.com)

THAT'S BEIJING



● Live Jazz BBQ @ Brickyard Dining

Feast on an assortment of grilled savory delights, while gazing out at scenic views of the majestic Mutianyu section of the Great Wall at the Brickyard. Set in the garden and featuring some live smooth jazz, the BBQ will bring together foodies and treat them to a lavish buffet of succulent steaks, ribs, trout, chicken, veggie skewers, hamburgers and more.

Sat Aug 23, 6pm; RMB178 (adults), RMB98 (children 4-12), Brickyard Retreat Mutianyu, 100m south of Yingbeigou Cun, Huairou 怀柔区 怀柔区营北沟村南100米.

● Old Beijing Dinner by UnTour Food Tours



Adventure into authentic Beijing cuisine like a local with UnTour's Old Beijing Dinner. Rich in culinary history, it's no secret China pairs its most enjoyable dishes with great stories. Find out the stories behind original recipes as you sample over 15 dishes and drink your fill of local beers in a traditional hutong neighborhood.

Mon-Sat (except for Thursdays), 7pm; RMB470 (adults), RMB 235 (Children 6-12), meeting point emailed after ticket purchase (tickets

● El Barrio Weekend Brunch Brunch



● Gin and Tonic Tuesdays @ Slow Boat Drink



Slow Boat's new Dengshikou Taproom is making Tuesday tipsy again with their buy-one-get-one-free deal on the timeless gin and tonic. Choose from any one of their signature G&Ts like the sweet and fruity strawberry with black pepper or the tart pink peppercorn and grapefruit, all made with organic gin.

Tuesdays, 11am-midnight; Slow Boat Dengshikou Taproom, 1/F, North Building, One Plaza 104, 157 Dongsi South Street 朝阳区东四环大街157号 圣元荟104

● Unlimited Weekend Hot Pot @ Red Bowl Dining



The entire concept of Red Bowl's hot pot restaurant revolves around sharing, an age-old Chinese tradition. Hot pot is a meal enjoyed best with friends and family – it's an experience after all. Every Saturday and Sunday, Red Bowl at Rosewood offers to take you on a sensational dining experience with their unlimited hot pot lunch deal. Grad your family and friends and get ready to eat your weight in hot pot.

Weekends, 11.30am; RMB195/person; Red Bowl, 1F Rosewood Beijing, Jing Guang Centre, Huijialou, 1号京广中心 邮政编码 地铁北新桥站.



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● Yinmeng Temple and Sujia River Hike

When there's no beach, hiking and summer go hand-in-hand. Join the Beijing Hikers as they hike up the Yudu Mountains, north of Yanqing. Once at the top, you'll take in the sights of Yinmeng Temple, followed by a scenic path through birch forests into the Sujia River valley.

Sat Aug 24, 6.45am; RMB 380-RMB 340 (members); Beijing Hikers (for more info and tickets, visit beijingshikers.com)

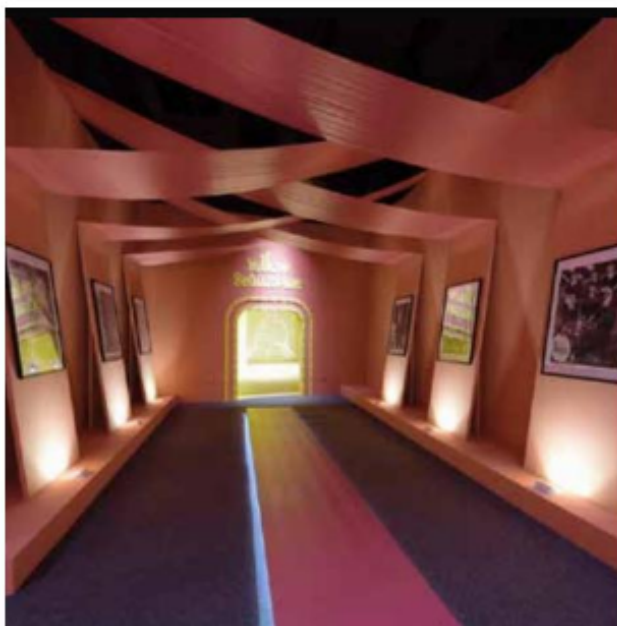
● Pirates of the Caribbean Concert



The idea of re-living your favorite movies through music is either madness or brilliance. Come along for the ride as The Star Sky Chamber Orchestra brings to life soundtracks of popular film scores. Highlights of the show include Klaus Badelt and Hans Zimmer's masterpiece 'He's a Pirate' from *Pirates of the Caribbean: The Curse of the Black Pearl*, and 'Concerning Hobbits' from *The Lord of the Rings: The Fellowship of the Ring*.

Wed Aug 7, 7.30pm; RMB 180-RMB 680; Beijing Exhibition Center

● The Beatles: Beat On Exhibit



In 1960 in Liverpool, England, a band was formed that would go on to be the most influential band in music history – The Beatles, of course. It's time to come together, join the party and 'Beat On' with The Fab Four at an exhibition showcasing the band's glorious time and history. Wander through themed spaces, stare at artwork and photographs from the band's history and let it be with a soundtrack of their classic hits.

Through Sun Sep 15, 10 am-3 pm, RMB68 (child), RMB98 (single ticket), RMB178 (two tickets); 2F, Chaoyang Joy City, 101 Chaoyang Bei Lu 朝阳区朝阳北路101 (tickets via 247tickets.com)



● Taipei Philharmonic Chamber Choir Music



One of the most prestigious choirs from Taiwan, The Taipei Philharmonic Chamber Choir, drops into town for one night only. With an impressive history of performing overseas, watch the 30-voice chamber choir perform a modern choral set in a cappella style of selective musical compositions.

Fri Aug 9, 7.30 pm, RMB 180-RMB 480; National Center for the Performing Arts, 2 Xi Chang'an Jie, Xicheng 西城区西长安街2号 (tickets via 247tickets.com)

● Momo Theater



The Vertebra Theater and director Gil Mehmert from Germany bring Michael Ende's book *Momo* to life in a stage production of the same name. The play follows the story of a girl named Momo and her fight with the Men in Grey, who steal the time of humans. It's an eye-opening play with a relevant message on the importance of time.

Fri Aug 23-Sun Aug 25, 7.30pm; National Center for the Performing Arts, 2 Xi Chang'an Jie, Xicheng 西城

THAT'S BEIJING



● Kunqu Opera: The Peony Pavilion Opera

If a graceful night out is what you need, then a night at the opera is what we suggest. Early this month, the Yunnan Peking Opera Theatre will bring an abridged version of *The Peony Pavilion* to the NCPA stage. Produced by opera director Shen Shihua, *The Peony Pavilion* will star Li Jing and Zhu Fu to retell the peerless story of love. It is praised to be an elegant opera in terms of music, recitation, and the graceful movements of the performers.

Tue Aug 8-Wed Aug 9, 7:30pm, RMB240; National Center for the Performing Arts, 2 Chang'an Jie, Xicheng 西城区 西长安街2号 (tickets via 247tickets.com)

● Let Love Win Theater



In 2013, Attraction, a Hungarian shadow theater troupe, ran away with the top spot on the seventh series of *Britain's Got Talent*. However, their fame first began to bloom during their performance at the London 2012 Olympics, in which they depicted many traditional sports within the five Olympic rings. Catch Attraction performing their new piece *Let Love Win* at the NCPA this month. Be prepared to be mesmerized.

Sat Aug 10-Sun Aug 11, 7:30pm, RMB380-780; National Center for the Performing Arts, 2 Chang'an Jie, Xicheng 西城区 西长安街2号 (tickets

● Swan Lake Ballet



With its stupendous performances, opulent sets and dazzling costumes, Russia's critically-acclaimed Russian State Ballet returns to Beijing with a Tchaikovsky masterpiece – *Swan Lake*. Featuring some of ballets most mesmerizing scores and stunning choreography, the tragic story of this classic tale by the legendary Russian composer will leave you longing for more.

Sat Aug 24-Sun Aug 25, various times, RMB100-RMB660; Mei Lanfang Grand Theater, 32 Ping'anli Dajie Xicheng 西城区平安里西大街32号 (tickets via 247tickets.com)



● Notre Dame de Paris Musical



Classical French musical *Notre Dame de Paris* is known to be one of the most popular musicals of all time. Based on the 1831 novel of the same name by Victor Hugo, the French musical brings together a talented array of singers, dancers and acrobats and is set to a memorable soundtrack composed by Richard Cocciante, with lyrics by Luc Plamondon. The story of lonely bell-ringer Quasimodo and his longing for the beautiful gypsy Esmeralda will be sure to captivate Beijing audiences when it lands at the NCPA later this month.

Sun Aug 18, 2pm, RMB180-RMB1080; National Center for the Performing Arts, 2 Chang'an Jie, Xicheng 西城区 西长安街2号 (tickets via 247tickets.com)

● Teatro Alla Scala: Giselle Theater



White tulle, romantic love, supernatural creatures and ballerinas en pointe are all hallmarks of Teatro Alla Scala's performance of *Giselle*. The ballet continues to enchant audiences with its unfolding narrative of love, betrayal and redemption, with cheerful village scenes brightening the stage.

Sat Aug 10-Sun Aug 11, 7:30pm, RMB380-RMB1080; National Center for the Performing Arts, 2 Chang'an Jie, Xicheng 西城区 西长安街2号

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About this event

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If you could meet anyone influential who would it be?

如果你能遇到任何有影响力的人那个人会是谁？

If you could meet anyone successful, what would you ask them?

如果你能遇到任何成功的人，你会问他们什么？

Defined as "the achievement of something that you planned to do or attempted to do"
SUCCESS is a word you hear and become familiar with from a young age, but what

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defines authentic success? And, what are the secrets to achieving business and life success in today's competitive environment?

将“你计划做或想要做的事情的成就”定义为成功是你从小就听到并熟悉的一个词，但是什么定义了真正的成功？而且，在当今竞争激烈的环境中实现商业和生活成功的秘诀是什么？

Startup Grind Beijing is excited to host the only nationally bestselling business author under 30 in the United States Alex Banayan, author of *The Third Door: The Wild Quest to Uncover How the World's Most Successful People Launched Their Careers*.

北京创业磨坊非常高兴能够邀请到美国全球最畅销的30岁以下商业作家Alex Banayan，他是“第三道门：探索世界上最成功人士如何开展职业生涯的狂野探索”一书的作者。

Named by Apple as the voice of entrepreneurship, Banayan is a college dropout, business author and one of the youngest VC's ever. At the age of 18, Alex set off on a wild quest to uncover how the world's most successful people launched their careers, achieved success and accomplished their dreams.

Banayan是一名大学辍学者，商业作家，也是有史以来最年轻的VC之一，被Apple称为创业之声。在18岁时，亚历克斯开始疯狂地探索世界上最成功的人如何开展他们的事业，取得成功并实现他们的梦想。

Over the course of his unprecedented seven-year journey, Banayan hosted one-on-one interviews with the most innovative leaders of the past half-century including Qi Lu (former COO of Baidu and current CEO of Y Combinator China), Bill Gates, Maya Angelou, Steve Wozniak, Larry King, Jessica Alba, Pitbull, Tim Ferriss, and many more.

在他前所未有的七年历程中，Banayan与过去半个世纪最具创新精神的领导人进行了一对一的访谈，其中包括陆奇（百度前首席运营官和YC中国现任首席执行官），比尔·盖茨，马娅·安吉卢，斯蒂夫·沃兹尼亚克，拉里·金，杰西卡·阿尔巴，皮普，Tim Ferriss。

Alex discovered that, while every successful leader was completely different on the outside, at their core they all approached business, life and success with the exact same mindset. On the journey to success, there are always three ways in, and they all took The Third Door.

亚历克斯发现，虽然每个成功的领导者在外部完全不同，但他们的核心都是以完全相同的心态接近商业，生活和成功。在通向成功的道路上，总有三种方式，他们都走向了第三道门。

EVENT REVIEW

VW THE NEW T-CROSS LAUNCH EVENT

On the 8th of November, SMS Group Taipei hosted an immersive event for the grand launch of Volkswagen's new T-Cross SUV. The event was attended by 1000 invited guests and took place at the Fountain Plaza, located in the North Square of the Iconic Taipei 101. The theme for the night was "My Way", and it echoed throughout the venue and the four distinct venue setups.

The event Theme, "My Way" was conceptualised according to the mindset of a T-Cross driver. The concept was designed to convey the message that "once grown up, time can't be reversed." Paying homage to the idea that even with the responsibilities of a grown-up, you can still be true to the youth side of you, the side of you who loves to play. During the event, guests were invited to experience the true meaning of the theme via the meticulously designed entertainment experiences.

To showcase the dynamic young personality of the T-Cross, SMS group ingeniously created four impactful and immersive led-lit playground experiences. Every playground experience induced a sense of nostalgia playing on fond memories that guests had of their youth while, allowing them to indulge in their inner-youth.

Furthermore, the playground experience areas emphasised the diverse, versatile, and flexible features offered by the T-Cross. Each playground experience area was colour-coded to match one of the four funky, fun, and fresh exclusive exterior colours available on the T-Cross. The Energetic Orange playground area displayed the Practical side of the T-Cross with a painting wall by artist Ano and an IQ. Drive Arcade Game. The IQ. Drive Arcade Game gave guests a chance to interact and fully appreciate the concept of "no limit on how I drive". The Flash Red, graffiti VR show playground paid tribute to the T-Cross's Intuitive side of "no boundary of where I go". The Safe Side of the T-Cross was conveyed by the Pure White playground by means of a spiral slide conveying the message of "no limit of what I express". Lastly, the Reef Blue playground revealed the "no excuse of why I do," Cool side of the T-Cross by urging guests to experience 8-bit Music, by means of sampling 8-bit sounds and graphics.

Ahead of interacting with the playground areas, guests were entertained with glimpses of the effervescent car during a big on-stage reveal by critically acclaimed celebrity host for the night, Mickey Huang. After the reveal, Mickey was joined on stage by Audi and VW Taiwan MD Mr. Sacha Askidjian. Mr. Askidjian who presented information about the T-Cross giving guests a more detailed understanding of the exciting new SUV. After Mr. Sacha Askidjian's speech, guests were amazed by the appearance of well-known rapper Kumachan alongside street dance finalist Formosa crew. The rapper and dance crew put on an insane versus performance based on their interpretations of the theme "My Way".

Gathering from the smiles, and laughs on the night, SMS Group Taipei successfully conveyed the theme "My Way" to promote the vibrant appeal of VW's New T-Cross SUV to the wide target audience who desire personalisation based on their individual and unique characteristics. Using the clever design and set up of the four distinct playground experiences, SMS group Taipei displayed the T-Cross's stylish, and vibrant personality and standout features including the new IQ.DRIVE. IQ. DRIVE is VW's new technology-enabled intelligent driving system which makes the drive more comfortable and safer. Through the immersive and expressive event, SMS group Taipei created positive first impressions of the T-Cross as trendy, stylish and vibrant, ahead of its Taipei Auto Show Launch.