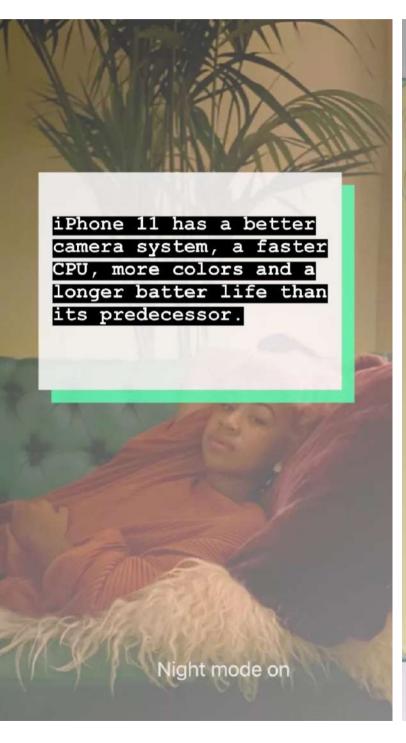
SOCIAL MEDIA

YASMIN DANGOR







Did You Know?



In the US, 10.5 million tons of clothing is sent to landfills every year.

How heavy is that?

DID YOU GUESS RIGHT?

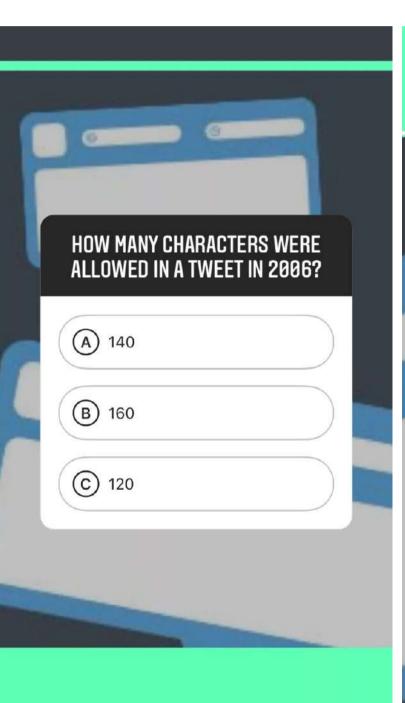


30 Times as heavy as the Empire State Building



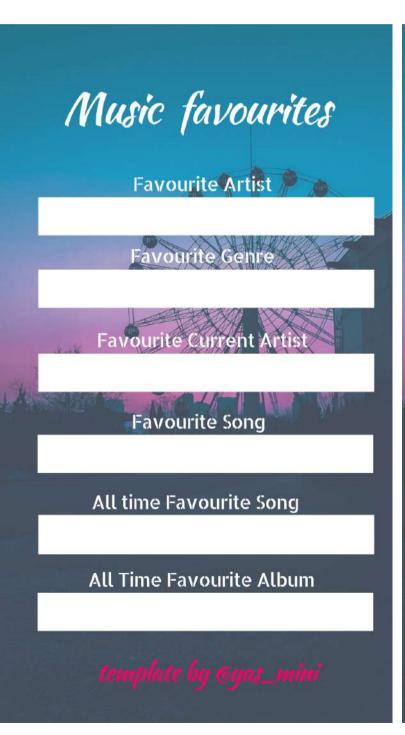


INSTAGRAM STORY QUIZ





INSTAGRAM STORY ENGAGEMENT

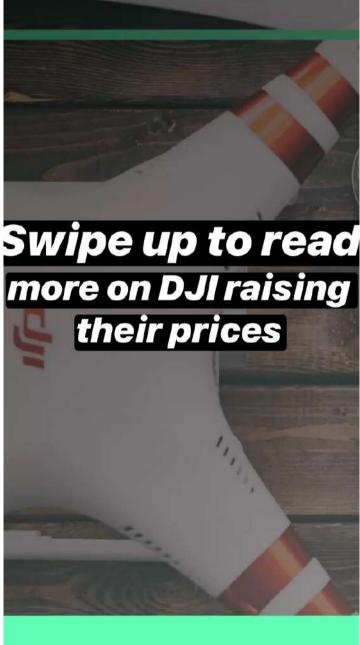






Vantablack is perceived as 2D, and anything covered in it loses its 3D appearance





INSTAGRAM COPY

Yamaha joined an army of brands to solve the "last-mile journey" by introducing an odd-looking three-wheel electric scooter, Tritown.

The scooter features twin front wheels that use Yamaha's Leaning Multi-Wheel mechanism. This allows riders to lean in to turn and to keep their balance when stopped. Built-in to the rear wheel is the 500W electric motor powered by a 380Wh lithium-ion battery. Yamaha said it can reach a top speed of 15mph.

Yamaha is carrying out the second phase of public tests from mid-July to mid-August 2019, calling members of the public in Japan to try out the TriTown.

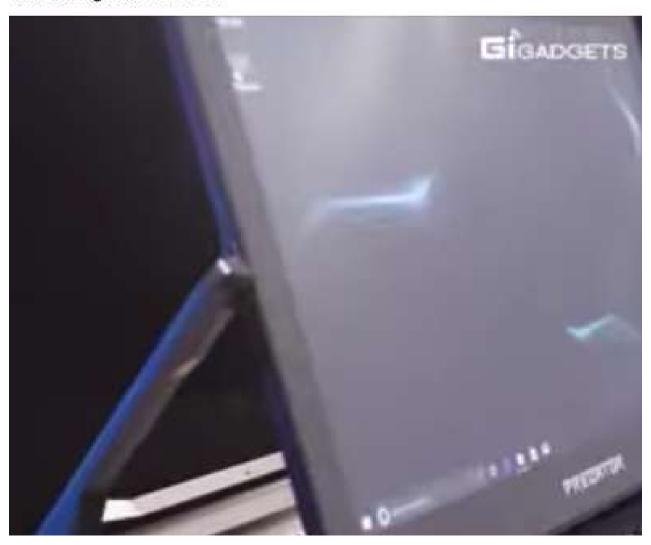


INSTAGRAM COPY

Acer's latest gaming laptop is here to shatter the mold and elevate your gaming experience. Packed with a 17.3-inch 4K IPS swivel touchscreen, the Predator Triton 900 ensures the crystal display flips for all angles.

Built with a 9th Gen Intel Core Processor, a GeForce RTX 2080 GPU, up to 32GB of DDR4 memory at 2666MHz and two 512GB PCIe NVMe SSDs in Raid 0, the machine guarantees insane performance. The use of NVIDIA RTX platform produces realistic, AI-enhanced gaming adventures. And the number of inbuilt ports also provide flexibility to connect the machine to three external screens.

The Predator Triton 900 retails from, \$3,999. Specs and prices vary according to the model.



INSTAGRAM COPY

Nike's latest running shoe can conform itself to the shape of your foot. The company designed Joyride Run Flyknit to recreate the feeling of "running on bubbles."

Each shoe uses thousands of soft, bouncy beads to create a midsole that molds itself to the shape of your foot. The squishy beads contract and expand and shape around your foot to create personalized cushioning. According to Nike, the Joyride technology offers 14% better shock absorption, leading to fewer running i... See More



SOCIAL COPY



YOUR MORNING CUP OF COFFEE IS NOW AVAILABLE IN A SNEAKER

The coffee grounds from your morning cup of coffee are now available as a sneaker. Designed by Ren, these waterproof sneakers are made from recycled coffee grounds and are odor resistant for their entire lifecycle. The Finnish company combines coffee waste with recycled plastic to create a fabric that is light and durable. Every pair of #Rens uses the waste from 21 cups of coffee, and 6 recycled plastic bottles. The sneakers are made to be odor-proof, anti-bacterial, and quick to dry. The sneakers are also vegan-friendly. #Rens is a fully-funded Kickstarter campaign and closes early on August 15, 2019.



THIS LIMITED-EDITION ELECTRIC MOTORBIKE LOOKS LIKE A PIECE OF VINTAGE WOODEN FURNITURE. DESIGNED BY FRENCH STARTUP NEWRON, THE BODY OF THE EV-1 IS CARVED OUT OF WOOD.

This limited-edition electric motorbike looks like a piece of vintage wooden furniture. Designed by French startup Newron, the body of the EV-1 is carved out of wood.

Unlike other electric motorbikes, the design of the EV-1 is unique and eye-catching. The wooden body panels curve around the barrel battery. The battery is not hidden and features rings of LED lights that change colour depending on the amount of power left. The bike has 75 kW of power (about 102 hp) and 240 Nm of torque allowing it to sprint from 0 to 100km in less than three seconds.

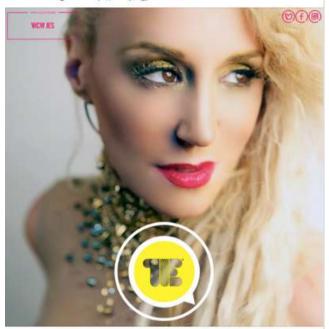
According to Newron, the bike also includes intelligent power control that will regulate energy use based on the battery level. It automatically reduces usage as the battery depletes, which ensures that the end destination is always reached.

Newron is partnering with French firms Dassault Systems, and Advans to build the bikes. It's rumoured that only twelve bikes will be manufactured. Sales are estimated to start in 2020, although an official launch date has not yet been announced.

FACEBOOK SOCIAL COPY

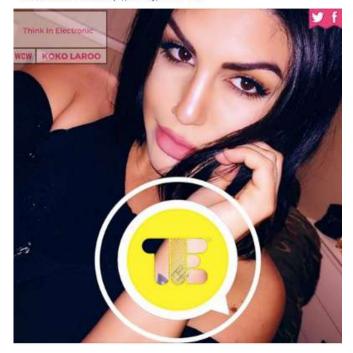


#WCW X TIE | The only queen we know who slays harder than Beyoncé the stunning JES http://bit.ly/1gj7ucx #EDM





TIE X #WCW | The very talented singer songwriter, and the only person who post more selfies than Kim Kardashian West Miss Koko LaRoo | Think In Electronic http://buff.ly/1WHVRhJ







#WCW X TIE | The lady whose eyeliner rivals Adele our homegrown hottie Tasha Baxter http://bit.ly/1rU60fZ



TALE OF US EVENT CAMPAIGN



Think In Electronic

Published by Yasmin Dangor 171 - February 23, 2015 - 🕟

Banish those Monday blues by entering our competition to #win tickets to see Tale Of Us live in #Johannesburg at TOY TOY this Friday..

Brought to you by Bridges for Music and Olmeca Tequila. Time to #SwitchOnTheNight

...

http://www.thinkinelectronic.com/.../toy-toy-bridges-for-musi...



THINKINELECTRONIC.COM

WIN || TALE OF US MAKE THEIR AFRICAN DEBUT WITH BRIDGES FOR MUSIC NPO | think IN electronic



H20 EVENT CAMPAIGN



Think In Electronic

Published by Yasmin Dangor [7] - June 19, 2015 - €

#ICYMI | OFFICIAL H2O FANPAGE is ending with a bang and black smoke , Dyro !





Think IN Electronic @thinkinEDM · 19 Jun 2015
The final @H2O_party with headliner @Dyro! #H2OFinalWave



Think IN Electronic @thinkinEDM \cdot 26 Aug 2015 . @H2O_party main stage full line up has been announced who are you excited



TWITTER SOCIAL COPY



Think IN Electronic @thinkinEDM · 8 Jul 2016
"If you don't have your #RTD2016 tickets,we cant be friends"
@RockingTheDaisy bit.ly/29D7wN4 #musicFestival





Think IN Electronic @thinkinEDM · 27 May 2015

. @BontanUK is lighting up @toolroomrecords just like a firefly! √ bit.do/5bjS #housemusic



TWITTER SOCIAL COPY



Think IN Electronic @thinkinEDM · 8 Jul 2016
"If you don't have your #RTD2016 tickets,we cant be friends"
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Think IN Electronic @thinkinEDM · 27 May 2015

. @BontanUK is lighting up @toolroomrecords just like a firefly! √ bit.do/5bjS #housemusic





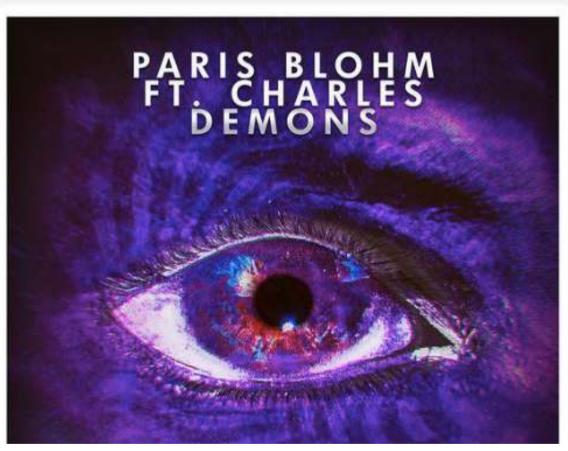
Think IN Electronic @thinkinEDM · 10 Nov 2014
Who better to experience Seven Sins with than @MarkusSchulz ??
thinkinelectronic.com/2014/11/seven-... #Trance



TWITTER SOCIAL COPY



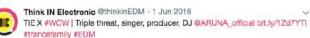
Think IN Electronic @thinkinEDM · 13 Jan 2015 Go on and wake your Demons with @ParisBlohm thinkinelectronic.com/2015/01/wake-y... #EDM





Think IN Electronic @thinkinEDM - 13 Jan 2015
. @LeechlOfficial is about to make you love FRENCH TOAST! You read right...
thinkinelectronic.com/2015/01/leechl...







SECRET SANTA CAMPAGIN

TWITTER



Think IN Electronic @thinkinEDM - 10 Dec 2014

don't miss out!

You ravers have been working hard this year and some of your favourite DJs want to spoil you! Enter #SecretSantaDJ



Think IN Electronic @thinkinEDM · 11 Dec 2014
Officially the last day to get those #SecretSantaDJ entries in, if you haven't yet



Think IN Electronic @thinkinEDM · 4 Dec 2014

We've put together a Secret Santa with some of your favourite DJs! Don't miss out on this one thinkinelectronic.com/p/blog-page_1....





Think IN Electronic @thinkinEDM - 10 Dec 2014

Wow! Some crazy support from you guys in our #SecretSantaDJ giveaway. 3 days left to get those entries in!



Think IN Electronic @thinkinEDM · 4 Dec 2014
Could @PascalandPearce be your Secret Santa this year? Tweet
#SecretSantaDJ and your city and that just might happen!



Think IN Electronic @thinkinEDM - 2 Dec 2014

What if your favourite DJ was your Secret Santa this year? Because together w/ @SoulCandi we'll make that happen!



SECRET SANTA CAMPAGIN

FACEBOOK



Think In Electronic is with Locnville and 2 others. Published by Thinkin Electonic | ♥ | - December 9, 2014 - 6

Euphonik DJ, Pascal & Pearce or Locnville might just have you on their christmas gift list, You read right.. Here's how #SecretSantaDJ http://www.thinkinelectronic.com/p/blog-page_1.html





Think In Electronic

Published by Thinkin Electonic 121- December 4, 2014 - Q

We've put together a Secret Santa with some of your favourite DJs! Don't miss out on this one http://www.thinkinelectronic.com/p/blogpage 1.html ... #SecretSantaDJ



THINKINELECTRONIC.COM

Secret Santa Gift Exchange | think IN electronic

Pascal & Pearce, Lcnvl or Euphonik could be your #SecretSantaDJ thi...



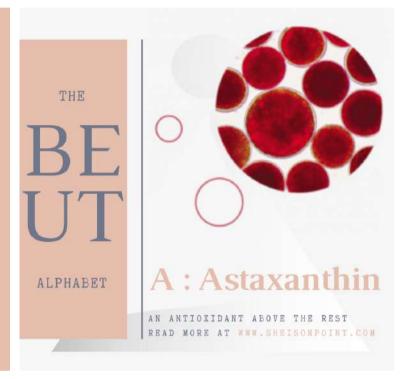


DAILY CONTENT

INSTAGRAM



- SHOT ONE - EXCLUSIVE TO ON POINT IN CHINA



Did you know!

Your old, brewed coffee and coffee grounds are perfect for beautifying your skin and beauty.

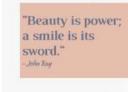


TO LEARN MORE , TAP THE LINK IN OUR BIO



O U

"Physical perfection doesn't exist." - Prigada Chopra Jenat





- 98 % OF DURYTHED CHIMESE CONSTRUCTS SAID PRECINCESS "HEALTHE OR CLEAR PRODUCTS" WAS INFORTANT TO THEM.

BLOG POST BANNERS

BLOG CONTENT BANNER AND COPY







BLOG POST BANNERS

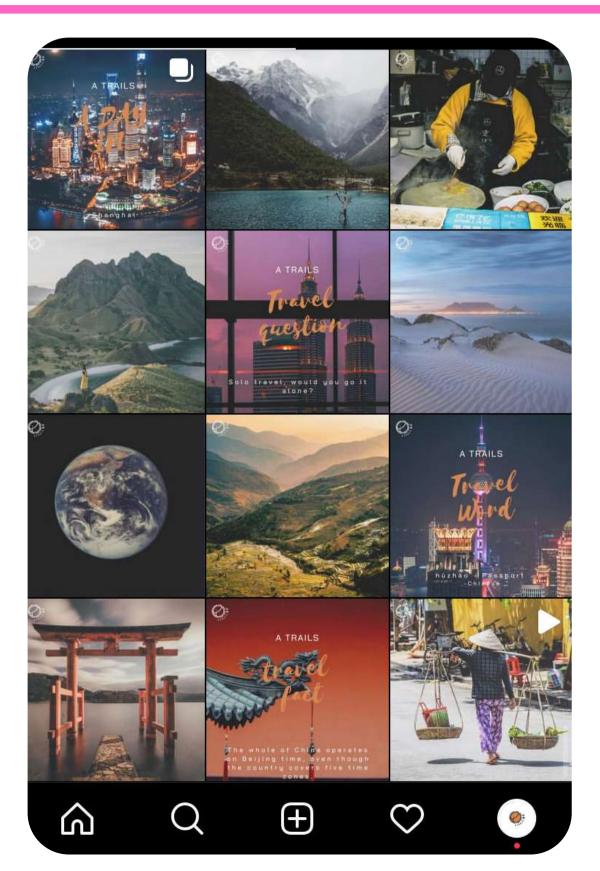
BLOG CONTENT BANNER AND COPY



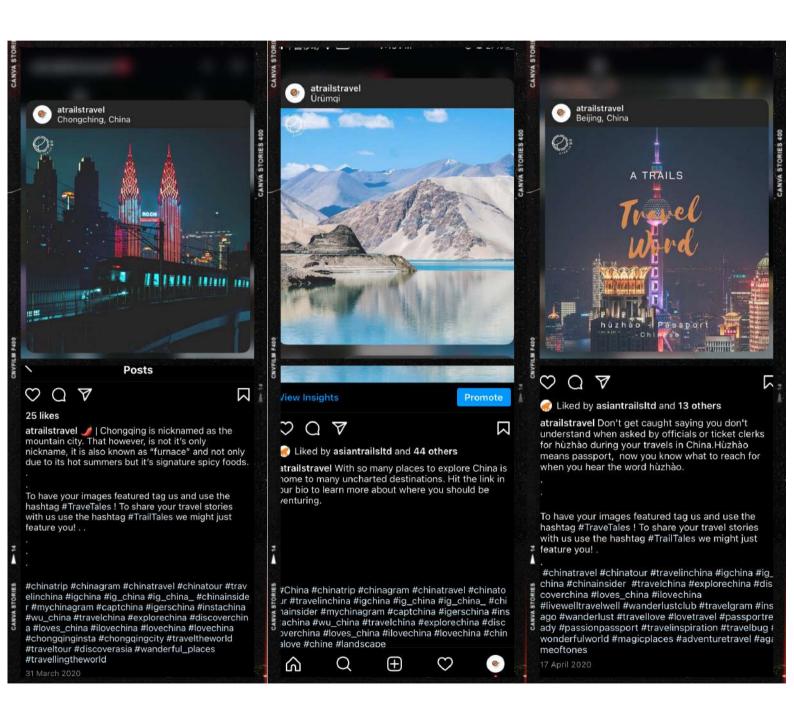




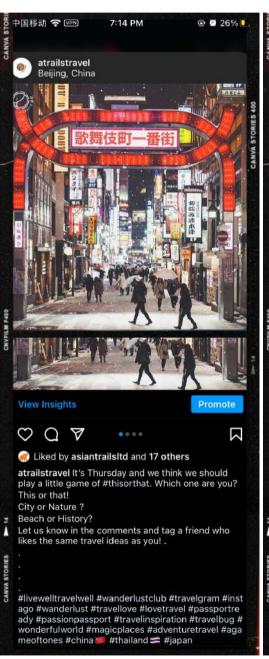
INSTAGRAM LAYOUT DESIGN

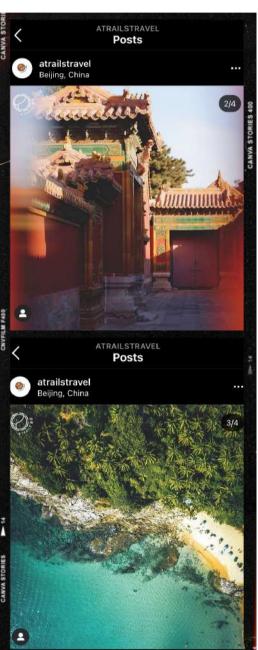


INSTAGRAM CONTENT + COPY



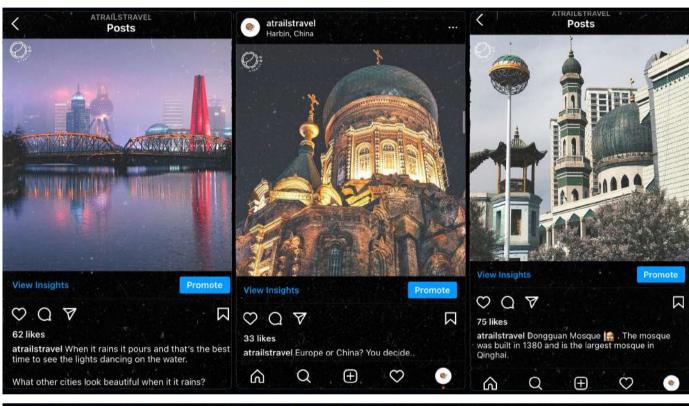
INSTAGRAM CONTENT + COPY

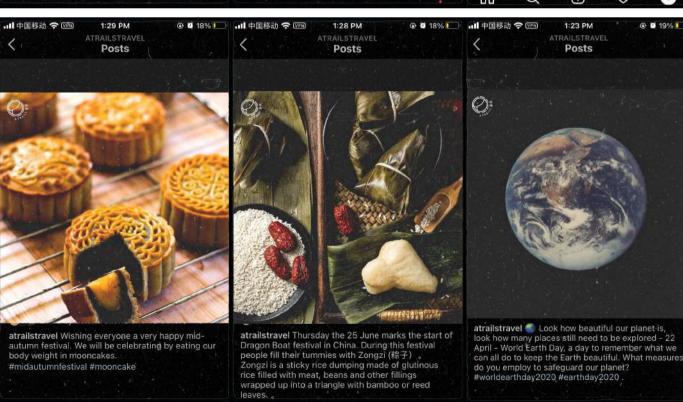






INSTAGRAM CONTENT + COPY



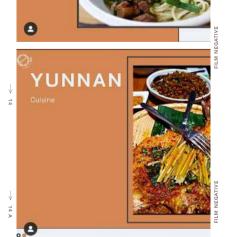


INSTAGRAM CONTENT + UGC

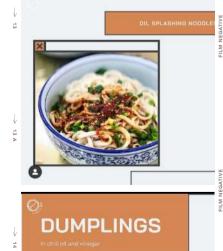






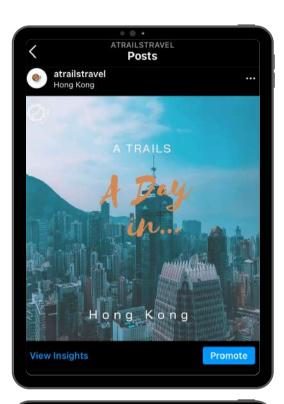


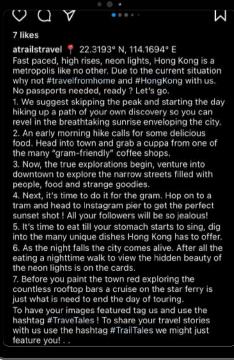
YUNNAN





INSTAGRAM CITY GUIDE CONTENT





















INSTAGRAM STORY CONTENT

A TRAILS



39.9042° N, 116.4074° E



BEIJING, CHINA

JIAN BING

is a treditional Chinese street food similar to pically eaten for breakfast, it is one of the most reet snacks in Beijing. Skip the eggs and it is



TEMPLE OF HEAVEN

Located in the south of Beijing the Temple of Heaven was built to symbolizes the relationship between earth and heaven Listed as a UNESCO World Heritage site the temple is a masterpiece of architecture and ladscape design.



CITY SKYLINE



EXPLORE NIGHT







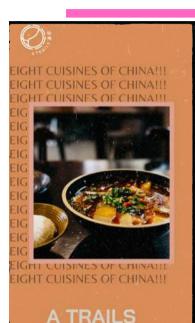
INSTAGRAM STORY CONTENT

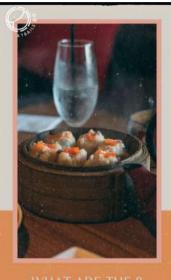




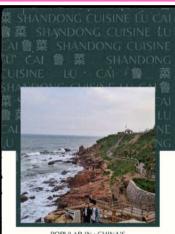


INSTAGRAM STORY CONTENT





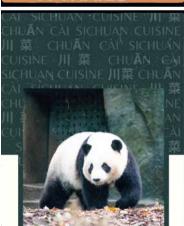
WHAT ARE THE 8 CUISINES OF CHINA?



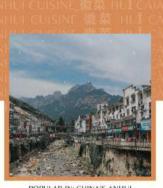
POPULAR IN: CHINA'S SHANDONG PROVINCE AND SOUTHERN LIAONING PROVINCE FLAVOURS: UMAMI, SALTY, SWEET AND SOUR FLAVORS; INCREDIENTS: SOUP, SCALLION, GINGER AND GARLIC; GOOD AT COOKING SEAFOOD)



POPULAR IN: CHINA'S GUANGDONG PROVINCE, HONG KONG AND MACAU FLAVOURS: MILD, FRESH AND NATURAL TASTE; STYLE: WIDE USE OF MATERIALS AND RICH COOKING METHODS)



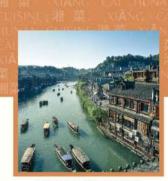
POPULAR IN: CHINA'S SICHUAN PROVINCE, CHONGQING FLAVOURS: HOT AND SPICY, MOUTH-NUMBING; INGREDIENTS: PEPPER, CHILI, GARLIC, AND PIXIAN BEAN CHILI



POPULAR IN: CHINA'S ANHUI PROVINCE FLAVOURS: SALTY AND FRESH, LIGHT, PRESERVING THE ORIGINAL FLAVOR OF INGREDIENTS STYLE: LIGHT COOKING METHODS INCLUDING BRAISING, STEWING AND STEAMING)

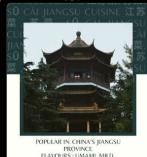


POPULAR IN: CHINA'S FUJIAN PROVINCE FLAVOURS: LIGHT, FRESH, SWEET AND SOUR; INGREDIENTS: SPECIAL CONDIMENT RED VINASSE; WOODLAND DELICACIES AND SEAFOOD)

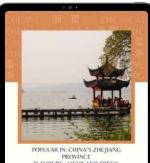


POPULAR IN: CHINA'S HUNAN PROVINCE FLAVOURS: SPICY, HOT, SALTY; INGREDIENTS: PREFERENCE FOR CHILI & FERMENTED SOYA BEANS; DARK DISH COLOR

SLIC



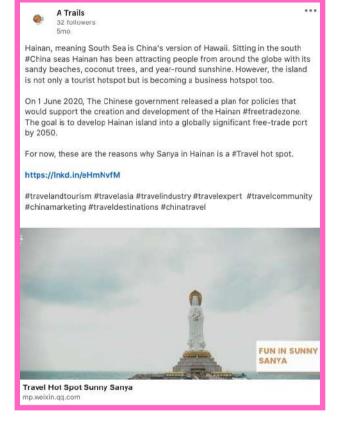
POPULAR IN: CHINA'S JIANGSU
PROVINCE
FLAVOURS: UMAMI, MILD,
SLIGHTLY SWEET, AND NATURAL;
STYLE: EXQUISITE CUTTINGS AND
PRECISE CONTROL OF HEAT;
DELICATE DISH APPEARANCE

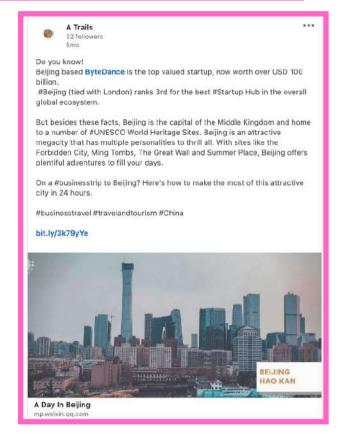


POPULAR IN: CHINA'S ZHEJIANG PROVINCE FLAVOURS: LIGHT AND FRESH, CRISP AND TENDER; STYLE: GOOD AT CONTROLLING FIRE HEAT; FREFER YELLOW WINE AS SPECIAL SEASONING)



LINKEDIN CONTENT







According to a popular legend, #tea was discovered by a Chinese Emperor in 2737 BC and was drank as a medicinal beverage at first. Whether you live here, travelling or here for a #businesstravel, we have put together a half-day tour in #Beijing so you can delve deeper into understanding the #teaculture of #China.

Start the late morning off with some light green teas, a relaxing way to expand your knowledge and participate in eye-opening discussions.

https://lnkd.in/gbuJzrm

#AsianTrails #ATrails #iDiscoverChina #travelandtourism #travel #businesstrip #chinamarketing #chinatravel



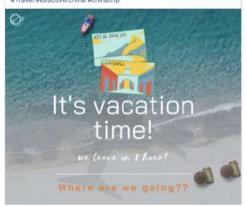
Join-in Tour:Beijing Maliandao Tea Tour

http://www.atrails.cr

FACEBOOK CONTENT



Monday morning! Let's have some fun. We'll go first... We're going to...... Yunnan! It's your turn. #Travel #idiscoverchina #chinatrip





26 September - National Dumpling Day.

Jiaozi, Baozi, Xiao Long Bao, whichever is your favourite today is the day to go all out. The best thing about national dumpling day and living in China is that you can try new, old and hybrid versions of dumplings.

#China #foodies #chinesefood







#midautumnfestival #China

I Architecture, food, lakes and history.. Capital of the Middle Kingdom and home to a number of @unesco World Heritage Sites this attractive megacity has multiple personalities to thrill all. From ancient and cultural hutongs to futuristic architecture Beijing blends elements of the west and east providing an awe-inspiring feast for all your

A Trails Travel 道成旅游 is !! eating Mooncakes in Beijing,

Wishing you and your family a mooningful Mid-Autumn Festival.

2: Do try Beijing roast duck or better knowing as 北京烤鸭Peking Duck

the national dish of this city.

3 : Stroll the 7 listed Unesco World Heritage Sites: The Forbidden City, Summer Palace, Temple of Heaven, the Ming Tombs, the Grand Canal

4 : Marvel at the beauty that this city has to offer. Share with us your #TravelTales to the Middle Kingdom . .

#travel #wonderful_places #atrails #asiatravels @ Beijing, China







A Trails Travel 道成旅游 is a celebrating a birthday in Beijing. October 1, 2020 - @

Today marks the 71st anniversary of the founding of the People's Republic of China. Sending our warm wishes and sincere congratulations to everyone. Here's to a better and prosperous future.



A Trails Travel 道成旅游

Chinese food culture is a lot more complicated then it sounds. Food has deep-rooted meaning in China and is the center of any gathering. The Chinese not only enjoy eating but they believe eating good food can bring harmony and closeness to the family and relationships

With so 8 different cuisines in China and so much to taste, one word you'll need to know when eating your way through China is hao chi, meaning delicious. #好蛇 &



A Trails Travel 道成旅游 is Nooking for travel March 20, 2020 - @

The best way to welcome summer is by planning a beach holiday. Why not go beachin' somewhere new? Here are our Top 5 beachin' destinations for summer 2020.

So, where would you like to beach?

#Atrails #TravelTrails #TrailTales #BeachDestinations #Summer2020 #Travel... See More



MP.WEIXIN.QQ.COM Top 5 Summer beachin' Destination 2020 Now that winter has loosened her grip and spring is about to spring...



list grows." What does your China travel bucket list look like? Here are our picks of locations that should be on your #China #travel

Let us know how many places you've ticked off already



MP.WEIXIN.QQ.COM

2020 China Travel Bucket List

The more you travel the longer your travel bucket list grows. What...



@ATRAILSTRAVEL

FACEBOOK COPY + CONTENT



A Trails Travel 道成旅游 is pfeeling loved in Beijing.

You have a date with BaeJing .. How will you spend it? #BaeJing #Beijing #China Discover China #ExploreAsia. https://mp.weixin.gg.com/s/uoRElzZzTaRB99oX4DT3Dw



MP.WEIXIN.QQ.COM

A Day In Beijing

Architecture, food, lakes and history, Capital of the Middle Kingdom,...

Why not make #fridayfunday and head out and discover new photo hotspots in #Beijing? Or maybe just head out and explore Step one: Get off your chair or out of bed and just walk.

Step two: Stop at anything that looks interesting.

Step three: Take your phone, point, and click.

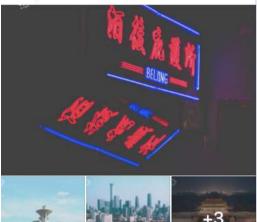
Step four: Post to all social media.

If that's way to difficult for you we've done the hard work, so, why not just head to our photo hotspots.

Share your captures with us.

- #Instagram - @atrailstravel

#chinatrip #AsianTrails #Atrails #TrailTales



Shangri-La is a fictional place described in the 1933 novel Lost a mystical, harmonious valley, gently guided from a lamasery, enclosed in the western end of the Kunlun Mountains.

The evidence says that Shangri-La, in fact, does exist and it is found right here in China's Yunnan province.

Want to learn more about this mythical land, then read on, and if your interest is piqued and you want to explore Shangri-La we can plan your travels for you 😅

https://mp.weixin.gg.com/s/kPXQYZ-XpaTAghXu39aCZg

#Yunnan #idiscoverchina



The Mythical Land of Shangri-La

___ THE GREAT WALL HOUHAI LAKE JIANBING TRADITIONAL SNACK BEIJING DUCK UNDISCOVERED COFFEE SHOP SUNSET IN A PARK SQUARE DANCE WITH LOCALS USE A SHARED BIKE



MATRAILSTRAVE

† - Solo travel is the new trend! It allows you to have more "metime" while finding yourself on the road. It also opens you up to experiences you wouldn't encounter if you were in a group. The question is how brave are you to go it alone? Share your solo experiences and desires below. And tap the link in our bio to read ore on our solo offerings so you don't have to go it alone, all by

. To have your images featured tag us and use the hashtag #TraveTales ! To share your travel stories with us using the hashtag #TrailTales we might just feature you!





There's a Chinese proverb that goes: One learns more from travelling a thousand miles than from reading a thousand scrolls. With an area of 9.597 million km², China is a travel destination like no other.

A few weeks back we brought you part one of our #China Travel alphabet, today we are giving you part two. Who said ABC only had to stand for apple, banana, cat? 👸

https://mp.weixin.gg.com/s/mgBEAFG50ARtflirH-ls8g



2020 China Travel Alphabet: Part 2

One learns more from travelling a thousand miles than from reading



A Trails Travel BASISH

A Trails Travel 道成旅游

"Spring: a levely reminder of how beautiful change can truly be." After the dust of #COVID19 settles a change in scenery is what you'll be needing. Here's our guide of where to travel, to bloom into spring in

What places are on your spring travel list?

https://mp.weixin.qq.com/s/2y/Fhdn7si55lvyE_ebTFA

#Travel #ChinaTravel #Spring #SpringTravel #ExploreAsis #AsianTrails



Blooming Spring Travel Trails in China



A Trails Travel 道成旅游 is in Shanghai, China.

31.2304° N. 121.4737° E - destination #Shanghai.

 Start the day with a morning run along the bund catching the golden rays from sunrise.

2. Next, freshen up and take a stroll through the French concession fueling up on a hearty breakfast at one of the many hip cafes in the

3. Time to pop on over to peoples square to indulge in the wedding market and experience like never before.

A. Now, let's wonder the tiny lanes of Yu Garden taking in the sights of traditional pavilions, pagodas, towers and ponds.

5. Pop back to Nanjng Road to wander the shops.

Time to cruise over the Huangpu River to Pudong just in time to watch the sunset from one of the big 3 viewing towers.

7. A quick meal at one of the many restaurants and a quick fill up on

the shopping lane



China's eight schools of cuisines will unleash the inner foodie in you. Don't know what they are, read on to learn more and Discover China.

Comment with your favourite cuisine and dish below

#Atrails #AsianTrails #ExploreChina #DiscoverChina... See More



Eight Cuisines of China To Eat

Food, oh glorious food. It\x26#39;s the one thing after oxygen that w.