

# **Landing Page Copy - Ongoing Bin Service - Total Shredding - 62170**

[Section 1: Headline and Subhead]

*Option A:*

## **Keep Your Workplace Tidy and Secure — Without Spending Hours Shredding**

Ensure privacy compliance and reduce paper waste with onsite document destruction

*Option B:*

## **Protect Your Privacy with Onsite Document Destruction**

**Don't let sensitive information, customer data, or trade secrets fall into the wrong hands — get secure shredding onsite, on-schedule.**

[First Sentence]

Total Shredding Sydney has flexible solutions to handle the smallest or largest document destruction requirements.

### **[CTA] Enquire Today**

[Section 2: People we have worked with]

[Section 3.1: Pain Points - Compliance]

*Version 1 - Compliance/Security:*

## **Don't Leave Document Destruction Up to Chance**

The National Privacy Principles require all businesses to destroy any documents with personal information once they're no longer needed.

This can be a cumbersome, expensive process. Who in your office is making sure that shredding is done on time — and securely?

Can you trust the person currently handling your document destruction?

Could your customers' sensitive information fall into the wrong hands?

### **Consider this:**

- Most businesses don't shred on a schedule. They collect materials to be shredded or place them in a recycling bin.
- Anyone can dig through these bins to obtain private information.
- If you outsource your document destruction, the papers are loaded onto a truck and stored in a warehouse until shredding. At each point, they're exposed to prying eyes.

- Sometimes, the documents are never even shredded!

Protect your business from a breach of the Privacy Act by using a secure, onsite document shredding program. This ensures that papers are destroyed on time and with minimal exposure to third parties.

### *Version 2 - Environmental Impacts*

## **Don't Let Your Paper Clutter Out into the World**

Even though so many businesses now use digital tools, there is still a lot of paperwork. Did you know that about 70-75 percent of all business waste is paper? And that Australia's paper usage is the highest in the world?

Your paper waste not only takes up precious space but also increases your environmental impact. Only 60 percent of discarded documents are actually recycled. The rest goes into landfills. Along the way, any personal or sensitive information on those documents is exposed to prying eyes!

With industrial-grade, onsite shredding, your paper waste is reduced to an easily recyclable pulp. This means more of your unwanted documents and old files will get recycled — and any private information is instantly destroyed.

Improve your business's eco-friendliness and prevent sensitive information from ending up in a landfill. An onsite shredding program is the solution!

## **Why Shred?**

So much of what is discarded in the normal course of business contains information that is potentially damaging if it were to find its way into the wrong hands. Your customers' personal information is attractive to criminals who could use it to steal their identities. And your competitors would love to access your internal business documents, such as marketing plans, proprietary materials, or vendor contracts.

So, what happens if those documents end up sitting in a bin or a landfill for anyone to see?

When you shred these sensitive papers into a recyclable pulp, you ensure that private data stays private. Also, you help more paper get recycled, which can save up to 250 million trees per year and reduce energy costs by 65 percent!

Protect your consumers' privacy *and* your business's reputation and strategic advantage with secure, onsite document destruction. Plus, you'll have the good feeling of knowing that you are reducing your environmental impact.

## **Crunch the Numbers and See the Savings**

Onsite document destruction help protect both your privacy and the planet. And best of all, it doesn't cost much at all compared to the price of DIY shredding and document storage!

Consider this:

- An employee with a \$40k annual salary shreds documents for 6 mins per day, 220 working days per year. The total cost per year is \$526.

- If the in-house shredder works for 10 minutes per day, this equals a direct wage cost of \$877. Remember, this does not include the cost of equipment, waste removal, electricity, or time taken to pre-sort the documents.
- With onsite, secure document destruction by Total Shredding, you just drop your documents in the bins provided and we do the rest.
- A 240-liter locked bin will do the same amount of shredding that your employee would do over the cost of the year — but in monthly cycles. You can get more shredded, with less risk of privacy violations, and it only costs \$520 per year.

You just drop your documents in the bins provided, and we do the rest.

You save \$357 per year shredding 3,000 pieces of paper per month — and you rest easy knowing that confidential information is safe and that more of your paper waste will get recycled.

If you generate less than 3,000 pages for shredding per month, you can still save. Just use Total Shredding’s on-call service and only have your documents securely destroyed when you need them. The documents will be safe in the locked bin.

It’s your choice you either choose to save money using an onsite shredding service or continue to pay more

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[Section 5: Social Proof]

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[Section 6: How it works]

## **How It Works**

It’s easy to get started with Total Shredding:

1. Call one of our friendly staff to arrange one of our ongoing shredding services.
2. We provide your business with one of our secure lockable bins in which you deposit your documents ready for destruction.
3. On a pre-determined schedule or on request, our uniformed customer service representative will arrive and take the locked bin to the parked mobile shredding truck. The bin will be uplifted to the shredding cabin of the truck and tipped into the hopper of the powerful onboard shredder.
4. All documents are thoroughly pulverized. No one can read or collect information from the waste.
5. The shredded paper waste is now stored onboard the truck, and we return the bin to you.
6. A certificate of destruction is supplied for every service at no extra charge.
7. The shredding waste is offloaded at the recyclers, ready to be reprocessed into a variety of paper products.

Ensure that your business is privacy-compliant, protected, and environmentally friendly. It’s win–win–win! Total Shredding is here to make your document destruction simple and safe.

**[CTA] Enquire Today**

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**SOURCES USED:**

[brief, documents, video]

<https://www.totalshredding.com.au/>

<https://www.totalshredding.com.au/services/ongoing-shredding-service/>