Ad Copy - Total Shredding - 55676

<u>Ad/Hook #1</u>

Ad Body Copy:

If your business is simply binning old paperwork, you could be exposing yourself to liability.

Did you know that the National Privacy Principles section 4.2 requires every organization to destroy any paperwork containing personal information once it's no longer needed?

You can't count on these documents to be destroyed by regular waste disposal. Shredding is the only to make sure your business is not in breach of the Privacy Act!

Save yourself time and worry: book an onsite bin with Total Shredding. Our team will collect your documents and securely shred them on-site to ensure that no personal information goes astray! Click or tap the link to request a bin now.

[Video or Image appears here]

Headline Option 1 (up to 50 characters/10 words): Is Your Business Privacy-Compliant?

Headline Option 2 (up to 50 characters/10 words): Bin Old Paperwork the Right Way!

News Feed Link Description: Total Shredding provides onsite shredding of sensitive and confidential documents. Request an onsite bin that can be regularly serviced, and get peace of mind knowing that your business is following the law and saving time and money!

<u>Ad/Hook #2</u>

Ad Body Copy:

It's that time of the month again when you need to call someone to collect your business's old files for shredding. So you call your local shredder — and you wait. And wait. Eventually, you've lost 30 or more minutes of valuable time being on hold.

That old paperwork won't shred itself. Get the peace of mind that someone will come by like clockwork and securely destroy sensitive documents!

Total Shredding offers reliable, onsite shredding done to the highest industry standards. Place a secure collection bin at your workplace, and our team of expertly trained shredders will regularly swing by to take care of it.

No more time wasted on unreliable onsite shredding services. Get the peace of mind you deserve: choose Total Shredding!

[Video or Image appears here]

Headline Option 1 (up to 50 characters/10 words): Is Your Shredding Bin Overflowing?

Headline Option 2 (up to 50 characters/10 words): Get Onsite Shredding On-Demand!

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<u>Ad/Hook #3</u>

Ad Body Copy:

Have you been leaving your document shredding up to a team member? That may be costing you more money — and risk — than it's worth. Let us prove it to you:

A \$40k employee shreds documents every day for 6 minutes per day. That may not seem like much time, but wait... with 220 working days per year that adds up to \$526 per year!

If the in-house shredder works for 10 minutes per day, this equals a direct wage cost of \$877. Remember this does not include the cost of equipment, waste removal, electricity, or the time taken to pre-sort the documents.

What else could you do with that money? What else could your employee do with that time?

Total Shredding provides your workspace with a 240-liter locked bin. The contents are shredded every 4 weeks with high-powered equipment operated by trained security professionals. The cost? Just \$520 per year.

You save \$357 per year ... even if you're shredding 3000 pieces of paper every month. Only need occasional shredding? It's still cheaper to use an on-call service. Plus, your employee will thank you for sparing them this tedious task!

Conclusion: It costs far less to use Total Shredding than it does to shred in-house! You just drop your documents in the bins provided and we do the rest.

Let's save your business some time and money. Click or tap the link to book your onsite bin now.

[Video or Image appears here]

Headline Option 1 (up to 50 characters/10 words): Are You Wasting Money on Shredding?

Headline Option 2 (up to 50 characters/10 words): Document Destruction for Less

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<u>Ad/Hook #4</u>

Ad Body Copy:

Shredding is an easy, environmentally friendly way to safely dispose of the sensitive documents your business no longer needs, right?

Yes — in theory. But in practice, many shredders take your unwanted papers and leave them in a warehouse where they may or may not be recycled. Some even end up in a landfill. Along the way, prying eyes can easily scan the documents for personal information.

We believe shredding should be safer — for both your business and the planet!

At Total Shredding, we use specially designed shredding trucks that are built for this purpose. shred your confidential, sensitive and private documents onsite right before your eyes. The shredded material, which is pulverized into an easily recyclable pulp, is stored onboard the truck and taken away for recycling. No stray snippets of paper, no potential exposure of sensitive information ... just easy, stress-free shredding!

We even provide you a Certificate of Destruction for your records at no extra charge. This means you mitigate your risk and can prove in court that you did your due diligence in document disposal.

Ready to make your shredding process more reliable, secure, and eco-friendly? Contact Total Shredding today to learn about our onsite, high-standard document destruction.

[Video or Image appears here]

Headline Option 1 (up to 50 characters/10 words): Document Destruction You Can Count On

Headline Option 2 (up to 50 characters/10 words): Don't Let Your Sensitive Documents into the Landfill!

News Feed Link Description: Total Shredding provides onsite shredding of sensitive and confidential documents. Request an onsite bin that can be regularly serviced, and get peace of mind knowing that your business is following the law and saving time and money!

<u>Ad/Hook #5</u>

Ad Body Copy:

Wondering how onsite shredding works ... or at least, how it SHOULD work?

At Total Shredding, we aim to exceed industrial standards and help your business ensure that ALL sensitive documents are securely destroyed!

Here's how it works:

- 1. We provide a locked bin for your workplace. Your team can dispose of documents securely, without fear of custodial staff or passer-by seeing sensitive information.
- 2. You contact us to come pick up the bin when it's full. Or lock in a recurring pickup time and have one less thing on your mind!
- 3. We drop a fresh bin to you and take the full bin away.
- 4. We destroy the bin documents onsite and securely stow the remains in one of our special trucks.
- 5. We then provide you with a Certificate of Destruction.
- 6. The shredded material is stored onboard the truck and taken away for recycling.
- 7. You get the peace of mind that your unwanted documents have been disposed of properly.

It's that simple. Ready to streamline your document destruction system and enjoy the convenience of secure onsite shredding? Contact Total Shredding today.

[Video or Image appears here]

Headline Option 1 (up to 50 characters/10 words): No Muss, No Fuss: Just Secure Onsite Shredding!

Headline Option 2 (up to 50 characters/10 words): Get Your Document Disposal Handled by Pros

News Feed Link Description: Total Shredding provides onsite shredding of sensitive and confidential documents. Request an onsite bin that can be regularly serviced, and get peace of mind knowing that your business is following the law and saving time and money!

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SOURCES USED:

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