

# the place

at McAfee

IT'S NOT FOR EVERYONE. **IT'S FOR YOU.**



McAfee®




*The Place at McAfee* is for people just like you. Security professionals always after the bad guys. Loyal McAfee customers who spend every day making sure their IT environments are locked down.

*The Place at McAfee* is your community. Where you can network with your peers, stay on top of the latest and greatest from McAfee, and contribute to our customer reference program by helping us spread the McAfee story far and wide.

As a member of *The Place at McAfee*, you'll enjoy a variety of perks. Members-only events. Invitations to speak at industry gatherings. And reward points for reference activities that can be redeemed for discounted training and much more.

**THE PLACE AT MCAFEE**  
**IS YOUR COMMUNITY.**



With McAfee at your side each step of the way, you're equipped to combat data theft and hackers. Repel spam and viruses. And manage the intricacies of Patch Tuesday. That's why *The Place at McAfee* is where you need to be to stay at the top of your game.

At *The Place at McAfee*, you can learn from your peers, and they can learn from you. You'll also gain insights from McAfee experts who are on the cutting edge of everything security. *The Place at McAfee* is a community for people who fight the same battles you do, day in and day out.

**YOU RELY ON MCAFEE PRODUCTS.**

**EVERY DAY.**

An illustration of a woman with brown hair, wearing a white blazer, standing at a wooden podium. The podium features a circular logo with a red star in the center, surrounded by the text 'MEMBERS ONLY CLUB' and 'MCAFFEE'. A red curtain hangs behind her. In the foreground, the silhouettes of three people are shown, representing an audience. A speech bubble from the woman says 'IT ALL HAPPENS AT THE PLACE.' Another speech bubble from the audience says 'SIGN ME UP!'. The background is a grey grid pattern.

**YOU WANT TO SHARE YOUR  
HARD-WON KNOWLEDGE.**

**IT ALL HAPPENS  
AT THE PLACE.**

**SIGN  
ME UP!**

At *The Place at McAfee*, you can swap successes, best practices, and tips with other security professionals. People who speak your language, confront the same problems you do, and tackle the same security challenges.

You can share your perspective in podcasts, videos, or webcasts. Participate in roundtable reference calls about common security concerns. Contribute a success story to McAfee.com. Or, impart your knowledge at industry conferences, including McAfee FOCUS.

PRESS  
RELEASES

YOU MAKE IT A POINT TO  
STAY INFORMED.

McAfee

BLOG

RSS

McAfee

Security Insights

McAfee

For Immediate Release

## GET IT HERE FIRST

We think about your company's digital security and risk 24/7. The Place at McAfee is where you'll find the latest information and most up-to-date perspectives on the rapidly changing security industry.

At The Place at McAfee, you'll find all the technical and support resources you're accustomed to

on McAfee.com. Plus, you'll have members-only access to one-of-a-kind content from our research gurus. You can attend custom webcasts and new technology briefings from world-renowned McAfee® Avert® Labs, subscribe to RSS feeds, and receive advance notice of special events featuring McAfee thought leaders.



**YOU ENJOY BEING REWARDED FOR A JOB WELL DONE.**

Of course, you do. When you participate in a McAfee customer reference activity, you'll earn points. Points that can be redeemed for discounts on training, security-related books, and FOCUS Security Conference passes. You can even donate to charity. There are so many ways to get involved:

- ★ Spotlight your company in a McAfee case study
- ★ Chat confidentially with a prospective McAfee customer on a one-to-one phone call
- ★ Take part in media and analyst interviews



**AND THAT'S JUST  
THE BEGINNING.**

**McAfee**

# THE PLACE IS FOR PEOPLE JUST LIKE YOU.

"Within a few months of being a member of *The Place at McAfee*, I was able to see the value in not only being a reference but connecting with my peers. I'm enjoying my membership and all the benefits of *The Place at McAfee*."

**Dolchand Charitar, Senior Security Analyst, Enbridge Gas Distribution Inc.**

"We rely on McAfee products, and they've always come through, so I was happy to participate in a case study. I'm really looking forward to using the discounts on training that I earned in the process."

**Scott Phalen, Network Security Manager, City of St. Paul**

"After we brought McAfee products into Citrix, we were so impressed with their capabilities and ease of deployment that we agreed to do a case study and participate in a Gartner webcast. I gained a lot of positive exposure with my management through these activities which definitely aided my career."

**Ricardo Bonefont, IT Governance and Compliance Manager, Citrix Systems**

**MEMBERS  
GET PERKS!**

[www.mcafeetheplace.com](http://www.mcafeetheplace.com)

## GET THE RED CARPET TREATMENT.

From members-only events and custom webcasts to groundbreaking research, professional networking opportunities, and much more, we want to make *The Place at McAfee* your place. A community of McAfee customers that can learn and grow together.

[www.mcafeetheplace.com](http://www.mcafeetheplace.com)

Join us today! Just go to [www.mcafeetheplace.com](http://www.mcafeetheplace.com), and click on the New Member Café building. You'll find an online application that takes only minutes to complete.

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