# solutions

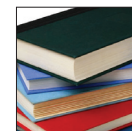## for Higher Education from Adobe

## Empower your campus.

**Facilitate faculty-student interaction, prepare students with industry-standard skills, protect intellectual property, and improve the business of education.**

An affordable, easily accessible, high-quality post-secondary education that is smoothly run, facilitates research as well as teaching, and prepares students to handle the professional challenges of the real-world. Is that too much to ask? Not if you ask Adobe.

Higher education always reflects, and often dictates, the evolving expectations of students and industry. Today's students enter the workforce expecting to apply a high level of technology expertise to their daily tasks and interactions—no matter what shape their career path takes.

Adobe solutions reach across all campus sectors, transforming today's educational promises into tomorrow's reality. From helping faculty deliver more engaging eLearning environments to promoting student success—both on-campus and post-graduation— with affordable, industry-standard communication tools. From accurately assessing student performance and faculty training levels to streamlining administrative workflows that power institutional operations. From increasing research visibility and funding opportunities to protecting intellectual property (IP).

It's all just a small part of what Adobe software makes possible in higher education today.

**Adobe**

# Engage and inspire students— and prepare them for successful careers.

## Solutions for Career Skills: Making the classroom your world

Adobe Creative Suite 3 software helps teachers deliver amazing learning outcomes in virtually any communications medium. And as students take that experience into the global economy, they are as well equipped for success as they can be.

Adobe Creative Suite 3 is available in three Premium editions that offer essential tools for crafting excellent creative work more easily and efficiently than ever, intelligent integration for moving fluidly from task to task, and agile workflows for linking projects and rapidly progressing from the simple to the sophisticated. And Adobe Student Licensing options make them available affordably.

Adobe Creative Suite 3 enables faculty to engage students with industry-standard tools and best practices that promote future career success. Design Premium ensures students interested in print design and publishing (web, interactive, mobile) can master design challenges and still do their best work after graduation. Web Premium equips students with the same comprehensive tools professionals use to create and manage web-based worlds. And with Production Premium, students are ready to run all aspects of a postproduction workflow.

**At the School of Visual Arts, MFA candidates train to become tomorrow's content creators, communicators, and entrepreneurs by working in professional-quality studios that include Adobe software.**

**Want to know more? Visit http://www. adobe.com/education/ designschools/spotlights/ designer.html**
Go url needed here

## Solutions for eLearning: Perfecting the virtual classroom

Why the growing popularity of eLearning? The better connected the students, the more ways they can engage with each other, their faculty, and ideas and information— and the less constrained they are by time and place.

The natural eLearning audience is working adult learners. But even students on campus are increasingly taking advantage of synchronous (such as lectures and virtual mentoring) as well as asynchronous learning experiences-including digital online courses, flexible content creation and distribution, and built-in assessment tools.

Use Adobe Acrobat Professional to create, combine, and securely and instantly share and comment on media-rich Adobe PDF files—ideal for capturing and protecting IP; Adobe Acrobat Connect Professional to teach, learn, and collaborate with virtually anyone, anywhere, in real time or archived for instant access, plus track student progress; Adobe Presenter to simply, quickly create and deliver media-rich learning content and assess performance; and Adobe Captivate to automatically generate simulations, demonstrations, and scenario-based modules that truly engage the eLearner.

**At Purdue University, Adobe software is used by staff to develop WebCT content, by faculty to deliver synchronous lectures via the web and conduct virtual office hours, and by students to collaborate on group projects online.**

**Want to know more? Visit http://www.adobe. com/cfusion/showcase/ index.cfm?event=casestudy detail&casestudyid=77328& loc=en_us**
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# Maximize institutional potential.

## Solutions for Intellectual Property: Secure, streamline, and store essential knowledge capital

Much of your institution's value derives from its intellectual property. Research. Grants. Theses and dissertations. That is a lot of information to publish, to share, to collaborate on, to process, to store, to access— and to safeguard.

With Adobe Acrobat, you can set rules for who can open your Adobe PDF files, who can print, who can make changes, whether a password is required to do so, and much more. So when you submit that grant proposal—the FDA, NIH, NSF and others all recommend Adobe PDF—or collect your research findings, you know with absolute certainty your IP will be used only the way you want.

Adobe Acrobat also speeds up submissions, reviews, and other processes. For example, compress multiple files into a single Adobe PDF for simple storage and fast electronic distribution; when the files arrive, the receiver can open them instantly and see exactly what you intended, regardless of the host system used.

**At the Networked Digital Library of Theses and Dissertations, graduate students use Adobe Acrobat to easily and safely reach a global audience.**

**Want to know more? Visit http://www.adobe. com/education/pdf/ndltd_ ss.pdf**
Go url needed here

## Solutions for Administrative Workflows: Amplify process effectiveness and accessibility

What is the best way to share information across the campus community? How do you roll out training to busy, widely dispersed professors, administrators, and staff?

Adobe Acrobat enables staff to easily design and deploy electronic forms, ensuring accurate, faster processing as the campus community accesses, completes, and even signs forms online. Faculty can administer courses more simply by posting static Adobe PDF syllabi and interactive assignments to their learning

management systems. Faculty can also publish their research and articles online more quickly and securely and, by bringing grant proposal teams onto a common platform, streamline the grant request and review processes. Students can easily combine multiple files into a single PDF file, post it to the web for feedback, and collaborate with others. And everyone can compress bulky files and inexpensively store them indefinitely.

The Acrobat Connect web communication system delivers on-demand access, making it possible for institutions to instantly disseminate staff and faculty training such as professional development.

**Using Adobe software, Loma Linda University has placed its forms online, dramatically improving responsiveness to students and streamlining financial aid, admissions, and other processes.**

**Want to know more? Visit http://www.adobe. com/cfusion/showcase/ index.cfm?event=casestudy detail&casestudyid=105594 &loc=en_us http://www.kodakgallery. com/I.jsp?c=wum2vhj.3oym q14j&x=1&h=1&y=-531gzq**
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# Adobe Products

Using Adobe tools throughout the curriculum and learning environment improves administrative and funding processes and helps ensure the future success of students, no matter what career path they follow.

## Product Solutions for Teaching and Learning—Career Skills

**Adobe® Creative Suite® 3 Design Premium**
Move smoothly from print design to web, interactive, and mobile publishing.

**Adobe® Creative Suite® 3 Web Premium**
Prototype, design, develop and maintain websites, applications and mobile content.

**Adobe® Creative Suite® 3 Production Premium**
Handle the entire video post-production workflow.
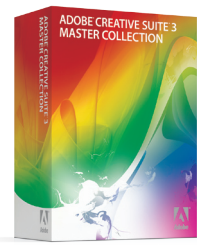
**Adobe® Creative Suite® 3 Master Collection**
Includes all three Premium products in a single, affordable solution.

**Adobe Photoshop CS3 Extended**
Includes special features for seamlessly editing 3D and motion-based content and more.
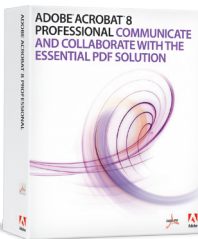
**Adobe Acrobat 8 Professional**
Create, combine, control, collaborate on, and protect your documents.

**ColdFusion MX 7 from Adobe**
Quickly create highly dynamic, powerful data-driven websites and Internet applications.
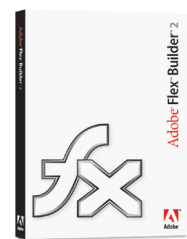
**Flex Builder 2**
Productively create scalable applications that can reach virtually any platform.

## Adobe Creative Suite 3

**Adobe Creative Suite 3** combines Adobe Bridge CS3, Adobe Device Central CS3, Adobe Stock Photos*, and Acrobat Connect* with the components in this matrix

| | Design Standard | Design Premium | Web Standard | Web Premium | Production Premium | Master Collection |
|---|---|---|---|---|---|---|
| Adobe InDesign CS3 | • | • | | | | • |
| Adobe Photoshop CS3 Extended | | • | | • | • | • |
| Adobe Photoshop CS3 | • | | | | | |
| Adobe Illustrator CS3 | • | • | | • | • | • |
| Adobe Acrobat 8 Professional | • | • | | • | | • |
| Adobe Flash CS3 Professional | | • | • | • | • | • |
| Adobe Dreamweaver CS3 | | • | • | • | | • |
| Adobe Fireworks® CS3 | | | • | • | | • |
| Adobe Contribute® CS3 | | | • | • | | • |
| Adobe After Effects® CS3 Professional | | | | | • | • |
| Adobe Premiere® Pro CS3 | | | | | • | • |
| Adobe Soundbooth™ CS3 | | | | | • | • |
| Adobe Encore® CS3 | | | | | • | • |
| Adobe Version Cue CS3 | • | • | • | • | | • |
| Adobe Dynamic Link | | | | | • | • |
| Adobe OnLocation™ CS3†‡ (Windows® only) | | | | | • | • |
| Adobe Ultra® CS3† (Windows® only) | | | | | • | • |

* Online services, including, but not limited to, Adobe Stock Photos and Acrobat Connect, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees.

†  Included in the box.

‡ For Macintosh users, Adobe OnLocation requires Boot Camp and Windows (purchased separately) or a separate Windows based computer.

## Student Licencing

These products are available with Student Licencing: Adobe® Acrobat® 8 Professional, Adobe® Creative Suite® 3 Design Premium, Adobe® Creative Suite® 3 Web Premium, Adobe® Creative Suite® 3 Production Premium, Adobe® Creative Suite® 3 Master Collection, Adobe Photoshop CS3 Extended

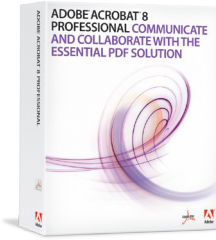For more information visit the student information at www.adobe.com/students

# Adobe Products
**(Continued)**

## Product Solutions for Teaching and Learning—eLearning
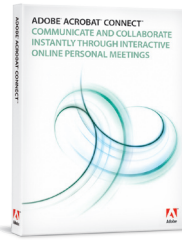
**Acrobat Connect Professional**
Communicate and collaborate instantly through scalable, interactive web conferencing.

**Adobe Acrobat 8 Professional**
Create, combine, control, collaborate on, and protect your documents.

**Adobe Presenter**
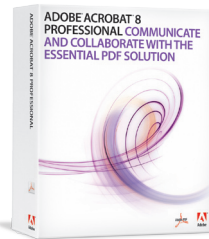Rapidly create high-quality on-demand presentations.

**Adobe Captivate**
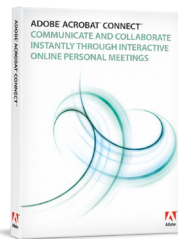Quickly create interactive training and software tutorials, demonstrations, and simulations.

**Adobe Contribute**
Quickly, easily, and safely update existing websites and blogs.

## Product Solutions for Administrative Workflows

**Adobe Acrobat 8 Professional**
Create, combine, control, collaborate on, and protect your documents.

**Acrobat Connect Professional**
Communicate and collaborate instantly through scalable, interactive web conferencing.

**ColdFusion MX 7 from Adobe**
Create highly dynamic, powerful data-driven websites and Internet applications faster than ever before.

**Flex Builder 2**
Productively create scalable applications that can reach virtually any platform.

# Adobe Resources

## Curriculum, Certification, and Professional Development

Adobe can help ensure you get the most out of your technology investment. We offer a range of web-based resource centers and portals that support career preparation, certification, collaboration, curriculum development, digital communication skills, professional development, product development, working with your learning management system, and more.

### Collaborative Teaching Resource Center

Access this collection of case studies, online presentations, and step-by-step technical guides for helping faculty, staff and students produce and publish learning content, collaborate through online meetings, and manage the online collaboration and learning process. These resources support eLearning initiatives across the campus.

### Learning Management Center

Use these resources, which include case studies, white papers, and technical guides, to help you maximize the value of your learning management system (LMS). These resources support eLearning and administrative initiatives across the campus.

### Digital Communications Instructional Resource Center

Use these curricula and resources to help you develop your students'—and your own—digital communication skills. These resources support teaching and learning across multiple courses.

### Career Resources and Portal

Incorporate course curriculum and more to help prepare students for careers in web design, video production, print design, photography, and more. These resources support teaching and learning across multiple courses.

### Design and Film School Connection

The Adobe Design and Film School Connection is a free-resource site for students and faculty using Adobe software products in coursework, projects, and career preparation. Featuring tips, tutorials, and other information for the creative-professional-in-training. These resources support teaching and learning across multiple courses.

### Developer Center

Resources include sample code and downloadable SDKs, interactive developer community forums, training courses, and more. These resources support teaching and learning, eLearning, and administrative initiatives across the campus.

### Design Center

Access galleries, articles and tips on motion and interactive design. These resources support teaching and learning, eLearning, and administrative initiatives across the campus.

### Adobe Certification Programs

Demonstrate your expertise (at entry or professional levels) by gaining an invaluable, immediately recognized industry asset.

## Education Purchasing

Adobe Systems offers the industry-leading products and resources that institutions and students need—and at the pricing they want. Save on individual tools, professional workflows in the Creative Suite family, and product bundles. Educational institutions at all levels can take advantage of scalable licensing solutions for campus-wide deployment.

### Adobe Authorized Education Resellers

Education discounts are available through authorized resellers. It's easy to locate a reseller in your area, and the reseller will make it easy for you to save.

### Adobe Education Store

Qualified Education customers can follow a few easy steps to make money-saving online purchases.

### Volume Licensing

Adobe Open Options licensing programs include High-Volume Discount opportunities, a Student Licensing Option for higher education, online tools for efficient software administration, and an Upgrade Plan.

## How to Purchase

Learn about Adobe products and Education pricing—view a price list, locate an Education reseller, shop the Adobe Education Store, and more—at www.adobe.com/education/purchasing