

REMEMBER WHEN MERCHANDISING WAS HARD?

Time to move fashion planning past the disconnected, manual, limited, gut-based, static, reactive, and history-bound processes of yesteryear.

AI REALLY IS A GAME CHANGER. ESPECIALLY OURS.

Trusted by Top Brands

RALPH LAUREN

VICTORIA'S
SECRET

COACH

Calvin Klein

kate spade
NEW YORK

STUART WEITZMAN

ASHLEY
STEWART

SIGNET
JEWELERS

carter's®

TOMMY HILFIGER

KAY
JEWELERS

Tommy Bahama

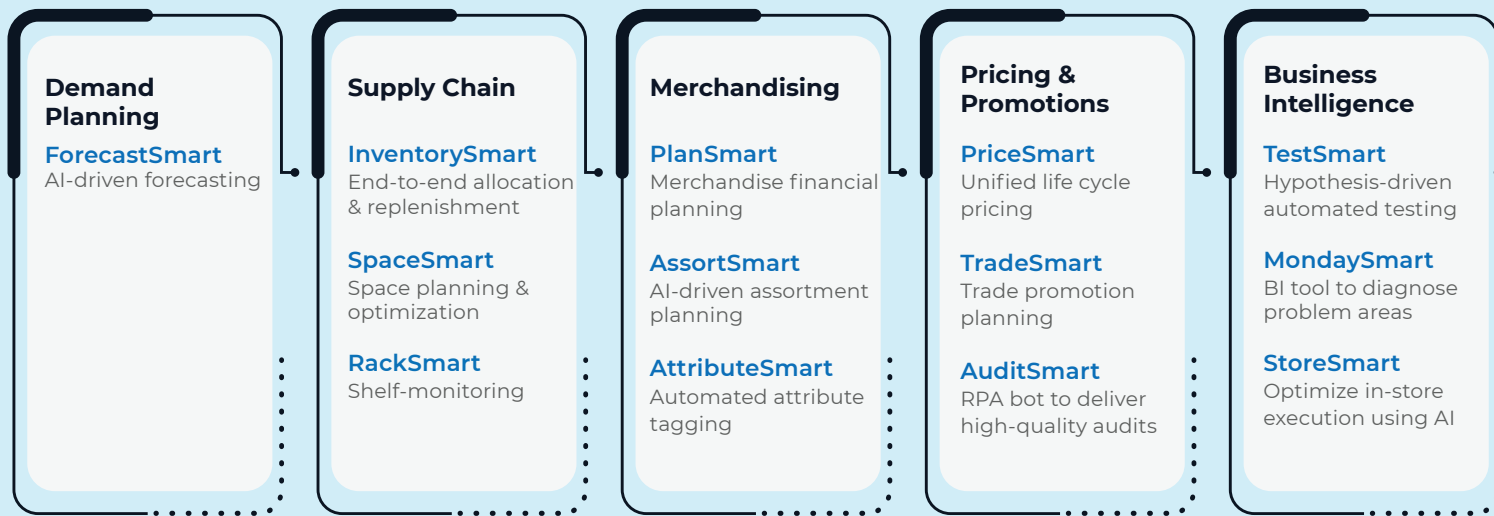
ZALES
THE DIAMOND STORE®



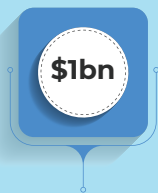
Better Forecasts | Real Sustainability | Substantial ROI

END-TO-END INTEGRATED PLATFORM FOR FASHION RETAIL

powered by our flagship AI & ML forecasting engine



Driving impactful results for our clients



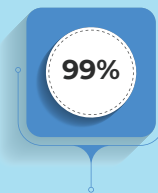
Value unlocked



Reduction in clearance



Reduction in man hours



On shelf availability



Ranked #72 among America's Most Innovative Companies in 2023



Ranked one of America's fastest-growing private companies in 2018-2023



Ranked one of America's fastest-growing companies in 2020-2023



Recognized in Hype Cycle for Retail Technologies in 2022 and 2023



IMPACT
ANALYTICS

Impact Analytics offers a complete, integrated suite of native AI-led merchandising solutions for apparel and fashion enterprises, enabling top brands like Coach, Calvin Klein, Ralph Lauren, Victoria's Secret, Kate Spade, and many more to make data-driven decisions that drive profitability. Turn your data into dollars with our end-to-end SaaS platform that includes demand forecasting, pricing, inventory management, assortment planning, and more. It's no surprise in 2023 Fortune ranks us in the top 100 Most Innovative Companies in America and we made The Financial Times list of America's Fastest Growing Companies for the fourth year in a row. **Learn more at www.impactanalytics.co**