

MADÉLINE JOHNSON

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EDUCATION

UNIVERSITY OF MINNESOTA
DULUTH, MN

M.A. Creative Writing Candidate (All Coursework Completed —Will Graduate May 2020)

- Award And Honor: Teaching Assistantship, Plan B Fellowship (Research Funding)

BELOIT COLLEGE
BELOIT, WI

B.A.; Double-Major in Creative Writing and English Literature (May 2017)

Religious Studies Minor

- Award And Honor: Cum laude, Departmental Honors, Sau Wing Lam Scholarship
- Extracurricular Activity: President of Beloit Science Fiction and Fantasy Association, Beloit College Orchestra, Beloit College Improv Ensemble

PROFESSIONAL EXPERIENCE

DULUTH PACK, DULUTH, MN

Copywriting Intern, Oct 2019 - Dec 2019

Wrote press releases, blog posts, product descriptions, and other promotional materials, and performed copywriting duties for all written materials put out by the Duluth Pack company.

- Drafted and edited pieces for Duluth Pack's online blog, including interviews, spotlights, promotions, and educational material.
- Conducted interviews, reviewed content, and worked with a team of marketing strategists to put forth a strong brand voice.
- Independently re-drafted and edited all of the online product descriptions for Duluth Pack manufactured products to be grammatical and on-brand.
- Independently edited all of the company's past blogs to be grammatical and on-brand.
- Worked with a team of marketing strategists, graphic designers, programmers, and writers to brainstorm and execute ideas for new promotions.

THE WRITERS' WORKSHOP, UNIVERSITY OF MINNESOTA, DULUTH, MN

Writing Consultant, Aug 2017 – May 2019

Supported client writing success as a Writing Consultant, providing high-caliber writing, editorial and proof-reading assistance to graduate, undergraduate and faculty clients.

- Collaborated with clients on print and digital writing project in the writing process across all disciplines

- Provided high-touch assistance to clients to improve, sharpen and polish their writing, including analytical editorial and proof-reading assistance
- Built supportive, trusting relationships necessary to ensure the writer's voice and vision were delivered
- Coached clients regarding grammar, structure, flow, citation styles, readability, and organization
- Helped clients recognize their patterns of writing error and identify problems of organization
- Expert active listening and inquiry skills to draw out the writer's knowledge or expertise to sharpen content delivery
- Attended Department meetings and communicated/collaborated across campus departments and schools to meet and exceed the writing needs of the UMD community

UNIVERSITY OF MINNESOTA, DULUTH, MN
University Instructor, Aug 2017 – May 2019

Awarded a Teaching Assistantship at UMD; independently taught four semesters of Intro to College Writing, required of all first-year students. Taught fundamental writing skills necessary for college and professional work beyond college.

- Independently instructed first-year students about the fundamentals of researching and writing essays of various styles, rhetorical analyses, literature reviews and annotated bibliographies
- Developed creative, inclusive, contemporary approaches to engage and draw students into coursework
- Created vibrant, innovative classroom environments for practice-based learning
- Taught concepts of critical analysis, emphasizing critical thinking across varied program disciplines
- Addressed grammar, clarity, and structural coherence through the process of revision, offering feedback on rough and final drafts rather than relying exclusively on exercises and lecture
- Developed inclusive course materials to support development of student awareness of diversity, multiculturalism and difference as first-year students
- Designed adaptable course content that met the academic needs of a wide diversity of writing competencies to refine student writing skills
- Graded assignments, advised students and submitted final grades
- Participated in department meetings and workshops

MILLE LACS BAND OF OJIBWE INDIANS, ONAMIA, MN
Video Producer and Writer, May 2015 – Jan 2016

Commissioned by Tribal Chairwoman Melanie Benjamin to direct and produce a documentary-style video celebrating the community and culture of the Mille Lacs Band of Ojibwe.

- Worked alongside Director Mikaela McParlan and Videographer Spud Gahbow to storyboard, write, shoot, direct, and edit a documentary on the culture of the Mille Lacs Band of Chippewa
- Collaborated with several other artists to see the project through from start to finish
- Interviewed many tribal leaders, including tribal elders
- Personally composed soundtrack music, edited film, operated cameras and equipment, and travelled to various Reservation sites for filming

RED CIRCLE AGENCY, MINNEAPOLIS, MN
Social Media Associate, May 2015 – Jul 2015

Assigned to manage social media advertising for a premier New York Tribal Casino and Resort. Wrote advertisements and edited copy, Managed Casino/Resort Facebook Page and engaged with customers.

- Took full control of social media advertisements for select clients
- Collaborated with founder/CEO Chad Germann on a pro-awareness video for educational crises on reservations

WDSE TELEVISION, DULUTH, MN

Production Assistant, May 2014 – Aug 2014, May 2015 - Aug 2015

Assisted the Producer of Native Report, a news magazine show celebrating contemporary Native American culture and educating about Native American history and issues.

- Wrote interview questions, handled filming equipment, conducted interviews with guests, logged footage
- Worked with the Producer and film crew on-site at various locations of significance to Indigenous peoples

DULUTH TRADING COMPANY, DULUTH, MN

Retail Sales Associate, May 2014 – Aug 2014

Assisted customers, promoted sales and managed merchandise.

ADDITIONAL SKILLS

- Areas of study include Popular Young Adult Fiction, Native American Fiction, Gothic Literature, and Creative Writing (fiction, poetry, multimedia)
- Adept with multiple social media platforms, including Twitter, Tumblr, Reddit, Facebook, Instagram, and Youtube
- Fluent with Mac OS, Microsoft Office, Excel, Word, Adobe Premiere Pro, Final Cut Pro, Adobe Photoshop, ArtRage, iMovie, GarageBand, and various other common softwares used for office management/records and media editing
- Basic knowledge of coding with HTML and CSS
- President of the Beloit Sci-Fi & Fantasy Association
- Knowledge of Anishinabe (Ojibwe) Native American communities, culture and history
- Completed a 50000 word manuscript in two weeks for Departmental Honors in Creative Writing
- Complete and intimate knowledge of The Chicago Manual of Style, The MLA Style Manual, and APA Style, including (of course) the relevant citation guidelines, as well as stylistic standards.
- Extensive experience with editing and copywriting for, as well as workshopping and collaborating with, writers at various proficiencies and levels of professional investment

REFERENCES

References available upon request