

The Best Free & Premium WordPress Themes For Coaches

You have built a successful career as a coach helping individuals to accomplish their goals and to unlock their potential.

Now, you are looking to grow your coaching business and get more clients. But there is only so much that word of mouth can do, and you have realized [you need a coaching website to get to the next level](#).

If you are reading this article, it means you are already familiar with the WordPress Content Management System (CMS), and you believe it offers many advantages over other CMS platforms like WIX, Joomla, and others.

You are on the right path. [35% of the websites on the internet run on WordPress](#). The ease of use of WordPress, and the thousands of themes and plugins for the platform, make it the platform of choice for many business owners like yourself.

What Makes A Good WordPress Coaching Theme?

WordPress websites are built with themes and plugins. Themes provide the pages and the styling of your website. Plugins add functionality like forms, social media icons, and other features to your website.

As a coach, you need a WordPress theme that is built specifically for a coaching business. A theme that supports features like appointment scheduling, testimonials, online classes, eCommerce support, and other important features.

A good WordPress theme must also be responsive (mobile-friendly), SEO-friendly, Schema friendly, user-friendly, compatible with the plugins you need, and well supported.

Fortunately, many WordPress themes are perfect for coaching businesses, and we have identified some of the best free and premium WordPress coaching themes for you.

Free WordPress Themes

It is natural if you are cautious about using free themes. After all, if it is so good, why give it out for free?

However, you shouldn't be worried. WordPress themes are tested extensively before they are accepted to the WordPress Theme Directory, and you can be confident that the themes listed below are quality themes.

[Blossom Coach Theme](#)

Blossom Coach was designed for coaches, and it is ideal for life coaches, health coaches, motivational speakers, and therapists.

The theme is responsive and SEO optimized. It packs important features like multiple blog layouts, social media support, a banner section, a testimonial section, an about section, an email newsletter widget, a blog section, and it is also WooCommerce ready.

The banner section can be used to welcome your site's visitors, you can display testimonials from your clients in the testimonial section, and WooCommerce integration makes it easy for you to sell your merchandise on your website.

Key Features:

- Multiple blog layouts
- Testimonials section
- Typography and color options
- Newsletter widget
- WooCommerce Ready

[Eventsia Theme](#)

This free theme is perfect for motivational speakers and coaches that organize lots of events. It is a very flexible theme that lets you add features you need and remove redundant features.

It is full of useful features that let you create your blog, set up upcoming events on your website, get visitors to sign up for events, create a testimonial section, and lots more.

The theme is 100% responsive; it supports WooCommerce, and it is regularly updated.

Key Features:

- Upcoming Events and Our Speakers sections
- Client Box
- Testimonial section
- Supports Modern Events Calendar Plugin
- WooCommerce Support

[SKT Strong Theme](#)

This theme was built specifically for fitness coaches. It is perfect for personal fitness trainers, yoga coaches, gyms, and spas.

The theme is highly customizable and comes with multiple widgets that let you display schedules for upcoming classes, sign up new students, and advertise the range of services you offer.

It is fully responsive, SEO optimized, and it comes with Google Fonts pre-loaded. It also supports WooCommerce

Key Features:

- Multiple Widgets for scheduling and signing up students
- Discussion boards
- Advertisement ready
- Custom logo option

- WooCommerce support

[Pranayama Yoga Theme](#)

Pranayama Yoga Theme is a beautiful free theme perfect for online yoga coaches, yoga studios, mediation centers, and health clubs.

The theme is responsive and well-structured. There are pre-defined sections like a Yoga classes section, trainers section, testimonials section, and an events calendar.

It supports social media integration and is compatible with WooCommerce. The theme also comes with free widgets including a Recent Posts widget and a Popular Posts widget.

Key Features:

- Social media integration
- Pre-defined sections including a classes section and a trainers section
- Multiple widget areas in the sidebar and footer
- Free widgets for displaying recent posts and popular posts
- WooCommerce support

[Influencer Theme](#)

This theme was designed and built for coaches that are looking to grow their audience and build their brand.

It is equipped with pre-defined sections like a Call To Action(CTA) section, an About section, a Services section, and a Testimonial section.

Features like the CTA section, the Banner section, and the Testimonial section help you to connect with site visitors through well-crafted CTAs, newsletter opt-in forms, and testimonials from satisfied clients.

The theme is responsive, speed-optimized, and it also lets you import the demo to get your website up and running with a few clicks.

Key Features:

- In-built live customizer
- Custom logo
- Portfolio Page
- Import theme demo with one-click
- WooCommerce compatibility

[Life Coach Theme](#)

The Life Coach Theme is a child theme of the popular Blossom Coach theme. This theme is perfect for life coaches and influencers.

If you want to create a WordPress site that helps you generate leads easily, this is the free WordPress theme for the job.

The theme is optimized for conversion with strategically placed sections on the homepage like the banner section, popular clients section, CTA sections, a Testimonials section, and a blog section.

It is also responsive, and it is built with Schema ready code that boosts your site's SEO and helps you to rank higher.

Key Features:

- Pre-defined sections that are optimized to aid conversion
- 20 in-built widgets
- Banner with slider, video and image support
- Multiple blog layouts
- WooCommerce support

[Blossom Feminine Theme](#)

This is a free chic WordPress theme perfect for female coaches that have a female audience. The theme is very versatile and can be used for

a coaching website, a travel website, a lifestyle blog, online cooking classes, and anything that works for you.

You can customize the theme to suit your taste by choosing from a variety of color and font options. The theme also comes with a banner section for displaying your feature blog posts, an Instagram section, and a newsletter widget.

Key Features:

- Color and typography options
- Instagram section
- Advertisement widget
- Multiple widgets
- WooCommerce compatibility

[Customizr Theme](#)

If you are not comfortable with the constraints imposed by the themes listed above, and you want to customize your WordPress website yourself, then this may just be the perfect theme for you.

The Customizr theme makes it easy for you to create any type of website without any coding knowledge.

From the Customizr dashboard, you can drag-and-drop website layouts and widgets, select site colors, menu options, image settings, fonts, and more.

Key Features:

- Drag and drop page builder
- Child theme friendly
- Custom logo
- Full-width sliders
- WooCommerce integration

Premium WordPress Coaching Themes

Free WordPress themes are attractive because they cost nothing, and they are equipped with enough basic functionality for the needs of some business owners.

However, if you want a theme that offers a wider range of features and customization options and that is better supported, then you need a premium theme.

Here are some of the best premium WordPress themes for coaches.

[Divi Theme](#)

Divi theme is a premium WordPress Website builder platform that lets you construct your website yourself using its drag-and-drop functionality.

It also comes with over 140 Layout packs that contain pages designed for different types of websites. As a coach, the relevant Divi layout pack will be the Life Coach Layout Pack.

The life Coach pack comprises six pages including the Homepage, Landing page, Coaching page, About page, Blog page, and Contact page.

The homepage includes a services section, an about me section, a testimonials section, CTAs, a contact form, and a shopping cart icon that integrates seamlessly with WooCommerce.

Key Features:

- Intuitive visual editor
- Drag and drop page builder
- Multiple widgets for just about anything
- Extensive design options
- WooCommerce support

[Coachie 2.0 Theme](#)

The Coachie theme is the ultimate WordPress coaching theme. It is versatile enough to be used by any coach. The theme comes with three demos – life coach demo, business coach demo, and health coach demo.

You can adopt any of the responsive and SEO optimized demos for your website and further customize it to suit your needs.

The theme is also equipped with important plugins like the appointment plugin that makes it easy for your visitors to book appointments, the events calendar plugin that lets you promote your events, and it also comes with customizable forms.

Key Features:

- Install demo in one click
- Elementor drag-and-drop page builder
- Online booking
- Event calendar
- ebook store
- Custom posts
- Customizable forms

[Author Pro Theme](#)

If you are an author and a coach, the Author Pro theme makes it easy to display, promote, and sell your books. The theme works with the Author Pro Plugin, and you can't use one without the other.

The theme is easy to set up, and it comes with a theme customizer that lets you effortlessly customize your website to suit your tastes.

You will use the Author Pro plugin to create your online eBook store and display cover images for your books, prices, and book summaries.

The theme also comes with multiple layouts, a customizable header, custom fonts, featured videos, and page-specific backgrounds.

Key Features:

- Theme customizer
- Customizable header
- Custom logo
- Multiple widget areas
- ebook store

[Efor Theme](#)

The Efor theme is perfect for coaches that plan to offer online courses on their website.

The theme integrates seamlessly with the [LearnPress](#) and [TutorLMS](#) plugins, which are feature-packed plugins that convert your website into an eLearning platform.

With any of these plugins installed, you can create courses, sell courses, and communicate with your students.

The theme comes with six demos, each with different layouts and styles, and you can adopt any of the demos for your website with a few clicks.

Other features include unlimited sidebars, support for custom posts, multiple blog layouts, opt-in emails, and WooCommerce integration.

Key Features:

- Online courses
- Drag and drop page builder

- Import demo in one click
- Multiple layouts
- WooCommerce integration

[Coaching WP Theme](#)

The Coaching WP Theme is a stunning theme designed for speakers, online coaches, trainers, and consultants. It makes it easy to promote speeches, promote and offer online coaching services, and to sell online merchandise due to its seamless integration with WooCommerce.

The secret to the theme's versatility is its design. You will construct your website with a drag-and-drop page builder, and you have access to features like multiple header layouts, boxes with special effects, a portfolio page, an events plugin, and an eBook store.

Also, you can easily use the theme to create an e-learning website with the [LearnPress plugin](#).

The theme is responsive, SEO optimized, and retina ready.

Key Features:

- Import any of the nine demos with one-click
- Seamless integration with the LearnPress plugin
- Events plugin
- Drag and drop builder
- WooCommerce integration

[Mentor Theme](#)

This is the theme for the personal development coach. The theme was designed for coaches and trainers that need a personalized website. The pre-defined layouts and the features of the theme reflect this focus.

The theme comes with two homepage demos and three other page demos. These are Workshops page, Blog page, and a Change Your Life page demo.

Features include an events calendar, pricing table, integration with an appointment booking plugin, and WooCommerce integration.

Key Features:

- Eight different homepage designs
- Integration with a Booked Appointments plugin
- Events calendar
- Pricing tables
- WooCommerce integration

[JustFit Theme](#)

This theme is for fitness coaches and gym owners. It is equipped with all the features you need on a website as a fitness coach.

It comes with six different layouts, pre-defined sections for displaying exercise types and customer testimonials, a magazine-style blog page for publishing your health-related content, and integration with WooCommerce for selling your products.

The niche-specific layouts include layouts for personal trainers, nutrition experts, and yoga trainers. The other layouts are the shop, blog, and default layouts.

Each of these layouts come with multiple pages including the homepage, why us?, trainers page, contact us page, shop page, and blog page.

Key Features:

- Drag and drop page builder
- Parallax scrolling
- Google AdSense support
- Video post section
- WooCommerce integration

[Health Coach Theme](#)

The Health Coach theme is a beautiful theme for health coaches, yoga instructors, and fitness coaches. If you are looking for a theme that supports online booking and payment, then this is your theme.

The theme comes with a drag-and-drop page builder and is packed with all the features you need.

It comes with 35 different templates, social media integration, custom sidebars, custom footers, and WooCommerce integration.

Templates come with pre-defined sections that link to stand-alone pages like the services page, blog page, event page to promote your workshops, shop page to sell your courses, contact page, and pricing page.

Key Features:

- Import demo with one-click
- Drag and drop page builder
- Google Fonts
- Color options
- Parallax scrolling
- Video background
- Free plugins including events, bookings, and payment plugins
- WooCommerce integration

[PJ Life and Business Coaching Theme](#)

If you are a life coach that is interested in a website that helps you build an online presence around your brand, then this theme is perfect for you.

The theme helps you highlight your personal qualities, promote your events, sell your published books, and display the testimonials of your satisfied customers.

The theme comes with many useful features including multiple homepage layouts, a drag-and-drop builder, the option to convert your website to a single page, a video slider, and pre-defined sections like the services, products, and coach profile sections.

Key Features:

- Install demo with one-click
- One page site option
- Custom widgets including the popular posts, recent posts, advertisement, and Instagram widgets
- Google fonts
- Compatibility with the Events Calendar plugin.
- General Data Protection Regulation (GDPR) Framework ready
- WooCommerce integration

[Tribe Theme](#)

This is a slick WordPress theme that is designed for female coaches. You get to choose from two homepage layouts, and the theme is equipped with features that will help you connect effectively with your audience.

Each homepage features a header section with a CTA button, an opt-in form section, an about me section, a testimonials section, and a customizable footer.

Also, the theme comes with banner blocks to promote your services and WooCommerce support to make it easy to sell your ebooks and products on your website.

Key Features:

- Import demo with one-click
- Seven different page templates including a testimonial page template
- Google fonts
- Color options
- WooCommerce integration

Final Thoughts

The list of themes above has shown you the options available to you as a coach, and the next step is to [get your WordPress coaching website](#).

WordPress is easy to set up, and you don't need technical knowledge to get a WordPress site up and running. However, creating a quality website is hard work, and you may need the help of an expert.

So, if you ever get stuck, I can help. Get in touch with a [risk-free call](#) anytime.