

ADAYO WEBSITE CONTENT WRITING SERVICE

CONTENT COPY-PLAIN TEXT

SITE NAME & TAGLINE:

Otin Studio (site name)

Web Designer & WordPress Developer (tagline)

NAVIGATION:

- Home
- Portfolio
- My process
- About me
- Contact me
- Blog

Professional Web Design That Turns Your Visitors into Customers

A holistic approach that delivers; great design, keyword SEO, quality content, and watertight code, all in one affordable package

[See my work] [Get in touch]

The Process

This process is designed to help transform your marketing goals into a website that is optimized for conversion, user experience, and SEO

[Learn more]

Why Work with Me?

Here are 6 reasons why you should work with me:

Site Usability

It's a priority to ensure your visitors can find the information they need and interact successfully with your business in the most pleasant way possible

Search Visibility

Keyword research and on-page optimization help to gain visibility for your website on search engines

E-commerce Solutions

Beautiful e-commerce sites with the WordPress Woo commerce plugin and all the third-party integrations you need to make your business a success

WordPress CMS

A beautiful and custom website built on WordPress for your administrative convenience

3rd Party Integrations

Any WordPress plugin that is essential to your business operations will be included. Popular integrations include; chatbots, google maps, online payment, email clients, etc.

Affordable Solutions

My project plan will be tailored to the requirements of your business goals and your budget

What I Do

I offer the following services:

WordPress Development

By building your website on WordPress, you can take advantage of an open-source platform that allows you to manage your website with no coding knowledge

Woocommerce Development

Do you sell online? I will integrate Woocommerce into WordPress to give you a scalable e-commerce platform that allows you to easily manage an e-commerce business. I will also guide you on the best plugins for your business needs.

Responsive Web Design

I design websites that are user-centric and tailored to the needs of your business. All my builds are also responsive. This means your website will always adapt to fit viewport of the device of your visitors.

Web Copywriting

I will take the time to interview you and to get the message you want to convey on your website. Your web copy will be professional and engaging in a way that converts your visitors into customers.

Let's Work Together

I will deliver work on time or ahead of schedule with an emphasis on constant communication and the cultivation of a lasting relationship.

If you are interested in a project, then please get in touch.

[Contact me]

FOOTER:

Add site logo

Otin studio

Otin studio is the website of Kunle Oyewusi, freelance web designer

@2019 Otin studio | [privacy](#) | [cookies](#)

‘Proudly made in Nigeria [

ABOUT ME PAGE

Who Am I?

Take a moment to discover everything you need to know about me

About Me

Hi, my name is Kunle Oyewusi, and I am a freelance WordPress developer and web designer in Lagos, Nigeria.

I specialize in front-end development and responsive web design. I strive to write clean and standards-compliant code, and my keen interest in visual design and typography allows me to design beautiful and unique websites for my clients.

By combining web design, web copywriting and development, I can offer a complete solution for my clients

Why You Will Love Working with Me

Fast Turnaround Time

With my streamlined process, your new website will be up and running between 7 to 14 days depending on the complexity of your project.

Friendly Communication & Support

I promise to be responsive, accommodating, and to always be ready to answer your questions

High-quality Code

I am obsessive and meticulous about writing code that is well-formatted and ably supported by the web browsers your visitors use

Bold and Unique Designs

If everywhere you look, you see the same WordPress template and you want something different, then you are in the right place. I strive to deliver unique designs that help your website stand out from your competitors.

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PORTFOLIO PAGE

A Portfolio of My Work

Below are some projects I have completed:

NOTE: I USED PLACEHOLDER CONTENT

Brozic Moving Company

Overview

This was a complete redesign of the client's site, which hadn't been redesigned in nearly a decade. It features a clean, corporate, and modern design that is fully responsive for mobile devices.

I delivered a custom theme in WordPress so that the client could easily alter content.

What I Did

- Search Engine Optimization
- Bespoke UI Design
- Mobile Responsive Development
- Website Design
- Technical Support
- Website Strategy

[Visit site]

[Insert image: image carousel of site]

Otin Cabinets

Overview

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[Visit site]

[Insert image: image carousel of site]

Elite Talent Search Partners Group

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MY PROCESS PAGE

My Web Design Process

The process below is a series of steps that build upon one another and helps to arrive at a final bespoke website that is perfect for the needs of your business. *Most projects take 7 to 14 days to complete.*

Project Types Include:

- WordPress sites
- Woocommerce sites
- Site redesign
- Static sites

Design Brief and Project Scope

I will interact with you to learn about your website goals and the needs of your website visitors. We usually achieve this when you fill the design brief and the content template.

It is at this stage that we will agree on the features that will be on your website, we will also agree the deadline for completion and a web design contract upon.

Highlights:

- Initial contact and interview
- Design brief
- Content questionnaire
- Project plan proposal
- Design contract

Design Strategy and Information Architecture

I apply the information you provide about your business and your customers to plan the best design strategy to realize your vision for your website

Highlights:

- Business requirements
- Brand requirements
- Competitor analysis
- User research analysis
- Information architecture
- Sketches

Design and Web Copy

Your site content will be created, keyword-optimized and properly edited. I will also explore layouts, fonts, colors and interactive features that will be suitable for the design of your site.

Your site content and mockups of your site will be sent to you for feedback and upon approval, I will move to the next stage.

Highlights:

- Keyword research
- Site content & on-page keyword optimization
- Wireframe
- Mockups
- Style guide
- Content & design review
- Design approval

Site Development & Integration of Plugins

I will build your website pages using custom WordPress templates to meet exacting coding standards. I will integrate plugins, your content will be uploaded and images and other files will also be uploaded.

Highlights:

- Custom WordPress theme
- Plugin integration
- Content upload

Quality Assurance and Testing

Your website will be tested extensively across device viewports and different browsers.

Highlights:

- Browser compatibility testing
- Device viewport testing
- Links & forms testing

Live Site & Further Testing

A link to your site will be sent to you along with login details for you to view your website and give necessary feedback. With your approval, we will move to the next stage

Highlights:

- Domain name registration & site hosting
- Site upload to the host server
- Final configuration of plugins
- Site validation and device testing
- Site speed testing
- Registration with search engines
- Client review

Site Launch & Maintenance Agreement

Upon approval of the completed site and completion of contract obligation by both parties, you will get full access to your website and your designs and site documentation will be handed over to you

My focus is to maintain a lasting relationship with my clients, with an agreement, I can provide ongoing support and site maintenance at a cost.

Highlights:

- De-activation of the under-construction plugin
- Site documentation
- Regular updates & site maintenance

Once you fill the [design brief](#) [link text] and [content questionnaire](#) [link text], and a contract is agreed upon, I will start work immediately and I will deliver your project within the agreed deadline for completion.

CONTACT PAGE

Contact Me

Looking to work with me? Send me a message using the form below, and I will be in touch. You can also send me an email if that's what you prefer.

NOTE: Create a contact form with the following input fields:

LET'S TALK

- Name*
- Company/organization
- Phone
- Email*
- Website
- Location (city/state/country)*
- Project type

-WordPress site

-E-commerce site

-Blog

-Site re-design

-Static site

- What's your budget for this project?*

-\$500 to \$1000

-\$1000 to \$3000

-\$3000 to \$5000

-\$5000 to \$10,000

-\$10,000 and above

- What time of the day (GMT) can I contact you?*
- When will you like to complete this project?
- Tell me about your project*
- Attach files [file upload button]

[Send]

Email :

otinstudionline@gmail.com

Call.

.

Social

(icon/link-text to LinkedIn account)