ALL-IN-ONE
ECOMMERCE
SOLUTION

dynamicwEB®

The multi-channel retailing industry of today brought inventive approach to the unstructured data of yesterday. The delivery of cohesive experience and service to customers and suppliers alike, through different channels has become indispensable.

More than an online cart and a tangible POS, a cohesive e-commerce experience requires reliable integration with back-end business systems and front-end applications real-time. Dynamicweb, built for the Microsoft Dynamics 365 platform, allows retailers to provide customers with a uniform and integrated experience across multiple channels and, ensuring customer satisfaction and loyalty.

The Dynamicweb business solution provides a true all-in-one e-commerce platform through seamless, and connected experience from retail stores, POS, and the online shopping cart. Integrated to Microsoft Dynamics 365 by design, Dynamicweb unifies Finance Management, Purchasing, and Inventory Management with the ecommerce channels.

FEATURES:

- Quantity Discounts and Freebies Checkout
- Calculate Comprehensive Pricing and Discount Scheme
- Increase Sales with Promos, Campaigns, and Vouchers
- "Click and Collect"
- Monitoring of Abandoned Shopping Carts
- Access to Loyalty Points, Personalized Pricing, Order History, etc.
- Utilize Integrated Marketplace Platform Capabilities

- Fully Configurable Templates and Design
- Supports Variation in Color, Size, Dimension, etc.
- Direct Pricing and Discounts from Microsoft Dynamics ERP

Experience Unified Commerce
A comprehensive platform for enabling customer interaction through a true multi-channel experience. Built to integrate core business processes, Dynamicweb instantly reflect real-time data and transactions from back- end to front- end and across locations, stores, customer portals and apps.

Connected Online and Offline Stores
Fuse your business' e-commerce and physical stores with a dedicated platform that features digital marketing with personalized campaigns, leveraging on social media and SEO. Drive higher engagement and store traffic with content personalization. Easily turn visitors into leads with convincing web and social media integration.

B2B and B2C Platform
Enable round-the-clock ordering and self-service whether in B2B or B2C setting. Dynamicweb enables retailers to configure eCommerce portals for B2B and B2C scenarios. The deep integration to finance, inventory and sales functions enables retailers to achieve true automation and synergy between its online and offline business models.

International Retailing Ready
Supports local languages, currencies, payment gateways, VAT/Sales Tax, and Shipping methods, anywhere in the world. On top of global retailing, businesses can also provide multi-level pricing, single product repository and customer/vendor data.

Intelligent Targeting
Merge and identify e-commerce behavior versus physical shop transactions to target customers. Dynamicweb automatically delivers drip email campaigns for higher upsell or cross-sell. Businesses can build responsive website for various devices and deliver consistent messages across multiple channels.

Customer Self-Service Portal
Aside from product management and ordering, Dynamicweb is also capable to show order history, invoices with re-order feature, and enables online payment for customer-centric e-commerce shopping.

Mobile
Self Service Portal
B2B Ecommerce
Websites
B2C Ecommerce
Campaign Sites
Social Media
Email Marketing

Purchasing
Inventory
Supply Chain
Finance
Sales

Retail Associates

Retail Associates delivers a suite of integrated solutions and services, aimed at enabling retailers to leapfrog into the next-gen food retail service environment. Retail Associates provide solutions specifically tailored to customers in food and hospitality, fashion and apparel, supermarkets and convenience stores, electronics, home furnishing and DIY, speciality retail and several other segments. Retail Associates specialize in businesses engaged in multiple industries, where central control and management is key.

- Food and Drug
- Distribution
- Food Service and Hospitality Retailing
- General Business
- Specialty Retail
- Manufacturing
- eCommerce
- Property Management

Retail Associates represents the best solution providers in the industry to deliver quality and future-proof solutions to its customers. Anchored on the Microsoft technology platform, Retail Associates represent a gamut of integrated, best-of-breed products, aimed at helping retailers achieve their goals in terms of productivity and efficiency. Retail Associates represent these principals by ensuring local expertise and support.

Contact Information

Our expert services and solutions have delivered quantifiable improvements and success to our customers. Be part of our growing network of clientele. Contact Retail Associates today!

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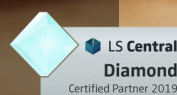
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