

Mobiles.co.uk

BLACK FRIDAY

Creative Concepting

JAY&ING

Adcepts

JAYWING

Stay zen this Black Friday

Bag a deal before the chaos starts,
with early access to hundreds of offers.

MOBILES.CO
.UK
Mobiles made simple



JAYWING

The Black Friday mission, made possible

Fetch amazing deals on hundreds of
phones this Black Friday.

MOBILES.CO
.UK
Mobiles made simple

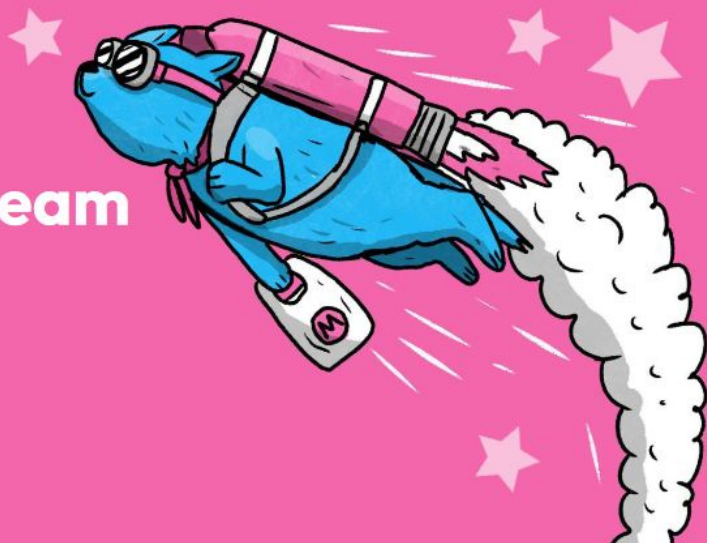


JAYWING

**Black friday treats,
an award-winning team
and epic deals.**

Mobiles made simple.

MOBILES.CO
UK
The smart phone people



JAYWING

Spotify Ad Script

JAYWING

VO: Looking for smarter deals this Black Friday?

SFX: Whistle

Barking, sniffing gradually increases as Francis approaches.

VO: Meet Francis, The Mobiles.co.uk pooch that sniffs out the best deals around.

SFX: Barking, sniffing sounds to show Francis is here

VO: With hundreds of offers at the best price, Francis can fetch the deal you deserve, on the phone you want.

Oh, did we mention our customer rating of 4.7?

Our brilliant deals, award-winning team and helpful companion, means Black Friday shopping just got smoother.

Pick up a deal at Mobiles.co.uk today. Mobiles made simple.

SFX: A short bark

VO: Good boy.

JAYWING