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50
YEARS
1973 - 2023

CONCRETE THOUGHTS

eNewsletter

Monthly Issue #1-23

Building for Success in 2023

2023 is now here, and that means there's a whole year's worth of construction opportunities out there! To make the most of them, it's a good time to start looking at how you can further enhance your construction and design work to reduce risk.

That's why we've been working on a couple of things to help you get ahead. These include a new product variation, environmental product declaration (EPD) details for Hard-Cem®, and a list of some of the more insightful industry events you might want to attend.

We also plan to offer some of our own insights as we look back at and celebrate our past successes during half a century of incredible work with amazing clients for our 50th anniversary throughout the year.

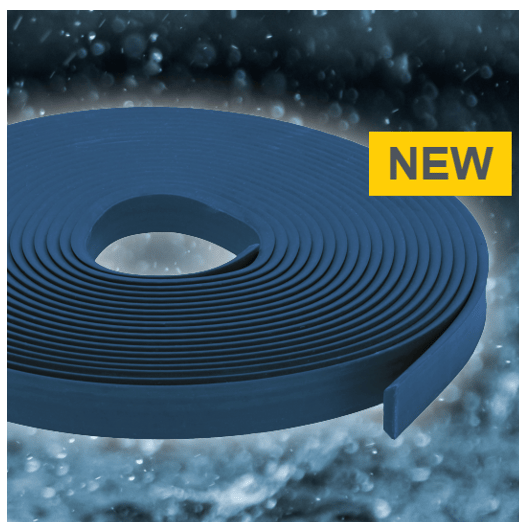
So stay tuned, read on to learn more, and have a happy new year!

WATERSTOP INNOVATION

Check Out the Latest Addition to Our Waterproofing Products

Developed using the same technology as our popular standard Krytonite™ Swelling Waterstop, this blue-colored version is designed for wet environments where premature swelling might be a risk. Known as Krytonite RP, this rain-resistant waterstop swells at a slower rate, giving it 24 hours' worth of rain protection after installation. That makes it perfect for when you want to protect your construction joints from water ingress but have to manage product application in environments subjected to heavy rainfall.

[Learn more](#)



SUSTAINABLE ADVANTAGE

See Hard-Cem's Environmental Benefits and How They Can Help

With our EPD for our award-winning Hard-Cem admixture just launched, we can supply you with more information about its sustainability. So take a look at this latest info and find out what additional environmental benefits you receive when you make your concrete more resilient to abrasion and erosion with Hard-Cem.

[Get the details](#)



UPCOMING EVENTS

Get a List of Some of the Key Upcoming 2023 Industry Events

No matter what year it is, the construction industry always finds a way to come together through a number of events. It can be challenging to keep track of all of them. So we've made a list of some of the key events happening in 2023 that you might want to attend.

[Learn more](#)



50-YEAR REFLECTIONS

Looking Back at Our First Major KIM® Waterproofing Project in the USA

In the 1980s, Kryton changed the world of concrete waterproofing, inventing the first-ever crystalline admixture. Known as Krystol Internal Membrane™ (KIM), this admixture gave concrete the ability to block out water using a unique method still only used by KIM today that makes its waterproofing permanent. It also created a brand-new category of waterproofing that didn't take long to become popular around the world, starting with a major project for The Boeing Company in Washington. Find out how this extensive project has remained dry and durable since 1983 due to KIM's innovative technology.

[Read full case study](#)



Smart Concrete® for Sustainable Building

Find out how you can reduce your impact on the environment and meet your NET-ZERO targets with Smart Concrete.

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