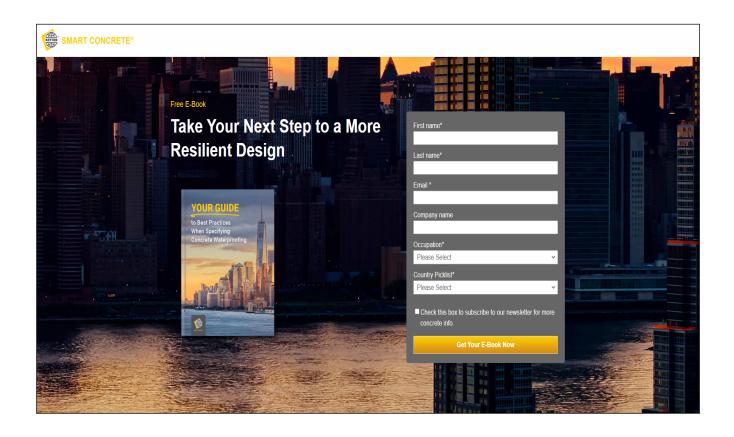
KRYTON INTERNATIONAL INC. (2019 - 2023)

MAGGIE CLARK



Website and Email Content

Landing Page Copy to Promote a Concrete Waterproofing Specification E-Book for Lead Generation



Don't Let Water Wash Away All Your Hard Work

When specifying concrete waterproofing, you need a solution that's reliable and permanent. Without it, your concrete waterproofing is at risk of failing and letting water erode and corrode the concrete that it was supposed to protect. Reduce the risk of waterproofing failure by reading through our latest specification guide, which will take you through the four key components to better concrete waterproofing specification.

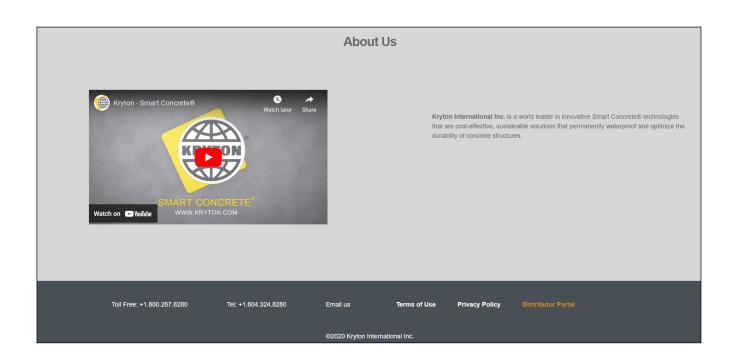


Considered at All Stages

Get a Glimpse of the Solutions You'll

- \checkmark An in-depth look at how to fulfill all stages of the waterproofing process
- \checkmark Insight into why it's time to move on from external membranes
- Links to relevant case studies, articles, and more

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economy solutions into account. Learn more.

A New Year Calls for New Green Strategies for Construction

While many in the industry are already looking at ways to make concrete itself less carbon-intensive, there also needs to be a focus on reducing the rate of consumption in concrete construction. Currently, the industry produces millions of tonnes of waste. Builders and designers can mitigate this by taking certain circular

E-Blast Copy Promoting Concrete Waterproofing Strategy E-Book to Specifiers

