

HOME PAGE:

Make **News**, **Map** and **Contact** turn white when the mouse hovers over it so visitors know to click. They want it to be consistent with the other navigation that turns white.

NEWS **MAP** **CONTACT**

Who We Are

<http://bbbsfl.dlbtampa.com/who-we-are/purpose-and-objectives/>

Under Igniting Potential:

- **Academic Square** - link to academic success page (<http://bbbsfl.dlbtampa.com/impact-on-our-state/academic-success/>)
- **Career Square** - link to economic impact page (<http://bbbsfl.dlbtampa.com/impact-on-our-state/economic-impact/>)
- **Prevent Square**- link to Impact on self confidence page (<http://bbbsfl.dlbtampa.com/impact-on-our-state/impact-on-self-confidence/>)
- PAGE Text Revision - In the header it now says, Impact on Self Confidence. This will be changed to say **Prevention – Breaking the Cycle of Crime**. They will be changing the headline below, but keep it as “**Prevention – Breaking the Cycle of Crime**” until they decide on new verbiage.
- Take the three boxes and change their order to be as follows: **Academic Square, Prevent Square, Career Square.**

For all areas of the website that have the BIG LIFE License Plate do the following changes:



Do not have a color division in this area (gray and white).
Reformat to “stack” the elements:



Did You Know
Verbiage
License Plate Image
Show Your Support
Revised Verbiage

<http://bbbsfl.dlbtampa.com/who-we-are/how-we-do-our-work/>

Legislative Day on the Hill

Green text at the end of the paragraph needs the word **Information**.

BBBSAF organizes an annual “Legislative Day on the Hill,” in Tallahassee held during the State legislative session for our local affiliates. This is an opportunity for agency leaders and board members to share accomplishments and highlights with their elected officials.

[Click Here for More](#)

- This links to <http://bbbsfl.dlbttampa.com/who-we-are/legislative-day-on-the-hill/>
- Revise the text to: Our 2019 Legislative Day on the Hill will be held in Tallahassee on March 25 and 26.

Impact on Our State: Change center box from Self Confidence to Crime Prevention

<http://bbbsfl.dlbttampa.com/impact-on-our-state/overview/>



<http://bbbsfl.dlbttampa.com/impact-on-our-state/overview/>

Text Changes:

Moreover, states that invest in mentoring programs reap a strong economic dividend.

A study conducted by the **Pew MacArthur Results First Initiative**, in collaboration with the Colorado Governor's Office demonstrates this **factor** Big Brothers Big Sisters Colorado, one of our sister agencies in the national BBBS network, participated in the Colorado Results First, an innovative cost-benefit analysis that helps states invest in programs that have a proven track-record. Change factor to fact.

Proven Results

Bold

The **Colorado Results First** analysis shows a positive return on investment of **\$4.04** in benefits for every dollar invested in one-to-one community mentoring programs.

<http://bbbsfl.dlbtampa.com/impact-on-our-state/academic-success/>

Big Inspiring Scholastic Success

Providing important individualized attention to low-performing students in (delete struggling) schools throughout Florida — with the primary focus of driving academic engagement and success. We pair youth with a carefully matched mentor – a role model – who will help guide and support the young person to become more engaged and successful in school.

<http://bbbsfl.dlbtampa.com/impact-on-our-state/economic-impact/>

Career Exploration

BBBSAF partners with corporations and other organizations to open doors to careers and instill the possibility of future employment in young people.

High school age students work side-by-side with a mentor in his or her corporate workplace. Young people experience first-hand the world of work. They gain the perspective of and (delete with) encouragement from someone who is already successfully doing the job.

As a result, youth will be inspired to know who they want to become. And they will be empowered and qualified to meet the needs of employer's across the state of Florida.

Change Photo from young child to HSN Photo with high school age kids.



NEWS:

The two top stories need to have consistent headlines.

(Change Myra's text)

Congratulations to our 2018 Florida Big Sister of the Year, and National Big Sister of the Year, Myra Camino! Congratulations to our 2018 Florida Big Brother of the Year, Michael Ferrone! (verbiage is good)

Become a Sponsor - Text Revision

<http://bbbsfl.dlbtampa.com/partners-and-sponsors/sponsors/>

Partnering with Big Brothers Big Sisters of Florida gives your company the opportunity for statewide recognition and impact. To learn more about how partnering works, please contact **Jody Clifford** (Link to jodyclifford@bbbsflorida.org.)

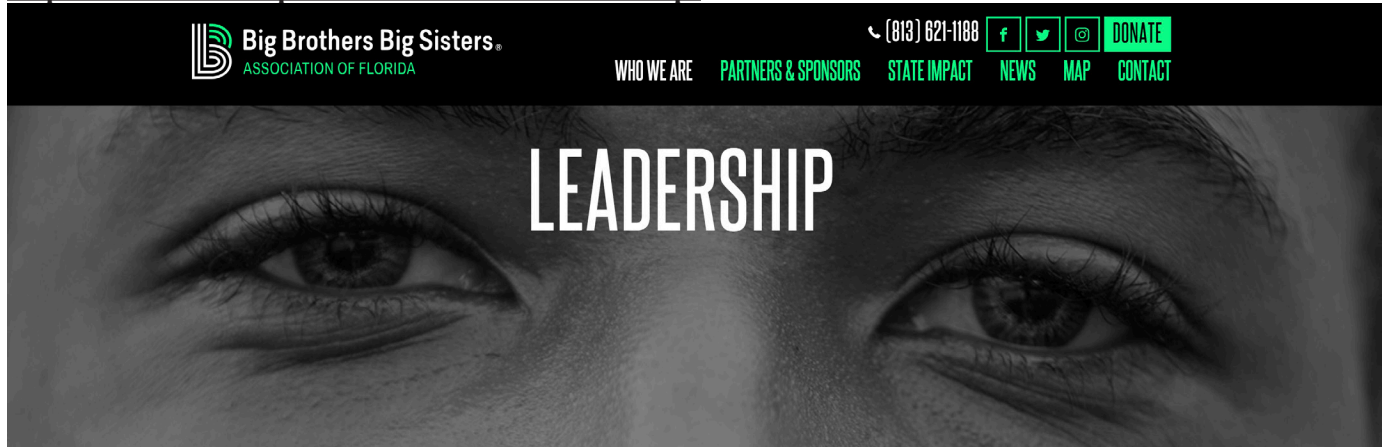
ADVOCACY

<http://bbbsfl.dlbtampa.com/>

At Big Brothers Big Sisters Association of Florida, we believe in the power of collaboration and collective impact. Across the state we take on the challenge of educating our local and state public officials, **(ADD) as well as corporate partners**, about what a difference a mentor can make in a child's life.

Who We Are

<http://bbbsfl.dlbtampa.com/who-we-are/leadership/>



Change this to be one of the group photos from Tallahassee.

Contact Us:

<http://bbbsfl.dlbtampa.com/contact-us/>

Remove this map on the right. There is not physical address. They all work from home.

Take the 3 names from the bottom and arrange them to the right of the contact form to replace the map:

Jody Clifford

Chief Executive Officer
jodyclifford@bbbsflorida.org

David Arnold

Director of Operations
davidarnold@bbbsflorida.org

Lisa Michener

Contract Manager
lmichener@bbbsflorida.org

Board of Directors - Revised List

<http://bbbsfl.dlbtampa.com/who-we-are/leadership/>

Alphabetize from left to right, not top to bottom. (Staff remains the same)

G. Wrede Kirkpatrick (Chairman)

Hines Norman Hines, P.L.

315 S. Hyde Park Avenue

Tampa, FL 33606

wkirkpatrick@hnh-law.com

Mike Hanna (Vice Chairman)

Retired

EVP, Government & Institutional Banking, Wells Fargo

9270 Sun Martin Blvd.

St. Petersburg, FL 33702

leehanna9270@gmail.com

Daniel G. Prinzing, CPA (Treasurer)

PricewaterhouseCoopers LLP

333 SE 2nd Avenue, Ste. 3000

Miami, FL 33131

Daniel.g.prinzing@pwc.com

Deirdre "Dee" Brown (Secretary)

Community Volunteer

3008 W. San Rafael Street

Tampa, FL 33629

deirdreannbrown@gmail.com

Stefanie Bowden

Comcast, Government Affairs &

Community Investment – Panhandle

3760 Hartsfield Road

Tallahassee, FL 32303

Stefanie_Bowden@comcast.com

Susie Dwinell

Executive Director, Crystal & Company

1 North Clematis Street, Suite 305

West Palm Beach, FL 33401

Susie.dwinell@crystalco.com

Judi Miller (Mid-Sized Agency CEO Representative)

Big Brothers Big Sisters of St. Lucie, Indian River & Okeechobee Counties

403 N. US Highway 1

Fort Pierce, FL 34950

Office: 772-466-8535

judibbbs@gmail.com

Kevin C. Mason

Mason Advisory Group/LPL Financial
8355 Gunn Highway
Tampa, FL 33626
Kevin.mason@lpl.com

Gale Nelson (Large Agency CEO Representative)
Big Brothers Big Sisters of Greater Miami
550 NW 42nd Avenue
Miami, FL 33126
gnelson@BBBSMIAMI.ORG

David A. Pizzi
Sr. Director Government & Legislative Relations
Florida Blue
4800 Deerwood Campus, DCC 3-6
Jacksonville, FL 32246
David.Pizzi@bcbsfl.com

Alva Striplin (Small Agency CEO Representative)
Big Brothers Big Sisters of the Big Bend
565 E. Tennessee Street
Tallahassee, FL 32308
alva@bbbsbigbend.org

Katherine Young (Board Recruitment, Committee Chairman)
Managing Partner & President
Young Search Partners, LLC
503 E. Jackson St., Ste 210
Tampa, FL 33602
kyoung@youngsearchpartners.com

CORPORATE & WORKPLACE PARTNERS

<http://bbbsfl.dlbtampa.com/partners-and-sponsors/partners/>

The magenta items below are not alphabetized correctly on the website.

Please make the revisions to the order of the names.

Arsht Center
Baptist Health South Florida
Bayview Asset Management
BBVA Compass Bank
Carnival Cruise Line
Citi
City of Miami Civil Court
City of Miami Criminal Court
Coffey Burlington
Comcast

Doctor's Hospital
DOS Healthcare
Doubletree Grand
Enterprise Holdings
Epworth Village
FedEx LA
FineMark National Bank and Trust
Florida Blue
Florida State College at Jacksonville
GE/Unison
Greenberg Taurig LLP
Haskell
Havas Media
Heat Group
HFF Miami
Hilton
Hyatt
Hyatt Regency Miami
Intercontinental Miami Hotel
International Finance Bank
Jackson Memorial Hospital
Jacksonville Fire and Rescue
JAXPORT
Jim Moran Family Enterprises
JPMorgan Chase
JW Marriott Marquis
Kaufman Rossin & Co.
LSI
Mayo Clinic
Miami Dade County, Dept. of Corrections
Miami Dade County, Fire and Rescue
Miami Dade County, Library System
Miami Dade County, Police Dept.
Microsoft
Moffitt Cancer Center
Navy Federal Credit Union
Nicklaus Children's Hospital
Nielsen Company
Perry Ellis
Royal Caribbean Cruise Lines
Ryder Trucking
Saglo Development
South Miami Hospital
Southern Wine & Spirits
St. Pete-Clearwater Int'l Airport
Stearns Weaver
Terra Group
University of Miami Hospital
US Navy (Naval Station Mayport)
USAmeriBank