

"How To" Procedure Documentation.

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How To Property Scout

PURPOSE:

The objective is to systematically filter and thoroughly analyze the NorthstarMLS Neighborhood Listings in order to evaluate the property size variables that affect their individual value and worthiness for subdivision and further development.

SUMMARY

Foundational Procedure: Step One: Login

Neighborhood Research and Conclusion:

- Chanhassen
- Eden Prairie
- Edina
- Excelsior
- Golden Valley
- Hopkins
- Maple Plain
- <u>Medina</u>
- Minnetonka
- Orno
- Plymouth
- St Louis Park

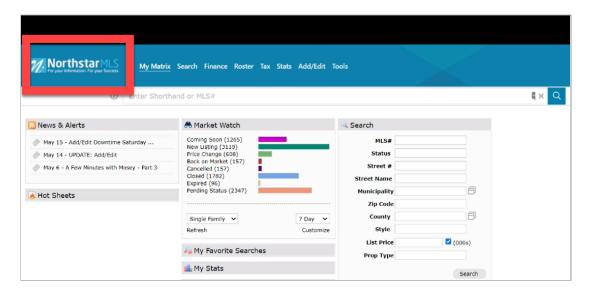
Frequency: Ad Hoc

Completion time: 30 minutes

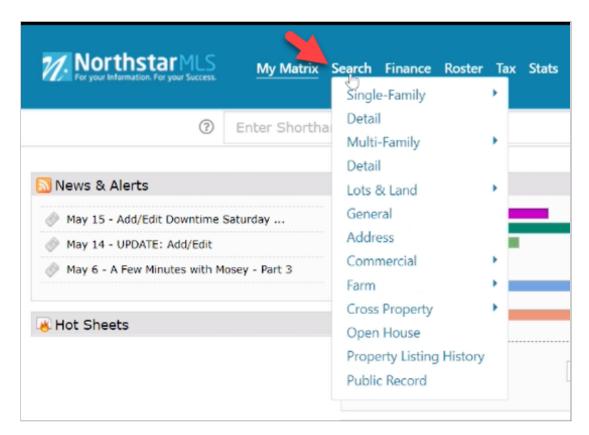
Resource: How To Property Scout - Video

FOUNDATIONAL PROCEDURE: Login and view the most recent NorthstarMLS property listings as preparation for **Market Research on the MLS for Property Listings**.

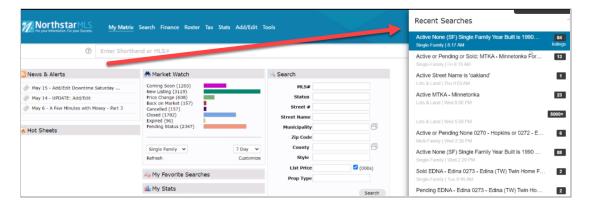
Start by logging onto https://www.northstarmls.com/ to begin.
 Save time by saving the url as a favorite on your desktop.



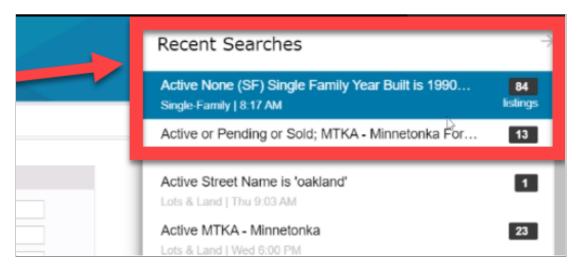
2. Avoid using the main flip down menu tab to do a search.



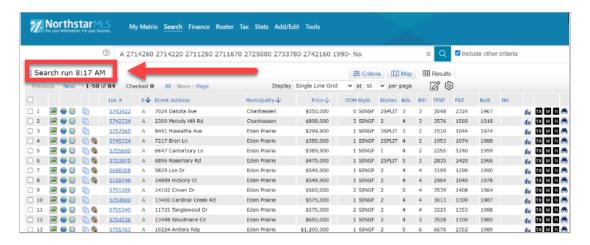
3. Instead, utilize the pre-growth program searches that are set up. Those can be found to the right under **Recent Searches**.



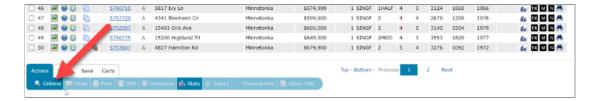
4. Click on the top, highlighted **Active Home** to view a comprehensive list of properties for sale.



5. Displayed on this page is the comprehensive list of properties. If the date at the top left is not current, scroll down to change the criteria and see what's new on the market.



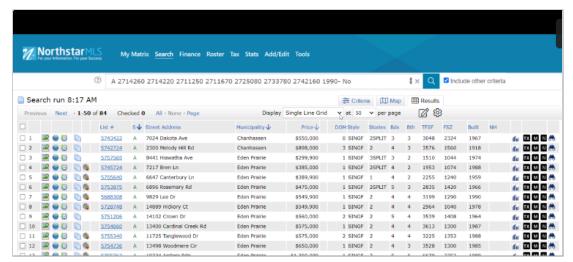
6. Click Criteria after scrolling down to the bottom of the page.



7. First, adjust days on market (in the box) to see the newest listing, then click the blue **Results button** located above it.



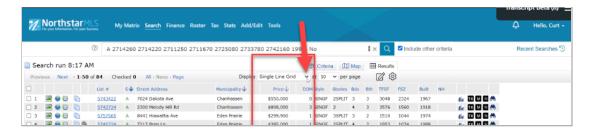
The user is now viewing the most recent NorthstarMLS property listings.
 Next steps - "Property Scout: filter and display the updated listings to research."



How To Property Scout

Research the Neighborhood Listings and Evaluate the Property Variables that Affect their Value for Subdivision and Development.

- Login and define the first neighborhood filter from the NorthstarMLS by opening Recent Searches (Need a Refresher? Refer to FOUNDATIONAL PROCEDURE- Logging in).
- 2. Change from **Single Line Grid** to **Acres** in order to review the **Legal Description** and the property size to begin the search.





Neighborhood - Chanhassen

Market Research & Conclusion:

- 1. Check "Acre" lot sizes under Legal Description to see if they can be subdivided.
- 2. If the size of the property is about 2 acres, there may be potential for development.
- 3. Example: Notice in Lot Dimensions, 2300 Melody Hill Road, is already being subdivided.

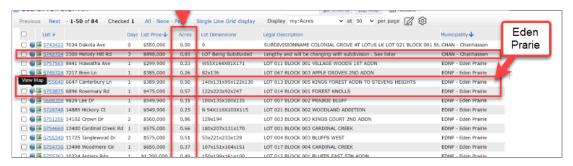


- 4. Minimum lot sizes are about 90 ft w x 150 ft, almost 10,000 square feet, this equals about quarter of an acre.
- 5. Sometimes a corner lot can be redivided if the home is not in the middle of the lot.
- 6. **Conclusion:** There are no opportunities in **Chanhassen.**

Neighborhood - Eden Prairie

Market Research & Conclusion:

- 1. Find lots that are twice as big as others, it might have potential for development.
- 2. Example: Use the grid to compare Rosemary Road to other lots in the neighborhood.
- 3. Click the View Map "Globe" to the left for Google Maps Satellite property view.
- 4. No listed properties were found that were twice as big as the other lots.
- 5. **Conclusion:** There are no opportunities in **Eden Prairie.**



Neighborhood - Edina

Market Research & Conclusion:

- 1. First look in the **Legal Description if there are 2 lots** for sale together.
- 2. One nuance in the Legal Description, multiple lots make the property subdividable.
- 3. The second place to research is Lot Dimensions to find a lot twice as big as others.
- 4. **Example:** Minimum lot size to look for is about 160 ft w x 150 ft deep.
- 5. No listed properties were found that were twice as big as the other lots.
- 6. **Conclusion:** There are no opportunities in **Edina.**



Neighborhood - Excelsior

Market Research & Conclusion:

- 1. Good to check this area for development opportunities.
- 2. **Conclusion:** There are no opportunities in **Excelsior.**

Neighborhood - Golden Valley

Market Research & Conclusion:

- 1. Begin by looking in the **Acre Column**.
- 2. **Example:** Find a half acre or more to subdivide. Chatelain Terrace has .49 Acres.
- 3. Click the Globe to look at it through the Google Maps Satellite property view.
- 4. **Possible Opportunity:** Rule 80 feet of frontage on the street. This example has more than 160 feet of street frontage.
- 5. Additionally this property is in a great area next to Breck, a private High School.
- 6. Example appears to be a prime lot; however, is the home in the middle of the lot?
- 7. Check the box on the left for this property, further investigation is required.
- 8. Conclusion: Possible Opportunity in Golden Valley.



Neighborhood - Hopkins

Market Research & Conclusion:

- 1. Find two lots to subdivide and develop.
- 2. **Example:** Ashley Road has 2 lots, number 18 and 19.
- 3. A positive is that it is located across the street from Blake, a private school.



- 4. A negative is that the house appears to be in the middle of the lot.
- 5. To divide the lot, would be to divide the house down the middle.
- 5. The two lots in the neighborhood aren't worth the price, plus the cost of a tear-down.
- 7. <u>Conclusion:</u> There are no opportunities in **Hopkins**.



Neighborhood - Maple Plain

Market Research & Conclusion:

Conclusion: One listing. There are no opportunities in **Maple Plain**.

Neighborhood - Medina

Market Research & Conclusion:

Conclusion: There are only large lots. There are no opportunities in **Medina**.

Neighborhood - Minnetonka

Market Research & Conclusion:

- 1. There is a half acre minimum. If it is not over an acre they don't file it.
- 2. **Example:** Highland Trail is the only property with two acres that could be divided.

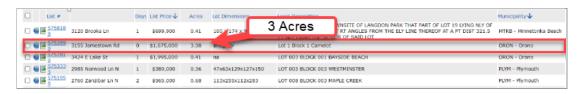


- 3. In this area, 110 feet of street frontage is required and that's about what this probably is.
- 4. Through further investigation, there's a wetland in the middle which probably expands and makes this lot largely undevelopable.
- 5. **Conclusion:** There are no opportunities in **Minnetonka**.

Neighborhood - Orno

Market Research & Conclusion:

1. **Example:** There are three acres available on Jamestown Road.



- 2. First action is to research the neighborhood make-up.
- 3. A closer look reveals it's about the same size as other lots, and no access to the back.
- 4. The only other listing is too small to be subdivided and developed.
- 5. **Conclusion:** There are no opportunities in **Orno**.

Neighborhood - Plymouth

Market Research & Conclusion:

- 1. Under Legal Description look for multiple Lot Numbers first.
- 2. If none, next move to the Acres column to find larger lots.



- 3. **Example:** 2nd Ave North has .70 acres that is worth looking into.
- 4. It's not going to have the street frontage requirement.
- 5. **Conclusion:** There are no opportunities in **Plymouth**.

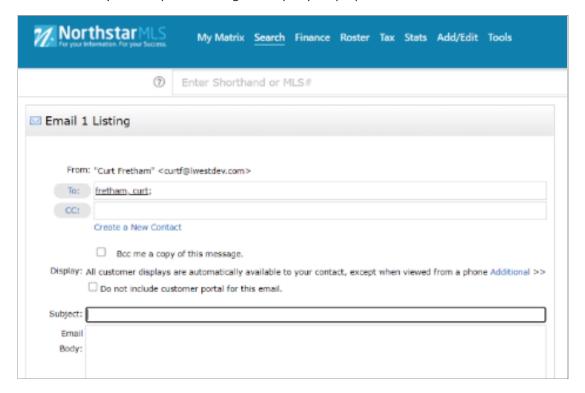
Neighborhood - St Louis Park

Market Research & Conclusion:

- 1. Under Legal Description look for multiple Lot Numbers first.
- 2. Next go to the lot width. **Minimum width** is 60 feet in some cases, 90 feet in others.
- 3. For development, look for 120 feet wide divided by two, with a depth of 125 or 150 feet.
- 4. **Conclusion:** There are no opportunities in **St Louis Park**.

Final Step:

- 1. Send an email to yourself from within the NorthstarMLS.
- 2. Immediately follow up and investigate the prospect properties.



< End of Procedure >