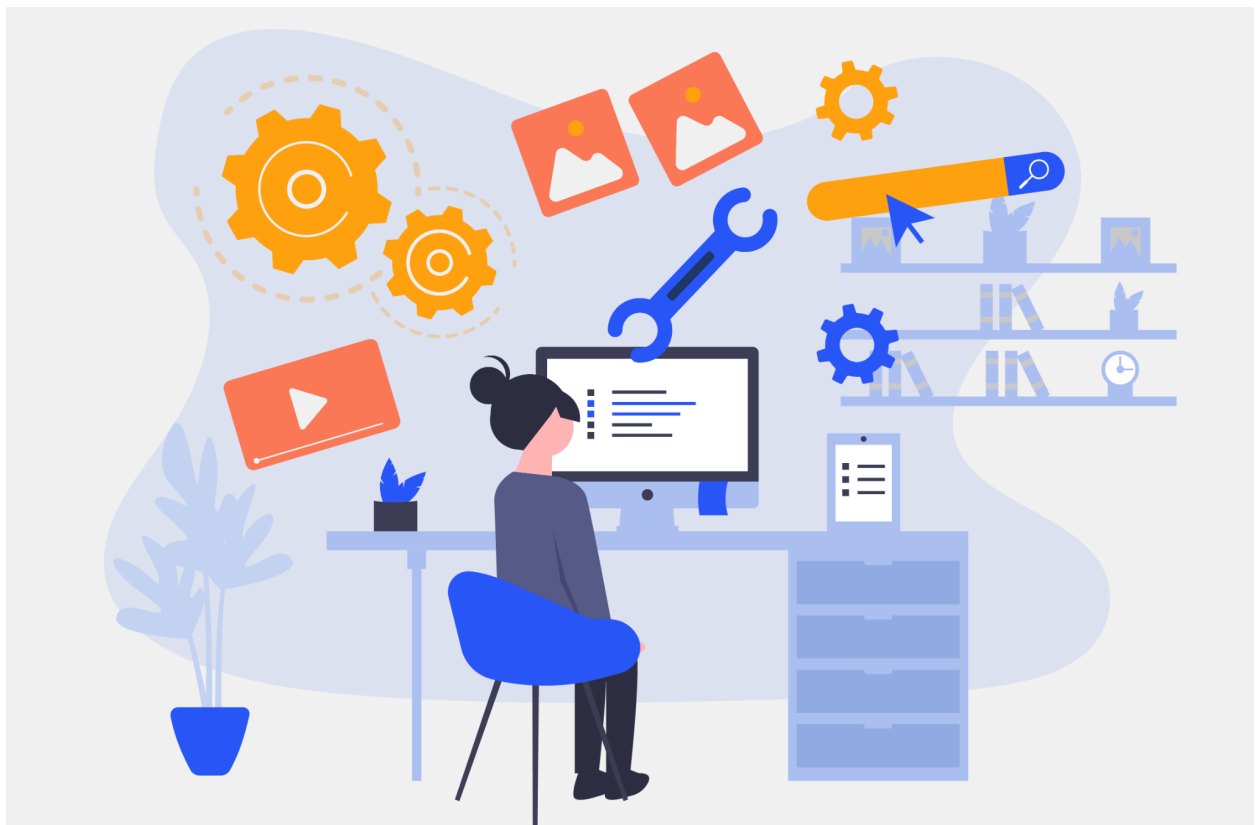


Social:

Have you heard of the no-code movement? It's helping those who know little to nothing about coding build customized online tools, websites, and applications.

We explore some of the best no-code tools on the market in this week's blog.

Meta: Searching for the best no-code tool to use for your next project? We've rounded up 15 of the best no-code apps this year.



15 No-Code Tools to Build your Business in 2021

Who doesn't love innovations that save you both time and money? A new emerging trend of no-code tools can help you save time on building digital tools and products and money by not having to employ and manage an entire team of developers, giving you full control over your organizations' tech tools without the slightest knowledge of programming. It almost sounds too good to be true, right?

In a market that's predicted to be worth [upwards of \\$187 billion by 2030](#), there are hundreds of different types of no-code tools available that can help you with everything from building your own app, to automating your marketing communications.

Most of us understand that software is built using code, which is usually a complicated and long-drawn-out process. The no-code movement has created tools with simple interfaces that allow users to customize digital tools, which in turn writes the necessary code to shape those websites and apps to fit their needs.

In this article, we will take a look at the no-code movement, its advantages, and its drawbacks, and introduce you to some of the best no-code tools available today..

What's the benefit of using no-code tools?

As well as the obvious benefits of making technology more accessible to everyone, no-code tools have other added benefits too. Let's take a look:

- **Reduces development costs.** By getting rid of time-consuming coding, no-code tools reduce your development costs ten times over. While you'll need to pay for the no-code tool, it is likely significantly less expensive than investing in a programmer to write code and maintain your product.
- **Reduces development time.** Developing custom tools is a time-consuming process. Using a no-code app with pre-built features and easy drag-and-drop tools saves you a huge amount of time. There's no more worrying about coding rules for traffic routing, scalability, or security, it's already built into the platform.
- **Usability.** Built with non-developers in mind, no-code tools are accessible to almost everybody with a computer or laptop.
- **Security.** It doesn't matter what you're building, creating a safe environment should be paramount to any platform. No-code tools usually have built-in safety and privacy protection so you have one less thing to worry about!

However, no-code apps aren't without their limitations. Let's explore a few:

- **Limited customization options.** While most no-code apps will allow you to personalize your products to some degree, this doesn't come without its limits. We are beginning to see a number of hybrid low-code apps emerging in the market, which give you the best of both worlds: drag-and-drop building with the option of coding if you want to add extra customization.
- **Difficult migration.** Once you've invested time and effort into one no-code app, you'll find it often becomes difficult to transition your data to another. In other words, you might have to start from scratch as many tools do not have data export options.

- **Less control.** Moving to a no-code app puts the fate of your product in someone else's hands, which means you need to be confident that their practices are safe and will remain so in the future.

Our Pick of the 15 Best No-Code Tools in 2021

1. Budibase

Best no-code app for SaaS applications

[Budibase](#) allows you to build, design, and launch SaaS applications without a hint of coding. Even better, it eliminates some of the worries surrounding no-code tools by making Budibase open-source and free to download. It also has built-in features to enhance your team's workflow and can integrate with other no-code apps like Airtable, Webflow, and Zapier.

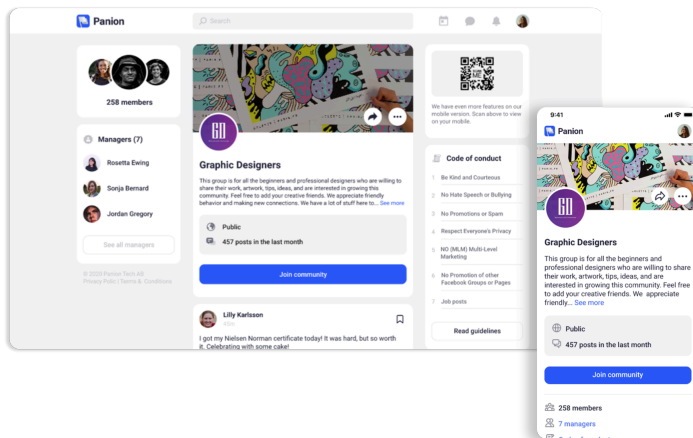
2. Zapier

Best no-code app for automation and integration

[Zapier](#) allows you to connect and integrate apps that you use on a daily basis. Say you want to interconnect your Gmail account, Dropbox, and Slack. When you receive an email with an attachment, Zapier will download that attachment to your Dropbox, and then send you a message on Slack to let you know it's been done. Zapier now supports over 2,000 integrations, which could save you a lot of time in the long run.

3. Panion

Best no-code app for community building



[Panion](#) is a community-building platform that helps you build meaningful member connections through rich member profiles, interest-driven conversations, and member matchmaking. With Panion's customized features, community managers can create a branded community and manage it through powerful analytics and tracking, event management tools, and a sleek user-friendly interface.

4. Voiceflow

Best no-code app for voice technology

Similar to popular voice assistants like Siri and Alexa, [Voiceflow](#) allows you to create a voice or chatbot for your brand and customize it to your exact specifications. It uses the drag-and-drop method to ensure easy creation and quick design.

5. BugReporting

Best no-code app for customer feedback

[BugReporting](#) is a great product for improving how you gather your customer feedback and bug reports on your website or app. BugReporting streamlines the entire process, from the bug being reported to the developer rectifying it.

6. Google Analytics

Best no-code app for analytics

[Google Analytics](#) remains one of the best no-code apps available when it comes to analytics. It utilizes advanced features such as usage reports, data analysis, and visualization, and supports easy integration with all other Google apps.

7. Square Space

Best no-code app for e-Commerce stores

[SquareSpace](#) provides an all-in-one e-Commerce solution from website building to payment solutions. With hundreds of unique website templates, it's easy to get an online store up and running in less than a day. It also provides strong data insights with an intuitive dashboard that allows owners to track visitor behavior on a website and create a better user experience.

8. Airtable

Best no-code app for project management

[Airtable](#) is an intuitive database app that allows your team to store, edit and share almost any kind of information. It differs from a traditional spreadsheet in that it has a user-friendly interface that allows even the technophobes amongst us to dive right in, focusing on database management rather than single spreadsheets, which allows you to streamline your workload.

9. MailChimp

Best no-code app for email marketing

[MailChimp](#) has been around for quite some time now and has cemented its place as the leader of email marketing no-code tools. Other than streamlining your email marketing strategy, MailChimp can also help you to build a landing page, and integrate live chat functions into your website.

10. Payhere

Best no-code app for payment solutions

If you operate in the world of e-Commerce, [Payhere](#) can help you get paid no matter where you are. The idea is simple: send a link across any medium (email, social media, WhatsApp) and a buyer can use it to pay you.

11. Memberstack

Best no-code app for user onboarding

[Memberstack](#) is a membership tool that can be integrated into your website and customized to your brand. It allows websites to add membership-only spaces, personalized user accounts, and easy payment solutions.

12. Typeform

Best no-code app for collecting feedback

[Typeform](#) is a great no-code app that allows you to collect information and feedback via professional forms and surveys, whether it be through written text or an engaging video. It also integrates with 500 other apps, so you can send your data to be analyzed elsewhere.

13. Carrd

Best no-code app for landing pages

If you're looking to build a quick landing page rather than a fully-fledged website, [Carrd](#) is the perfect no-code tool for you. It's so simple that you can have a landing page launched in just a few minutes, and you can even launch up to three websites for free! Simply choose a premade template, customize it with your own branding, and you're ready to go.

14. Substack

Best no-code app for marketing communications

Similar to MailChimp, [Substack](#) also focuses on email marketing, but more so by helping businesses monetize their newsletters. It's a relatively new platform but has gotten off to a great start with publishing, payment, analytics and design features all in one handy place.

15. IFTTT

Best no-code app for automation

Similar to Zapier, [IFTTT](#) (If This Then That) helps you link together your most used apps through simple automations. Unlike Zapier, it can handle multiple step automations and has a variety of services that it can be integrated with.

Our Final Thoughts on the No Code Movement

There's no denying that the no-code movement is here to stay. It eases the lives of non-tech-savvy individuals and saves businesses time and money without a doubt. Of course, no-code apps can only get you so far, and the limitations must surely be considered.

At Panion, we're proud to contribute to the no-code movement and to have designed a community-building platform that's both intuitive and time efficient. With desktop and mobile accessibility, multiple customization options, and the ability to create sub-groups within larger communities, community managers have all the tools they need to build a digitized community experience without the need for any programming.

We hope you take advantage of the tools on this list and would love to hear about the no-code tools you use and love.