

Press Release—Vive Les Arts Theatre

FOR IMMEDIATE RELEASE:

VIVE LES ARTS WOULD LIKE TO ADDRESS COVID-19 CONCERNS.

Killeen, TX (MARCH 23, 2020) – VLA would like to take this time to thank you for your support of the theatre. Recently the news of Coronavirus has caused much concern and worry across our nation. We have spoken with many of our patrons and members and place confidence in the fact that you want us to continue to bring high quality theatre to Killeen and its surrounding communities.

As always, when you visit Vive Les Arts, your health and well-being are highly important to us. We would like to ensure you that we are taking proactive steps to make your visits with us safe and enjoyable experiences. In doing so, we are instituting more intensive sanitizing of our seating and lobby areas after every performance. In addition to these actions we are actively following the instructions of local, state, and federal agencies when it comes to protecting our patrons, benefactors, and volunteers here at VLA. Lastly we are continually monitoring the situation and will keep our members and patrons abreast of any changes that might be instituted.

We hope that you are well, and please know that we rely on each and every one of you. You keep the arts alive in Killeen with each appearance you make at VLA. We could not offer the high-quality theatre you have come to expect without your support.

We hope to see you at our remaining shows this season. The 39 Steps, Beauty and the Beast, Jr., and Matilda are all waiting for YOU!

With Warmest Wishes,

Jami R Salter execdirector@vlakilleen.org Executive Director Vive Les Arts Theatre