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## **KILLEEN AUTO BROKERS EVENT RELEASE**

*For Immediate Release*

### **What Do You Want for Christmas?**

*Local Dealership to Hold Pictures with Santa Event.*

**Killeen, TX (December 2, 2019)** -Local car dealership Killeen Auto Brokers will be holding a free “Take a picture with Santa” event on December 14th, 2019. The Pictures with Santa will be the first event in a series designed to reach out to and better connect with the local community. The event will be held at 805 E. Rancier Ave., in Killeen, TX, from 12 pm-4 pm and will be free to the public. The estimated attendance for the event is 500+ people from all over Central Texas. Killeen Auto Brokers will be handing out free cups of hot chocolate as well as cookies and candy canes for the children. There will be several free small raffles for gift certificates and oil changes, and Killeen Auto Brokers has partnered with Buddy’s Home Furnishings, who will be holding an additional raffle where one participant will receive a free laptop.

Pictures with Santa is not a solicitation event but rather a way to promote goodwill and community outreach. Killeen Auto Brokers has been around for over thirty years, and in that time, the surrounding community has gone through much growth and change. This is our way of getting to know our neighbors again. The owner and founder Mr. Garcia noticed that many people in the neighborhood do not own a vehicle, and one of the few chances to have their children take a picture with Santa is at the local mall, which is over three miles away. Also, those photos may come at a cost that might be out of the budgetary reach for some. By allowing the

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community to take pictures with their cell phones, it adds no extra expenditure on the patrons and helps to spread community growth and holiday cheer.

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### **About Killen Auto Brokers**

Killeen Auto Brokers ([killeenautobrokers.com](http://killeenautobrokers.com)) is a family-owned automotive dealership based in Killeen, TX. Established in 1987, they have been delivering quality used automobiles to their surrounding central Texas community for over thirty years. Their mission is to provide the community with excellent vehicle options and to treat every customer like family.