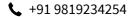
Saadia S Dhailey

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Profile

Journalist and editor with over 10 years of print and digital media experience. I write profiles and features on food, lifestyle, health, and popular culture. Former member of staff at DNA, The Times of India, and Yuva.

Journalism Experience

2018 – present	Freelance Journalist
	Cover human interest stories, contribute opinion pieces, and articles on food and lifestyle for print and digital publications such as Mumbai Mirror, Arré and Architectural Digest
2016 – 2017	 DNA, Zee Entertainment Enterprise, Chief Copy Editor Editorial-in-charge of the health and environment pages for Mumbai and Delhi editions, and co-editor for the weekly 360 degrees (in-depth) page. Planned daily stories, coordinated with DNA's correspondents across India for news and feature reports Launched a dedicated section on mental wellness, and engaged readers, who also contributed their inspiring stories Brought to the environment section, voices of rural India and children
2014 – 2016	 Freelance Journalist Covered human interest stories, contributed opinion pieces, and articles on food, travel, and Mumbai's heritage for print and digital publications such as DNA, Firstpost, and Arré
2013 – 2014	 DNA, Zee Entertainment Enterprise, Senior copy editor cum correspondent Headed the Food and City sections of After Hrs, DNA's lifestyle supplement. Commissioned stories, edited copies, and planned the layout of the food and city pages Wrote features on food and popular culture, and page one interviews
2008 - 2013	 The Times of India Group, Senior copy editor cum correspondent Bombay Times (September 2009 onwards) Curated and edited the Food, Travel and Health pages Contributed exclusive stories on food, technology, health, travel, society, arts and culture Contributed exclusive stories to TOI's Crest and Life editions Times of West Mumbai (2008 - 2009) Commissioned hyper-local stories and edited copies On core team for special editions
2007 – 2008	Yuva tabloid, Sub editor Reported on trends and communities. Curated and edited the center spread,

Fitness, and Pets pages. Coordinated with columnists.

Teaching experience

2018 – present	 TISS - School of Vocational Education, Visiting Lecturer Media Laws and Ethics and Copy Right Laws (B.Voc) New Media Journalism (B.Voc)
2016 – present	 Harkisan Mehta Institute, SVKM, Visiting Lecturer Copy Editing (UG & PG Diploma in Journalism) Food and Travel Writing (UG Diploma in Journalism)
Special Projects	
2015 – 2018	Editorial coordinator, Times Food Guide Worked with author and food critic Rashmi Uday Singh on three annual editions of the Times Food Guide, Mumbai. Oversaw team working on content updates, fact-checked and edited the guides.
2013 - 2016	 Co-founder, Project Caribou Drift Founded and set up a travel and research company Lead travel expeditions, and rural community research projects Curated and hosted heritage walks for museums such as Chhatrapati Shivaji Maharaj Vastu Sangrahalaya, and Dr Bhau Daji Lad Museum in Mumbai Handled budgeting, marketing and social media campaigns
2015 – 2016	Brand strategist Successfully created positive media buzz for the launch of Star Anise patisserie (SAFFL Pvt Ltd). Created brand content and public relations and marketing strategies for the patisserie chain.
Education	
2007 – 2010	Government Law College, <i>LLB</i> Majored in Laws relating to women and children and Intellectual property laws.
2004 – 2007	Usha Pravin Gandhi College, SVKM, <i>BMM</i> Majored in Journalism; graduated with distinction.
Awards	
2007	Young Citizen Journalist Award, <i>The Times of India</i> Recognition for article on impact of global warming on cities, published in the special YO! edition of the newspaper.
References	

Available on request