

Tom Lainchbury

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I am a Magazine Journalism graduate of the University of Sunderland who graduated in July 2015. I achieved a first in my final year and graduated with a 2:1 overall.

Work Experience

Just Football – Sub-Editor (August 2015-)

The Football Forecast – Spanish Football Writer (July 2015 -)

Football League World - Football League Writer (July 2015 -)

Cross the Line – Championship Writer (July 2015 -)

WeAllLoveLeeds – Writer (September 2015 -)

I have written and edited a number of articles for the above football websites and blogs since joining their respective teams. At Just-Football, a highly respected and award-winning football blog, I was initially recruited as a columnist but have since gained additional responsibility as a sub-editor. I successfully organise my time to be a regular contributor to each site, and have already amassed over 100 published articles for these sites. As part of my roles on these sites, I research developing news stories as they happen, and craft accurate and interesting content that will engage with readers, as well as sourcing images and Twitter activity to include on the pages. The roles require extensive football knowledge, and the ability to write with authority as well as with a degree of humour at times. This is largely done through a WordPress account, with which I have extensive experience, and the articles are then promoted on social media. I have assisted in the growth of each site since joining and have become an important member of the respective teams.

Examples can be found on my portfolio website: www.tomlainchbury.com

ITV Tyne Tees (May 2015)

Covered the general election results for the Jarrow Constituency on behalf of ITV Tyne Tees on May 7th & 8th. This involved phoning through the result as soon as it was announced, as well as taking images of the announcement and other newsworthy events.

Northern Lights (September 2014 – June 2015)

Contributor to the society and culture website, pitching and writing previews and reviews for events happening in the North East, including theatre and arts reviews. This included writing to a precise house style and word count, and tailoring writing to a particular audience, as well as working to a strict deadline. It also involved researching and fact checking stories, as well as

proof-reading pieces before submission. Furthermore, pieces require tagging and Search Engine Optimisation to improve their ranking, which is done through a WordPress account.

In addition to this I have produced video content for the website, collaborating with a co-worker to produce an informative arts piece. This involved conducting interviews and editing the content on video editing software.

Following my contribution to the site in my last year at the university I was shortlisted for Magazine Journalist of the Year at the University of Sunderland.

SR News (March 2014 – September 2014)

Contributor to the local news website, writing news stories on events occurring within the Sunderland postcode. This involves generating story ideas, finding and contacting sources, and writing content within journalism codes of conduct and ethics. As above, this involves working within strict deadlines, writing informative and efficient stories and proof reading content, as well as extensive research.

Provenance Inns (June 2014)

Produced a newsletter template for the client with strict requirements and a tight deadline. Communicated with the client to determine their exact specification and completed a functional and effective template that fitted the brand image following extensive research. This required good knowledge of Microsoft Word and Publisher.

Other Experience

Position: Kitchen Porter

The Pour House, Leeds

(June - December 2014)

The Crown and Cushion, Malton

(April 2014)

The Beehive, Thorner, Leeds

(September 2011 – September 2012)

Worked as part of a team in all my Kitchen Porter jobs, working well under instruction as well as assisting other team members in their work. Involved working under pressure and with large workloads in challenging conditions. Progressed to Larder Chef at The Beehive, gaining additional responsibilities. Developed a passion for, and good knowledge of, food and cooking.

Work Placement: Accent Magazine

(April 2015)

I undertook a two week work experience placement at North East culture magazine, Accent. This included writing articles, researching stories and assisting staff members in their work, as well as transcribing interviews, completing features and image sourcing. I was also required to generate article ideas and turn press releases into interesting and engaging articles. During my time there I became a valuable member of the editorial team and contributed a large amount of content which was published in the magazine as well as in sister publication North East Times.

Education

University of Sunderland (2012-2015)

BA Magazine Journalism (2:1)

NCTJ Diploma: Production Journalism (C) News Reporting (C) Business of Magazines (C)

Allerton Grange High School (2004-2011)

A-Levels: Applied Business (C), English Language (C), Citizenship (C), ICT AS (C), Psychology AS (E)

GCSEs: 13 at A-C grade, including Maths (B) and English (B)

Achievements/Awards

May 2015 – Shortlisted for Magazine Journalist of the Year at the University of Sunderland.

From 1998 to 2009 I was a member of the Scouts and progressed through the ranks during this period until I became Deputy Squad leader of the Falcons, which helped me in my leadership skills, co-operation and communication skills, as well as organisational skills.

Skills and Interests

I am a well organised, self-motivated, and hard working person. I am punctual, polite and conscientious. I work well both independently and under instruction, and also as part of a team. You will find me to be an honest, trustworthy and reliable employee, and customers will find me to be a friendly, enthusiastic and helpful member of staff. I also consider myself to be an intelligent person and believe that I can complete any task that I am given to the best of my ability.

I have a variety of interests in a number of different areas. I enjoy playing and watching a number of sports, including football and badminton. I also have interests and knowledge on cars, music, food and film to name just a few.

References

Available upon Request