
Writer.ai–Style Writing Sample (Enterprise Blog Excerpt)

May 2025

Writer.ai Prompt Library (Sample Enterprise Use Cases)

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Topic: *The Role of Generative AI in Streamlining Product Content Workflows*

Title: *Why Generative AI Is Reshaping the Way We Build Product Content*

Header: Consistency, speed, and scale—without compromising voice or accuracy.

Body:

As content needs expand across digital products, teams are facing a triple threat: increasing volume, accelerating timelines, and the demand for personalized messaging. Enter generative AI—not just as a content engine, but as an intelligent collaborator.

At [Company], we use Writer to build custom AI agents that support product content creation at scale. These agents reference our style guide, tone rules, and content templates to generate on-brand, UX-compliant copy. The result? Clear, consistent content for every release—delivered faster and with less friction.

By integrating Writer into our editorial workflow, we’ve reduced editing time by 35%, eliminated redundant review loops, and freed up our strategists to focus on higher-order work. With features like CoWrite, Knowledge Graphs, and Palmyra LLMs, we’re not just producing more—we’re producing better.

CTA (optional):

Want to see how AI can improve your team’s content velocity? Start with one high-impact flow—and scale from there.

Writer.ai Prompt Library (Sample Enterprise Use Cases)

Use Case	Prompt Template	Intended Agent Behavior
UX Microcopy	“Write tooltip text for a user clicking the ‘Resubmit’ button on a loan application form. Keep tone professional, clear, and action oriented. Reference brand voice guidelines.”	Output helpful, on-brand tooltip copy in plain language
Executive LinkedIn Post	“Draft a 700-character LinkedIn post in [Executive Name]’s voice highlighting our team’s AI integration success in Q2. Reference our 18% productivity boost and add a forward-looking statement about innovation.”	Generates thought leadership content using executive tone rules
Email Headline Optimization	“Generate 5 subject line options for a product update email. Aim for 60 characters or less, with a friendly but confident tone. Prioritize clarity and open rate.”	Suggests optimized email subject lines using past engagement data if available
Policy Simplification	“Rewrite this compliance paragraph for a general employee audience. Maintain legal accuracy but simplify structure and eliminate jargon.”	Rewrites policy copy using grade-8 readability and tone rules
Knowledge Article Drafting	“Using the style guide and glossary, create a knowledge base article for employees on how to activate 2FA in their Box account. Structure it step by step with a short intro and clear CTA.”	Produces SEO-friendly KB articles with clear structure and controlled vocabulary