

the Kroft

Union Market at the District, Tustin 2493 Park Ave Tustin, CA 92782

> Anaheim Packing District 440 S Anaheim Blvd Anaheim, CA 92805 <u>www.thekroft.com</u> www.facebook.com/TheKroft @thekroft

OWNERS STEPHEN LE AND MATHEW TONG

ABOUT

Thank owners Stephen Le and Mathew Tong for reinventing comfort food and turning it into something you can feel good about eating. The Kroft was created by two food enthusiasts who traveled the world and were inspired by each bite they took. Their excitement in sharing their creations led them to opening the Kroft. Expect a farm-to-table menu with ingredients purchased from local farmers to support their community. Their mission was to reinvent comfort food, making familiar dishes with an innovative twist, using fresh, local, organic, sustainable, and seasonal ingredients that are packed with flavor. Brilliant sandwiches and creative poutine creations grace the menu. Anaheim Packing House was their first location into the community and was well received. Union Tustin Market is their second location set to open with a list of others coming soon. Stay connected with their social media accounts for more openings.



MENU

The unconventionally crafted sandwiches are prepared with the freshest ingredients, juicy meats piping hot off the rotisserie, and freshly baked bread from an artisan baker. The poutines are made from hand-cut potatoes, double fried to a crispy delight, and piled with fresh cheese

curds, homemade gravies and signature toppings. They also offer delicious sides, dipping sauces, and soups all made from scratch, in house at the Kroft.

Loco Moco: Fries topped with Meatloaf, Brown Gravy, Battered Onion Strings, and a Sunny Side Up egg.

Braised Short Rib Poutine: Fries topped with Braised Short Rib, Brown Gravy, Cheese Curds, Red Pickled Onions, Parsley and a Sunny Side Up Egg.

Chicken Pot Pit Poutine: Fries topped with Chicken, Carrots, Peas, Gravy, Cheese Curds, Onion and Parsley.

OTHER INFORMATION

The second location is slated to open inside the Union Market at the District in Tustin in August. 2015 will be an exciting year for the Kroft, as the third location is scheduled to open at the Kaleidoscope in Mission Viejo in February, and the fourth location is scheduled to open in downtown Los Angeles in April. There are a couple of other locations that are in the works, follow them on Instagram and Facebook for the latest news.



For more information or interview requests please contact Bobby Navarro at 100eats - Events and Promotions. <u>bobby@100eats.com</u> 714.673.8117 100eats.com